**Coastal Futures 2019 Survey of Delegates**

**Understanding our Actions to make them more Effective**

Dear colleagues

Thank you for booking for Coastal Futures. The urgency of many of the issues we face means we need to look carefully at how we go about our work. We would like you to take part in a short survey so we can enable you to understand how to make your environmental work more effective.

One of our principal speakers will be [Chris Rose](http://www.campaignstrategy.org/chris_rose.php) and he is speaking at the conference on ‘*Communicating environmental issues to make a difference*’. Chris's book, [*'What makes People tick? - The three hidden worlds of Settlers, Prospectors and Pioneers'*,](http://threeworlds.campaignstrategy.org/?p=60) has been the source of many "light bulb moments". The book is based on the 30+ years of "Values" research by [Cultural Dynamics](http://www.cultdyn.co.uk/).

The biggest moments of insight come when an individual understands their own place within the whole "Values system" - understanding WHY what is "passionate" to them is "Am I bovvered?" to others.

To this end, we'd ask you to complete our survey, designed by Cultural Dynamics.

Outcomes:

* YOUR result will be sent ONLY to you (via email).
* Chris will present an anonymised, aggregate picture of the Values of the respondents and discuss the implications.

Please take a few minutes to complete the survey – click on the link below [www.cultdyn.co.uk/Process/indexAdagioTempCMS.php](http://www.cultdyn.co.uk/Process/indexAdagioTempCMS.php).

Thanks for your support

Best wishes   Bob

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