

Working in partnership on the coast



Bill Parker
Head of Coastal Management

Presentation Summary

- What is partnership?
- 2 examples of coastal partnerships
- Key factors in a successful partnership
- Think differently about the word partnership



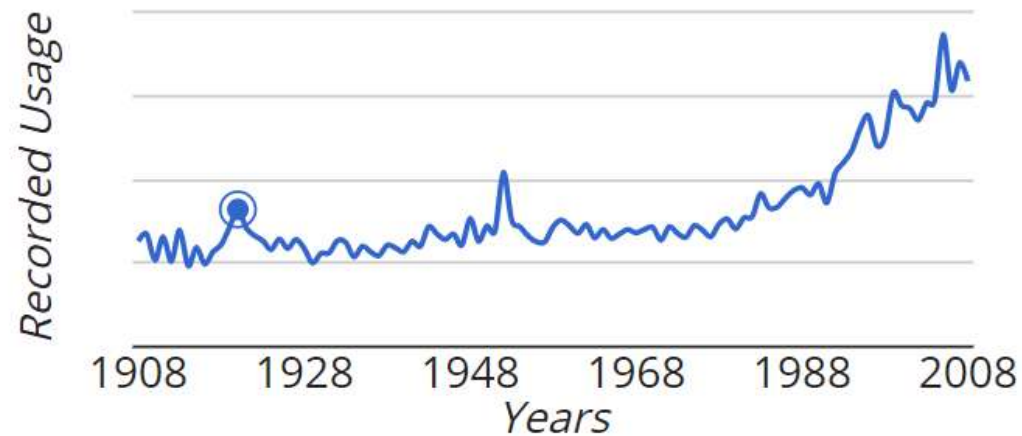


Trends of 'partnership'

Very Common. partnership is one of the 4000 most commonly used words in the Collins dictionary



View usage for:



Collins English Dictionary

<https://www.collinsdictionary.com/dictionary/english/partnership>



Partnership definition Wikipedia

A **partnership** is an arrangement where parties, known as partners, agree to cooperate to advance their mutual interests.

The partners in a partnership may be individuals, businesses, interest-based organisations, schools, governments or combinations.

Organisations may partner to increase the likelihood of each achieving their mission and to amplify their reach.

A partnership may result in issuing and holding equity or may be only governed by a contract.



EASTERN SOLENT | COASTAL PARTNERSHIP



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1. Co-existence

“You stay on your turf and I’ll stay on mine”

(May be a rational solution - where clarity is brought to who does what and with whom)



2. Co-operation

“I’ll lend you a hand
when my work is done”

(Often a pre-requisite of further
degree of partnership, where
there is early recognition of
mutual benefits and
opportunities to work together)





3. Co-ordination

“We need to adjust what we do to avoid overlap and confusion”

(Where the partners accept the need to make some changes to improve services /activities from a user/ customer/community perspective and make a better use of their own resources)





4. Collaboration

“Let’s work on this together”

(Where the partnership agree to work together on strategies or projects, where each contributes to achieve a shared goal)



5. Co-ownership

“We feel totally responsible”

(Where the parties commit themselves wholly to achieving a common vision, making significant changes in what they do and how they do it)



Examples of Partnerships



- Alde and Ore Estuary Partnership



- Coastal Partnership East







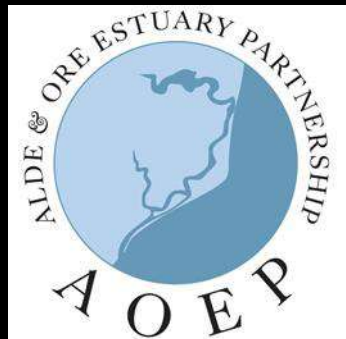
AOEP - Why was it formed?

- Controversy on management of another local estuary
- Outcome of a major public consultation
- Desire by local people to manage the estuary
- Need a whole estuary approach
- Willingness of all partners to try a new approach



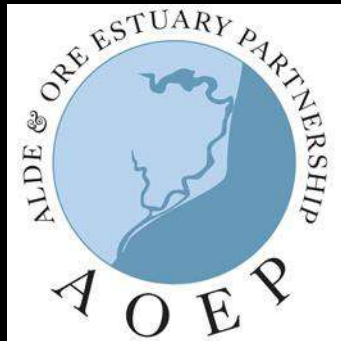
Overall purpose of the AOEP

-to ensure the development and maintenance of a safe, secure, productive, biologically diverse and pleasant estuary.
-to oversee a strategy for the estuary as a whole
-to prepare a plan including a rolling programme of works for the furtherance of the strategy.



What have the AOEP done

- Developed an innovative approach for a more resilient estuary
- Created an estuary wide plan adopted by local councils
- Worked with the community and land owners and risk management authorities
- Set up a Trust
- Initiated an innovative £16m funding campaign
- Delivered entirely but volunteers



Coastal Partnership East why was it formed?

As individual local authorities:

- no staff succession
- unable to recruit
- Lack of individual authority resilience
- Lack of collective strength to buy / influence
- Fragmented expertise



Vision

Norfolk and Suffolk have beautiful, dynamic coastlines and the people who live, work and visit here and the environment deserve a well-planned future.

We are committed to innovation and to delivering new approaches to managing our coast. Striving to achieve this drives our Partnership and empowers us.



What have we done?

- Learnt lessons from others
- Formed a single team – operating ‘boundary blind’
- Taken a holistic approach and prioritised our effort through governance structure
- Through scale invested in the team
- Integrated, innovated and planned for the future

Collective desire from the coastal management teams, senior management and politicians to take a new approach – the stars were aligned!!!



Bacton Sandscaping



Hemsby loss of 12 properties in 2018

An aerial photograph of Lowestoft, showing the harbor, town, and surrounding areas. The harbor is filled with boats and has several piers. The town is built on a peninsula, with a railway line running through it. The surrounding area is mostly residential, with some industrial buildings and a large green field in the background.

Lowestoft £67m flood defence scheme



Sizewell C

5 Key Factors in Successful Partnerships

- A cause or common interest / problem
- Leadership
- Trust between partners
- Actively collaborate and always innovate
- Being connected to other partnerships / groups

Degree of Partnership



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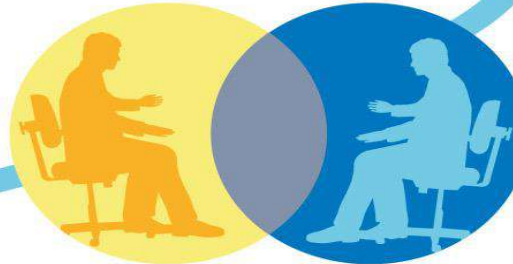
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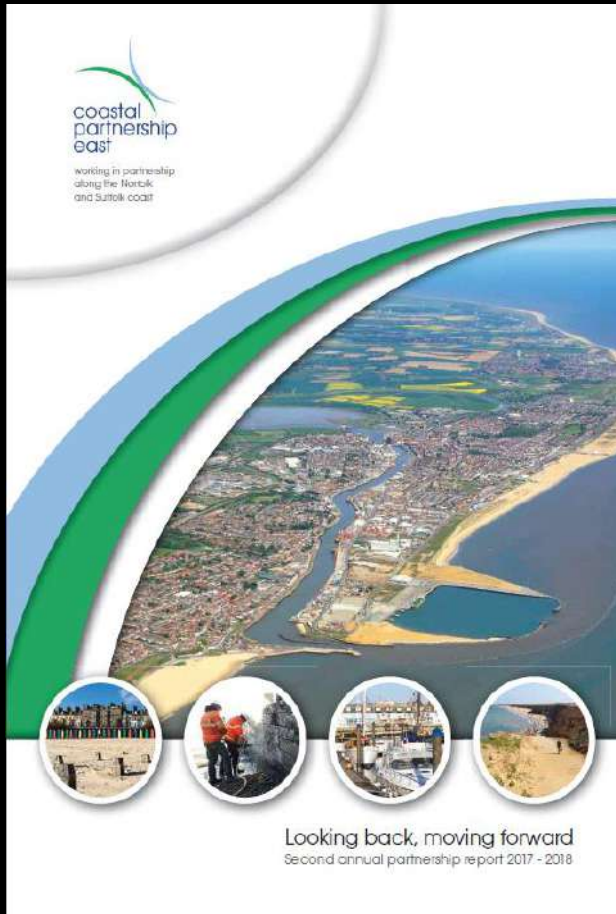
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Thank you