



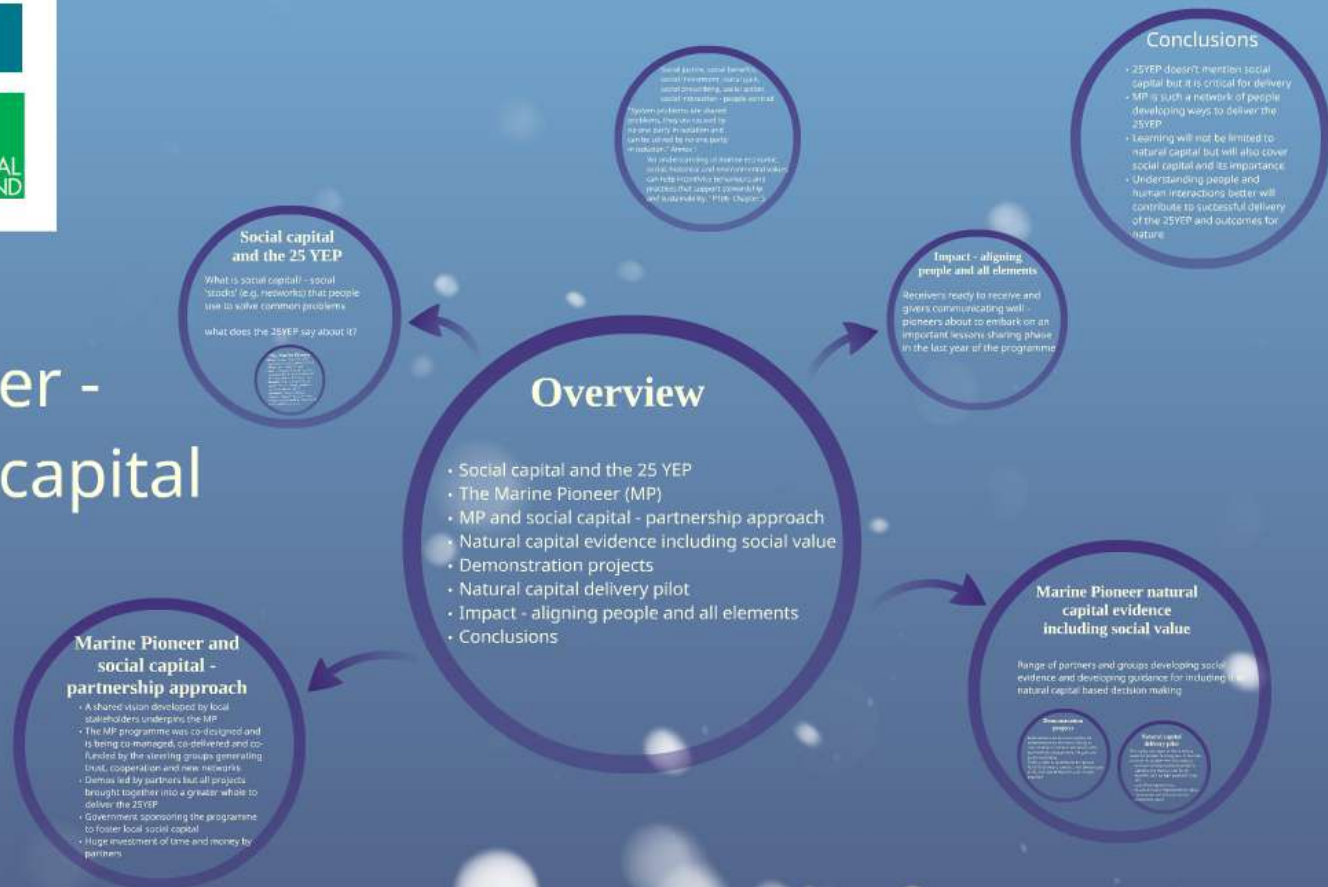
# The Marine Pioneer - importance of social capital



Coastal Futures 2019  
 Aisling Lannin  
 Marine Pioneer Programme Lead



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# Overview

- Social capital and the 25 YEP
- The Marine Pioneer (MP)
- MP and social capital - partnership approach
- Natural capital evidence including social value
- Demonstration projects
- Natural capital delivery pilot
- Impact - aligning people and all elements
- Conclusions

# Social capital and the 25 YEP

What is social capital? - social 'stocks' (e.g. networks) that people use to solve common problems

what does the 25YEP say about it?

## **The Marine Pioneer**

- **What** - testing delivery of 25YEP especially a natural capital approach
- **When** - 2017 to March 2020
- **How** - using partnerships in Suffolk and North Devon to lead delivery of evidence, plans and demo projects
- **Outputs** - marine natural capital asset and risk registers, guidance, values, investment plans
- **Outcomes** - knowledge and expertise, local NC based decision making, understanding of value of all kinds relating to the sea

Social justice, social benefits,  
social investment, social gain,  
social prescribing, social action,  
social interaction - people centred

"System problems are shared  
problems, they are caused by  
no one party in isolation and  
can be solved by no one party  
in isolation." Annex 1

'An understanding of marine economic,  
social, historical and environmental values  
can help incentivise behaviours and  
practices that support stewardship  
and sustainability.' P106 Chapter 5

# The Marine Pioneer

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# Marine Pioneer and social capital - partnership approach

- A shared vision developed by local stakeholders underpins the MP
- The MP programme was co-designed and is being co-managed, co-delivered and co-funded by the steering groups generating trust, cooperation and new networks
- Demos led by partners but all projects brought together into a greater whole to deliver the 25YEP
- Government sponsoring the programme to foster local social capital
- Huge investment of time and money by partners



# Marine Pioneer natural capital evidence including social value

Range of partners and groups developing social evidence and developing guidance for including it in natural capital based decision making

## Demonstration projects

- Some pioneer partners are testing the evidence base on decisions relating to coastal defence, habitat restoration, MPA and fisheries management, net gain, and social prescribing
- Testing helps to understand the 'people factor' that means science is not always used in the anticipated way or has the results expected

## Natural capital delivery pilot

- The really crucial part of this is how to make the pioneer learning part of business as usual for people's decision making
- environmental priorities and natural capital plans that account for all benefits but highlight potential trade-offs
  - socially just governance
  - restoration and improvement projects
  - transparent natural capital trust
  - investment plans



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## **Impact - aligning people and all elements**

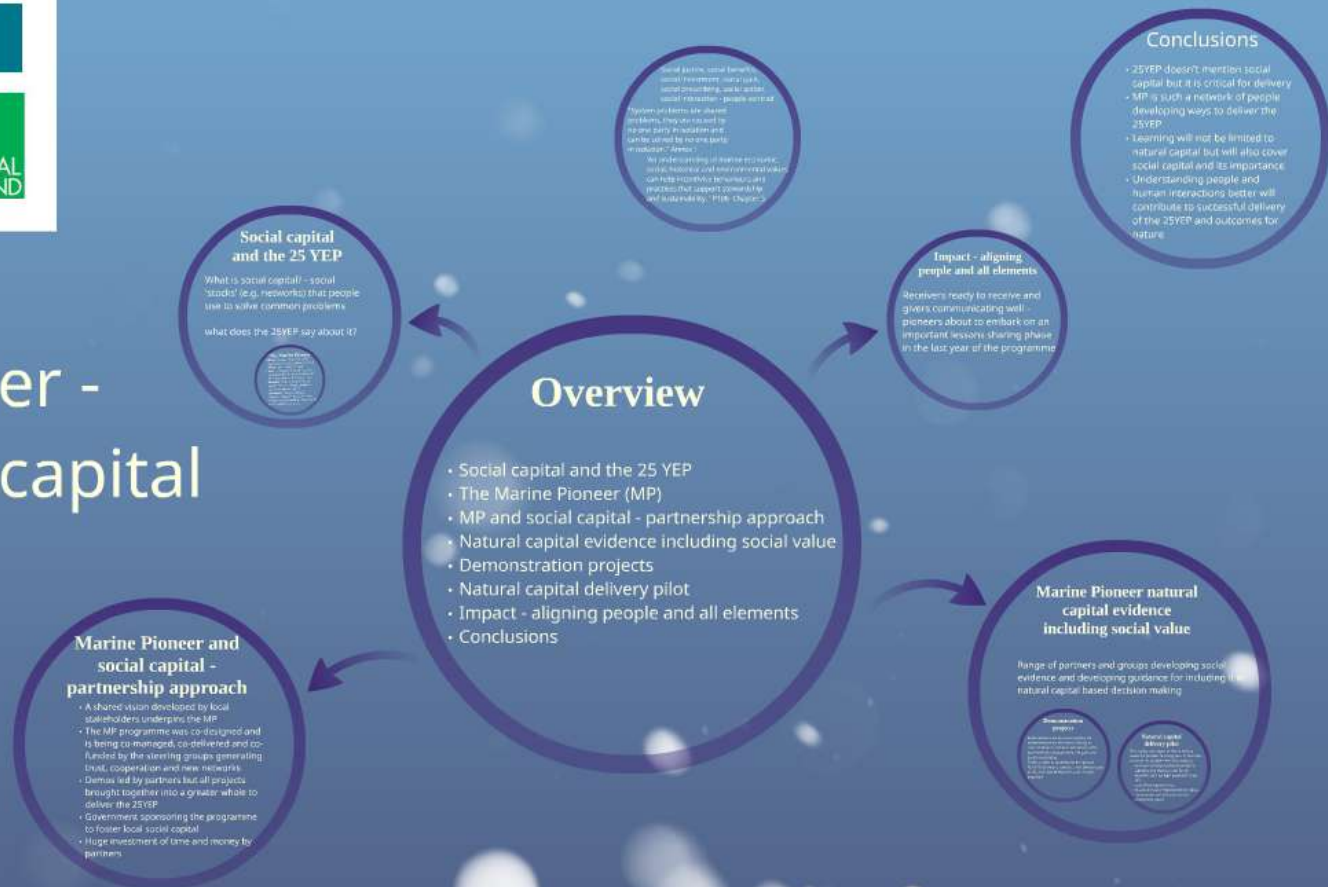
Receivers ready to receive and  
givers communicating well -  
pioneers about to embark on an  
important lessons sharing phase  
in the last year of the programme

# Conclusions

- 25YEP doesn't mention social capital but it is critical for delivery
- MP is such a network of people developing ways to deliver the 25YEP
- Learning will not be limited to natural capital but will also cover social capital and its importance
- Understanding people and human interactions better will contribute to successful delivery of the 25YEP and outcomes for nature



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