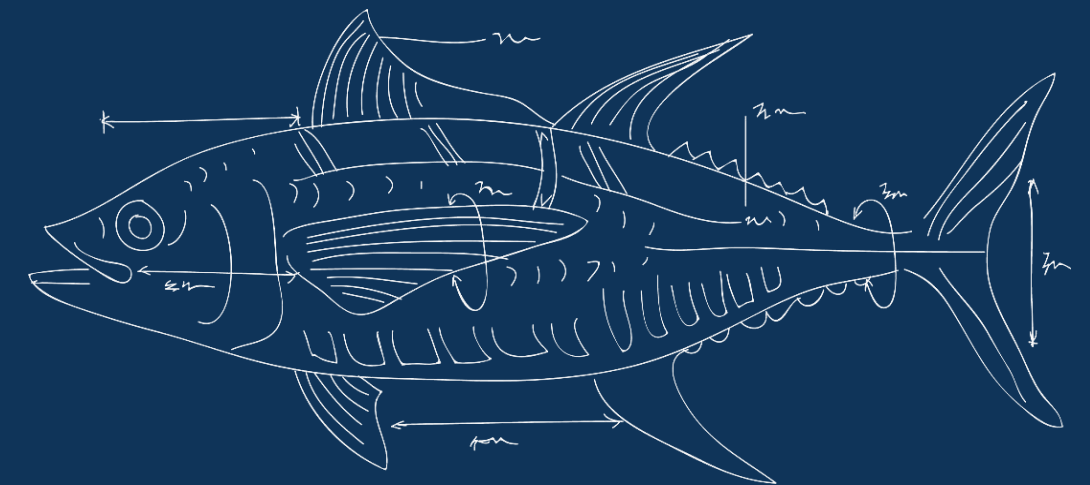




BLUE MARINE
FOUNDATION

UK MARINE ENVIRONMENT PAST, PRESENT AND FUTURE

CHARLES CLOVER
EXECUTIVE DIRECTOR
BLUE MARINE FOUNDATION



When was the last time **we had a really big idea**
about the sea?

And the chance to put it into action?

MAN WITH BIG IDEA:



MARKING COD

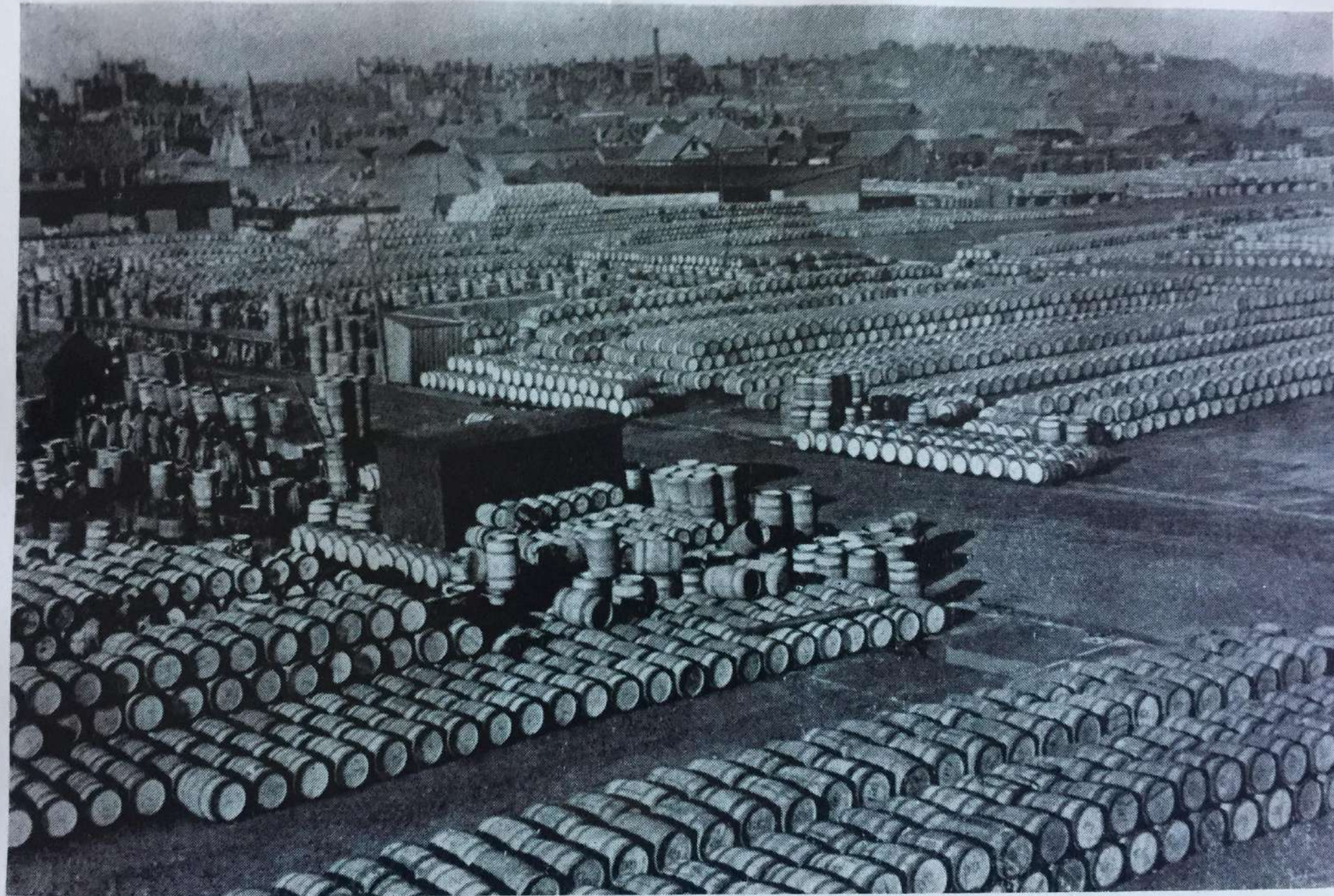
Graham's Great Law of Fishing:

"Fisheries that are unlimited are unprofitable."

Ergo:

"Limiting effort will restore profit to a fishery."

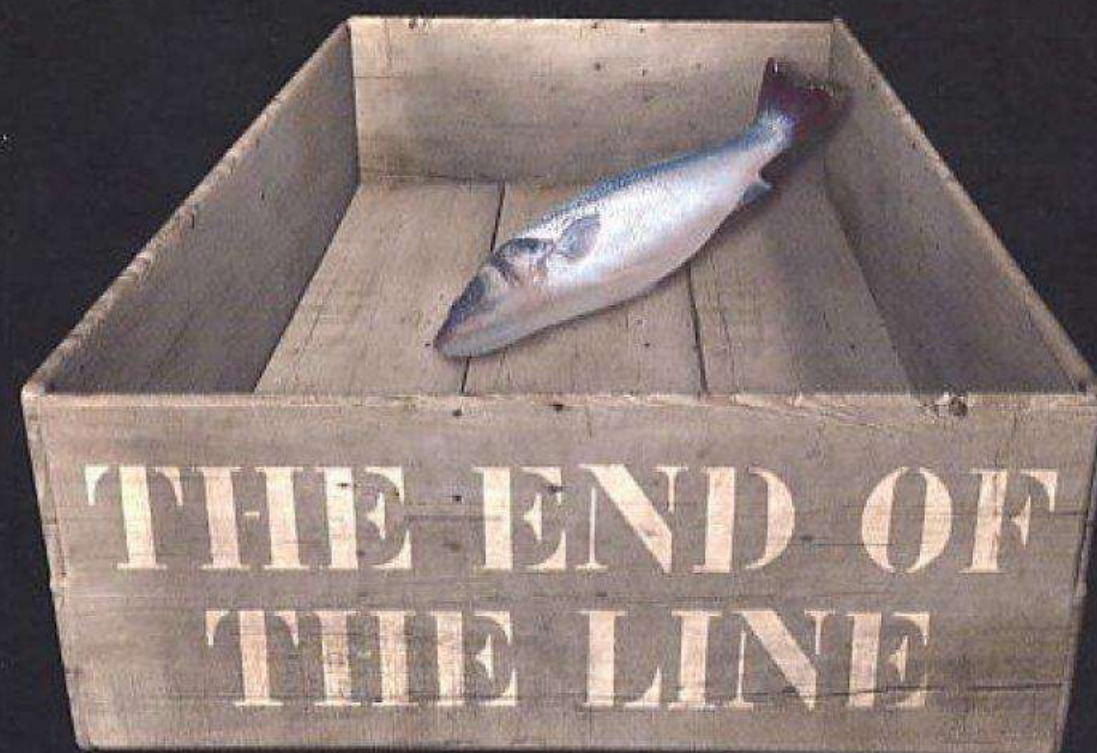
A BAD IDEA:



CURED HERRINGS FOR EXPORT

If you are to have healthy industries, first
look after the fish and in doing so you will
look after the people

CHARLES CLOVER



**HOW OVERFISHING
IS CHANGING THE WORLD
AND WHAT WE EAT**

BEST PRACTICE IN WORLD FISHERIES CONFERENCE:



Norway in the 1960s and 1970s:

1. Employment
2. Subsidies
3. Fish

Stock after stock collapsed

Norway now:

1. **Ecological sustainability**
2. **Subsidies gone**
3. **Fish are back**

A MEDIOCRE IDEA:



SOMEBODY ELSE’S IDEA:



#BACKTHEBLUEBELT:



LESSONS LEARNED:



BEST PRACTICE IN WORLD FISHERIES CONFERENCE

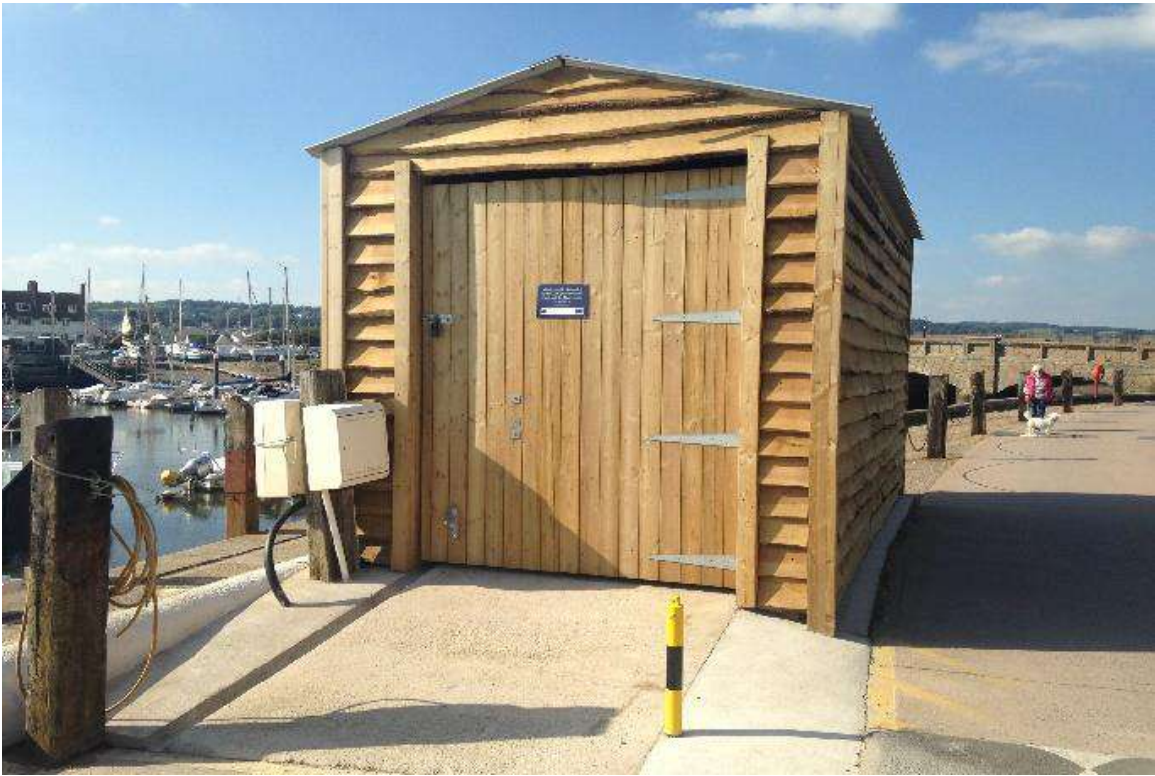
21 November 2017 | Fishmongers' Hall, London

Hosted by
Blue Marine Foundation and
The Fishmongers' Company

#betterbritishfisheries



WHAT'S NEXT? LYME BAY...





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Conclusion

Make choices - you can't have everything

**Set measurable goals for ecology, the economy
and coastal communities**

Isn't this a Marine Resources Act?

