



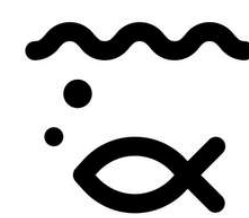
# Coastal Futures Conference 2024

## Sponsorship Opportunities

24th & 25th January, 2024 | The Royal Institution, London & online

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Coastal  
Futures  
Conference  
2024

# Coastal Futures 2024 - *An inclusive future for our seas*

We are delighted to offer a range of sponsorship opportunities for the next edition of the UK's premier multi-disciplinary coastal and marine conference.

The 2024 programme will include six sessions across two days, covering the major themes in the estuarine, coastal and marine sectors.

We are excited to welcome delegates in-person and to offer the combination of a hybrid experience with a livestream to reach a large online audience.

This year we are in a new and exciting venue for Coastal Futures - the historic Royal Institution in Mayfair, London, the home of scientific discovery and with a rich history of innovation.

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# Sponsorship Benefits

**Networking with the conference audience:** Attendance at the conference in 2023 exceeded 750 delegates from 200 organisations, with 400 in-person and over 350 online attendees expected in 2024. This provides an extremely effective way to connect with a wide cross-section of the ocean & coastal sector and an opportunity to meet with relevant and inspirational people.

**Branding package:** Your logo will appear on the conference programme, presentation slides at the conference, and our web-page. Your logo on our website will link to your site.

**Sponsor content:** Your logo and links to your website appear on the promotional e-mailings to our 7,600+ subscribers in the run up to the conference.

**Social media:** All sponsors will be acknowledged periodically through our social media channels in the run up to the conference.

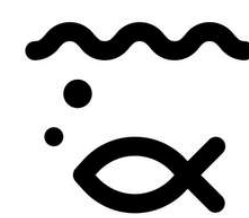
**Training:** The conference is the largest multi-disciplinary marine conference of its kind in the UK and covers a wide range of current issues. Attendance is a cost effective way of bringing staff up to speed on current thinking & exposure to a wide cross-section of views.

**Exhibition space:** There is an opportunity to display your company's services and information and have staff on-hand to engage the audience during breaks and at the drinks reception.

**Suited to you:** We are happy to discuss your requirements to find the best package that suits your needs and to offer flexibility to meet your requirements.

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# Sponsorship Benefits

**Large discount for online tickets:** An opportunity for a 20% discount on unlimited online delegate places for use across your whole organisation.

**Promotional films:** During the breaks, there will be the opportunity to show short films, both in the conference auditorium and simultaneously online. These will also be uploaded to our online video channel.

**The 'Bob Earll award' sponsor:** This is a new award which recognises an outstanding contribution to ocean and coastal management. The sponsor will sit on the judging panel, be given special prominence, and have the opportunity to be part of the presentation of the award at the conference.

**Reception Sponsors:** The day-one drinks Reception Sponsors will have the opportunity for prominent branding at the post-conference event & acknowledgment of sponsorship throughout the conference.

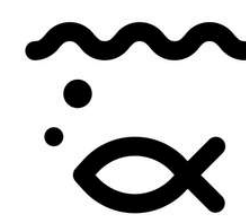
**Platinum Sponsors:** Prominence will be given at the conference acknowledging the Platinum Sponsors status and special acknowledgments of sponsorship in our digital material. In addition, the Platinum Sponsors will be a social-media tag priority.

**Chairing sessions:** Platinum Sponsors have the opportunity to suggest a chair for one session.

**The Royal Institution:** Platinum sponsors have the opportunity to co-brand elements of the inside and outside of the Royal Institution building. Further details available on request.

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# Coastal Futures 2024 - The Venue

For the first time in its thirty-one year history, the Coastal Futures conference will be held at the historic Royal Institution in the heart of Mayfair, London.

We are excited to be at the home of scientific discovery within a building steeped in a rich history of innovation and progress. The Royal Institution combines period spaces with 200 years of scientific heritage.

The entire venue will be dedicated to Coastal Futures 2024, with opportunities for sponsors to have their organisation's presence displayed at several locations inside the communal walkways and lobby, the historic auditorium and outside on the approach to the venue's entrance.

World-changing science has been announced in the main auditorium, from the invention of photography and the electric motor to the discovery of the electron, and today it remains the stage for the world-famous Christmas Lectures.

With an expected audience of 400 delegates, speakers and chairs in attendance at each day of the event, and many hundreds online, there is fantastic potential for organisations and staff to interact with a dedicated audience of practitioners and leaders in the field of coastal and marine management.

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# Sponsorship Opportunities

<ul style="list-style-type: none"><li>Prices are exclusive of VAT</li></ul>	Platinum Sponsors £3,500	Day one Reception Sponsors £2,750	Bob Earll Award Sponsor £2,750	Gold Sponsors £1,750	Silver Sponsors £1,100	Bronze Sponsors £595
Brand acknowledgement on programme, website & slides	✓	✓	✓	✓	✓	✓
Delegate places included for both days (in-person)	5	4	3	3	2	1
Exhibition space at venue	✓	✓	✓	✓	✓	
Sponsor's films shown during breaks online, in conference & video channel	✓	✓	✓	✓		
20% unlimited organisational discount for online delegates	✓	✓	✓	✓		
Prominent acknowledgement of sponsorship	✓	✓	✓			
Chair suggestion opportunity	✓					
Branding on Royal Institution building, social media and digital priority	✓					

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# Delegate Rates

		In-Person	Online (both days)
2-day rate	Full	£295 +VAT	£95 +VAT
	Retired	£195 +VAT	£70 +VAT
	Concession	£105 +VAT	£45 +VAT
1-day rate	Full	£210 +VAT	
	Retired	£135 +VAT	
	Concession	£85 +VAT	

- Rates include refreshments, food and conference reception
- Concessions: Students, unemployed, benefits recipients, registered disabled (+ free companion)
- 10% group discount rates are available for two-day in-person tickets of 5+ delegates when booked simultaneously

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• The Coastal Futures conference is run and owned by Ocean & Coastal Futures (OCF) Ltd