

#### Coastal Futures 2019

# Review and Future Trends Welcome to the conference

#CoastalFutures19 and follow us at @CF Conf







#### Thanks to our Sponsors:





























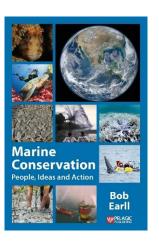
### The Scale of the Challenge is Huge – at all Geographic scales Protecting., Managing & Conserving the Coastal & Marine Environment

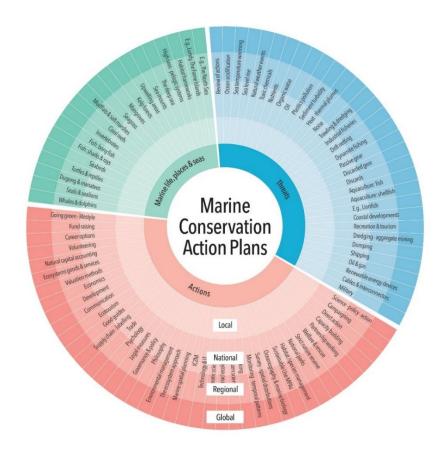
Marine life, places & Seas & Threats & their Mitigation & Actions, disciplines

Coastal Futures covers all of these segments ...

Themes: Social, Governance (Brexit) & Management

Most people work in 3 or 4 of these segments Which do you work in? At what geographic scale?





# Making Coastal Futures More Effective Experiments



## **Sending Messages to the World**Harriet Yates-Smith

TWITTER CF18 75% delegates Tweeted 1.5 million impressions

**Speaker Message Slides in the Twitter Stream** 

#### **Understanding Communication**

**Chris Rose** CampaignStrategy
Values Modes Survey – of YOU .. The delegates



**Developing Networking** Diana Pound



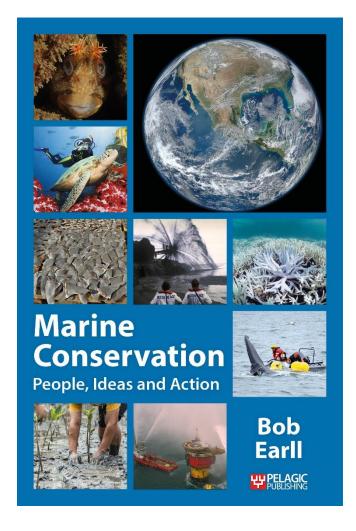
## **Encouraging YOU to take**Action

## A room full of motivated, informed delegates

The first time we've challenged delegates about their actions

Example: - Plastic Pollution
Laura Foster, Emma Cunningham &
Chris Tuckett

#### 'Marine Conservationists' 21 Very different perspectives on how to achieve change





#### **Chris Rose - Communications - Campaigns - The Habitat Directive - Brent Spar - Rockall**







Callum Roberts Conservation, an Applied Science – Historical Ecology & Effective MPAs







- Evaluation form your comments are very helpful –> Champagne
- Outputs: Key points via email Alert
- PowerPoint presentations on the Coastal Futures Website

Marine Scotland Feb 20-21 Scotland's International Marine Conference

**April 12th** South-West Marine Ecosystems Conference – Plymouth University

Coastal Futures 2020 – January 15<sup>th</sup> -16<sup>th</sup>

- Take things with you -> litter bin
- Thank you to the speakers, chairmen, sponsors volunteers and all of you
- Leave behind Feedback forms badges



The Future of Coastal Futures
Your Feedback - New Venue - Champagne

Meet: Jayne O'nions & Diana Hunt

CMS News – Jobs – Your Conferences – 9000+ contacts

Networking – emails in delegate listing – Twitter #cf17

Thanks for your support