# Solutions to marine litter: the importance of the circular economy

Richard Thompson, Plymouth University, UK

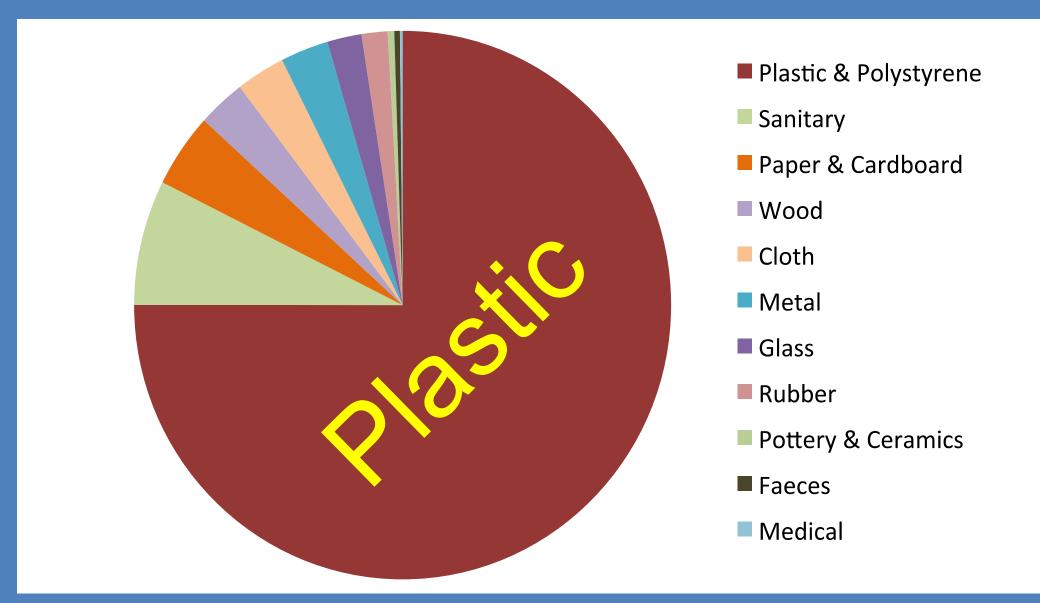




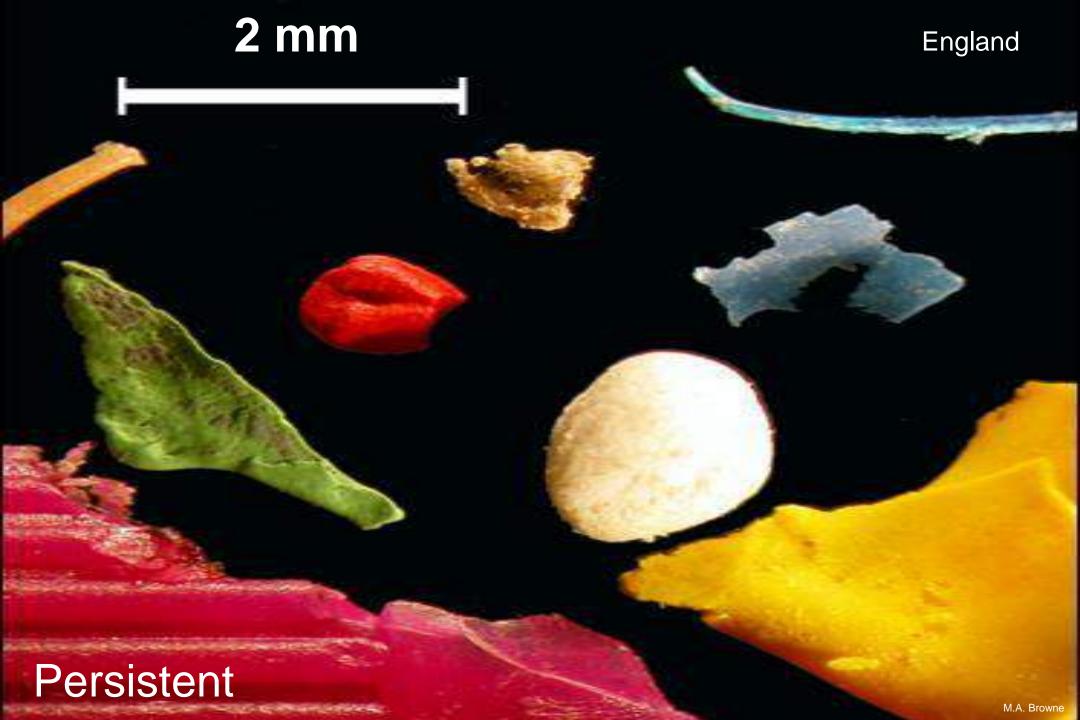




#### Mostly plastic



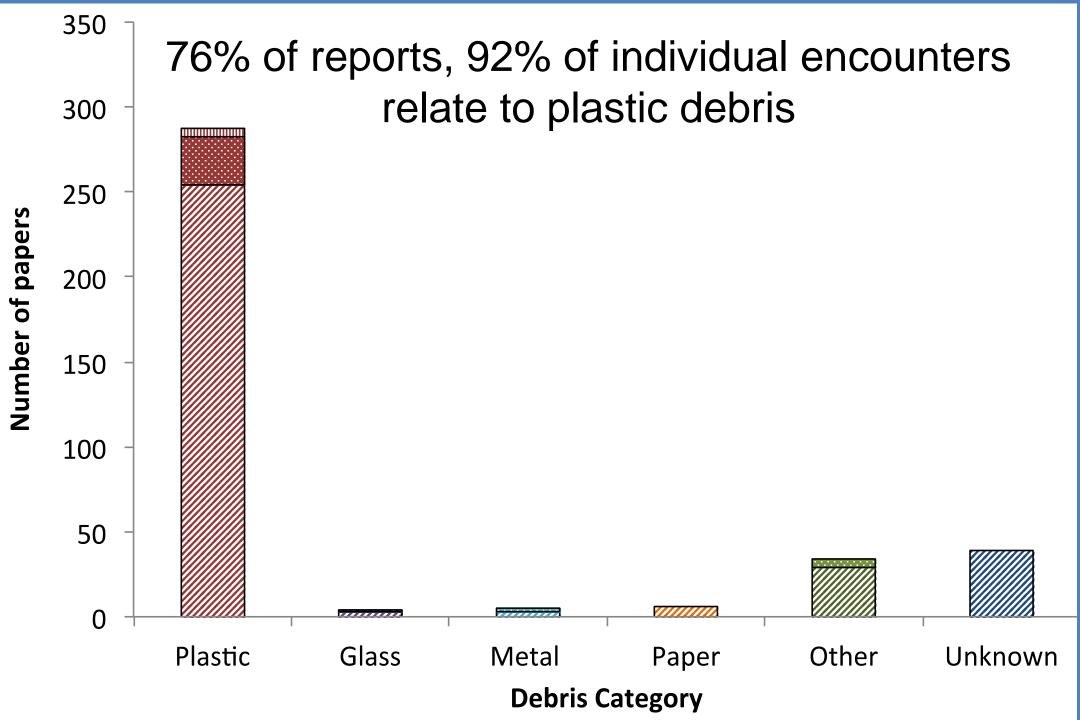




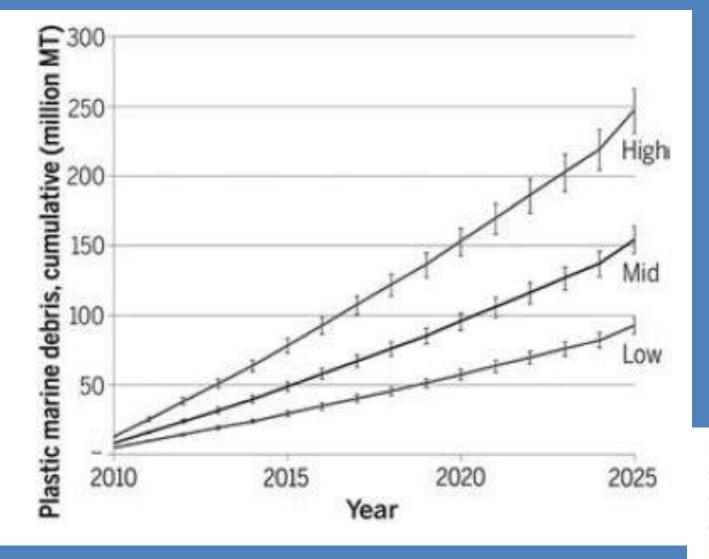












#### Plastic debris cumulative

# Oceans could contain 250 million tonnes by 2025

Fig. 2. Estimated mass of mismanaged plastic waste (millions of metric tons) input to the ocean by populations living within 50 km of a coast in 192 countries, plotted as a cumulative sum from 2010 to 2025. Estimates reflect assumed conversion rates of mismanaged plastic waste to marine debris (high, 40%; mid, 25%; low, 15%). Error bars were generated using mean and standard error from the predictive models for mismanaged waste fraction and percent plastic in the waste stream (12).





#### Keep the benefits – without the debris



## 60 years of research and development 60 years of behavioural training - to throw away





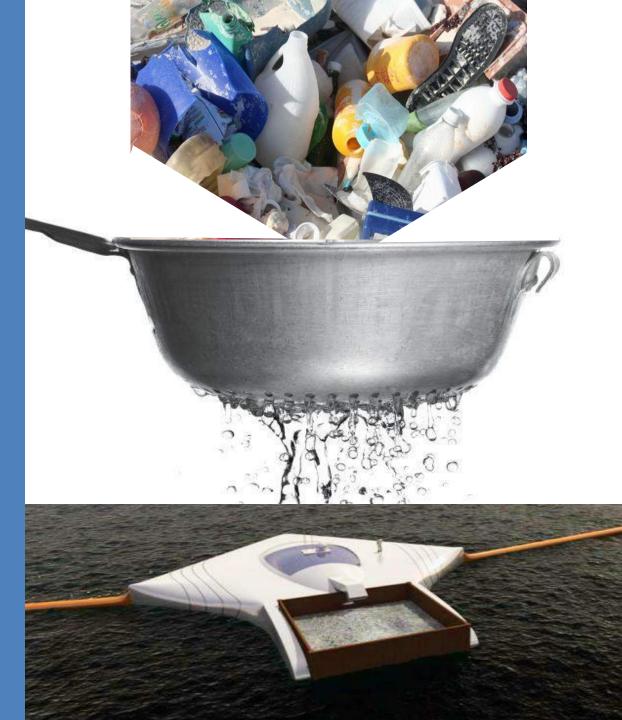


#### Redirect the flow

Block the holes

Clean-up

Photo sources: Success hacker, jschneid,





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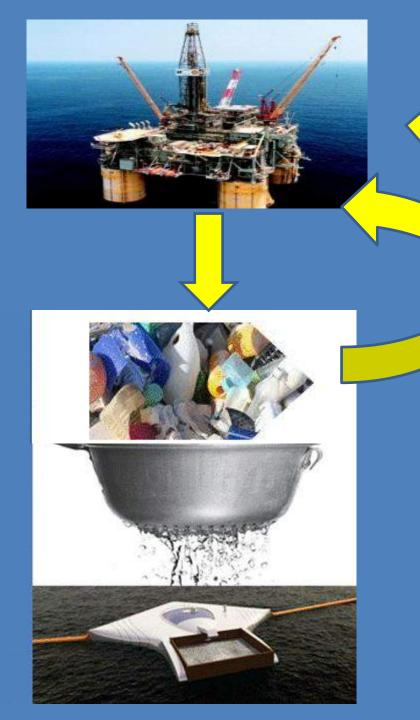


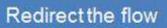
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#### Conflicting drivers

Redirect the flow

Block the holes

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### Potentially conflicting drivers Will bioplastics reduce litter / waste?





'This new packaging is fully recyclable, and is said to reduce carbon emissions by as much as 25% over the product lifecycle.'

### Potentially conflicting drivers Can biodegradables reduce litter impacts?



'Biodegradables?'

(EN 13432, ASTM D6400-99) = pre shredded plastic degrades in commercial composting plant in 180 days, 56 – 71 °C, 50-60% humidity, aerobic, pH 7-8

#### Towards a more circular economy

1) Design for product life, and end-of-life 2) label accordingly



Resource IN

**Waste OUT** 

#### Marine litter:

- 1) is a symptom of inefficient outdated business model
- 2) is not directly coupled to societal benefits
- 3) damages resources (economy, wildlife, services)
- 4) Synergistic benefits (resource efficiency / waste reduction) achieved by product re-design
- 5) Solutions exist but there is no single solution
- 6) is a highly visible, accessible, **emotive** problem harness this interest and focus it on better product design and waste management

### Richard Thompson - Thank you



