# Reducing Plastic Pollution A Collaborative Approach from Source to Sea

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### Reducing Plastic Pollution: Strategic Objectives

- Demonstrate we are an 'exemplar' organisation.
- Work collaboratively with Defra, BEIS and other partners to establish a coherent policy and regulatory framework based on sound science and practical effective interventions.
- Support others, NGO's, businesses and communities, to take initiatives to reduce plastics reaching the sea and contribute to a better understanding of the impact of plastics on the environment.





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### Reducing Plastics through a 7 point plan



- 1. Expand our Evidence Base
- 2. Circular Economy
- 3. Increased Use of Waste Powers & New Waste Legislation
- 4. Micro-plastics in the Water Environment
- 5. Plastics in the Supply Chain
- 6. Public Awareness
- 7. Working with Others.



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### Working within the Environment Agency





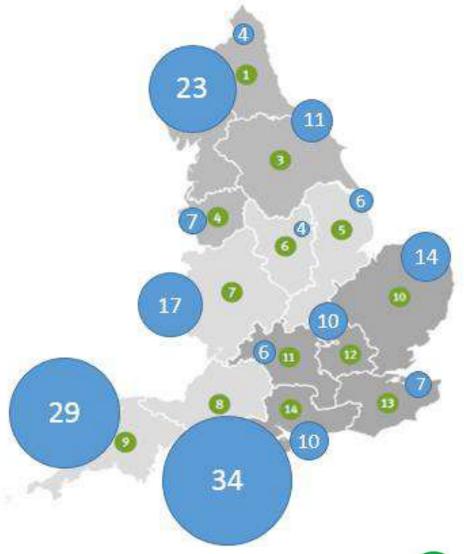






### **Plastic Champions Network**







### **Plastic Pollution School Workshops**



#### LEARN

#### KS2 UPPER - WORKSHOP 4 -LEARNING ABOUT PLASTIC

Pop | Learn

The final workshop in a series of four from The Environment Agency, focussing on human impact on the oceans, microplastics and how to conduct a survey in the field.

Data handling environment Issues
and Concerns KS2 Lesson Resource
Microplastics Ocean Plastic Plastic



#### LEARN

#### KS2 LOWER - WORKSHOP 3 -LEARNING ABOUT PLASTIC

Pop | Learn

Third workshop in a series of four from The Environment Agency, focussing on collecting and presenting data, life cycles and alternatives to single-use plastic.





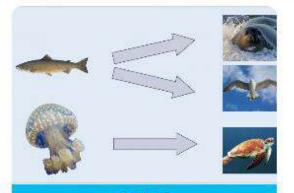
#### LEARN

#### KS1 UPPER - WORKSHOP 2 -LEARNING ABOUT PLASTIC

Pop | Learn

Second workshop in a series of four from The Environment Agency, focussing on animals, habitats and ocean plastics.





#### LEARN

#### KS1 LOWER - WORKSHOP 1 -LEARNING ABOUT PLASTIC

Pop | Learn

First workshop in a series of four from The Environment Agency, focussing on animals, what they eat and an introduction to issues around plastic pollution.





### **Community Collaboration – Community Toolbox**



- Share resources and experiences
- Avoid duplicated effort
- Communicate new scientific evidence
- Create resources to reduce confusion and misconceptions
- Devon, Lancashire and Wessex so far...

Avoid • Reduce • Reuse • Recycle



### **Outreach and Engagement**











### **International Scientific Engagement**





### **Supporting Businesses - Plastics in Agriculture**



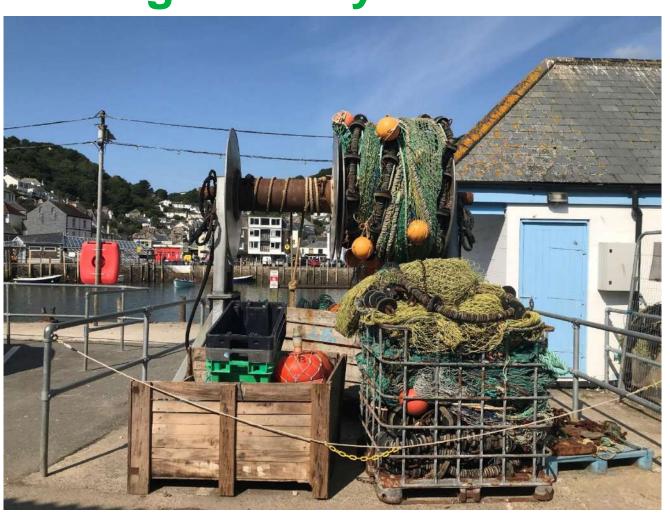


- Guidance for farmers
- Agricultural college lecture material





## **Supporting Businesses – Harbour Masters and Fishing Industry**



- Project area at Brixham Harbour, Devon
- Explore challenges and opportunities
- Work with Harbour Masters and Fishermen
- Evaluate circular economy opportunities



## **Engaging the Next Generation with Science, Technology, Engineering and Maths**







### What next? **Preventing Plastic Pollution** Project 2020-2022





France (Channel ) England

European Regional Development Fund































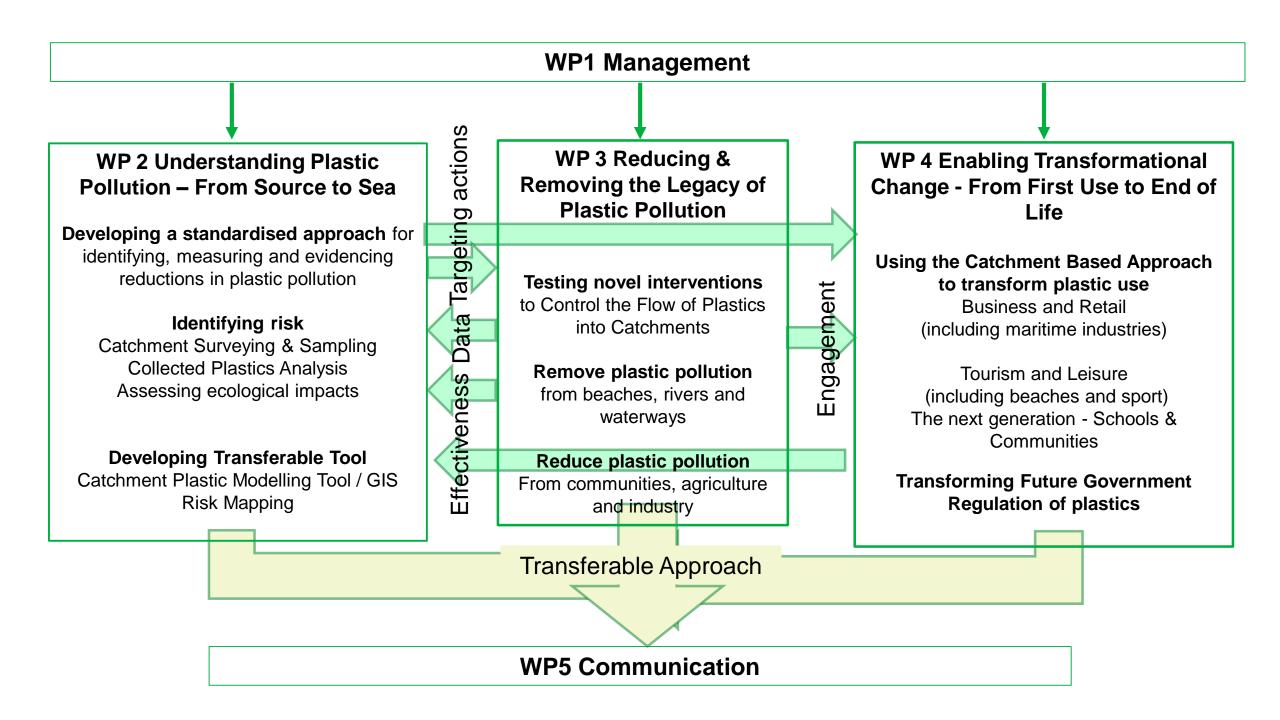




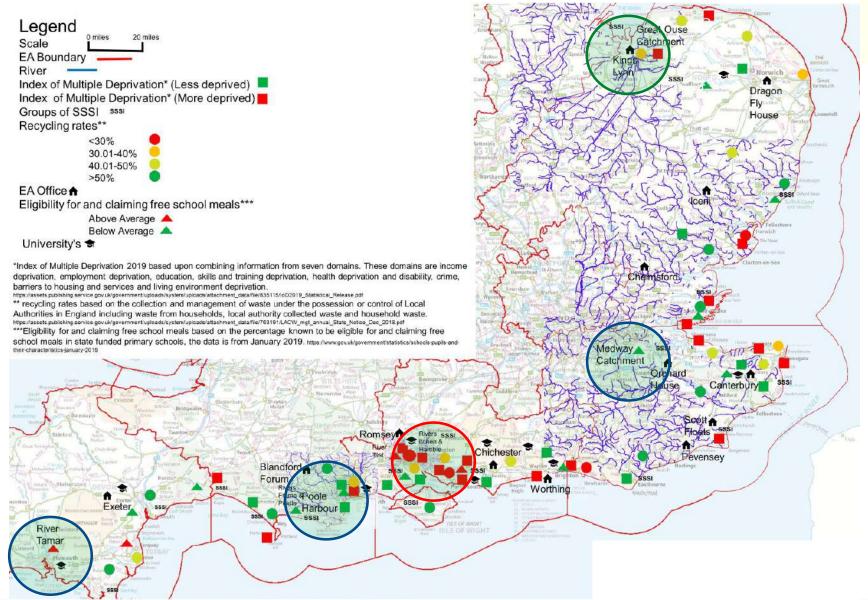


**Rivers Trust** 



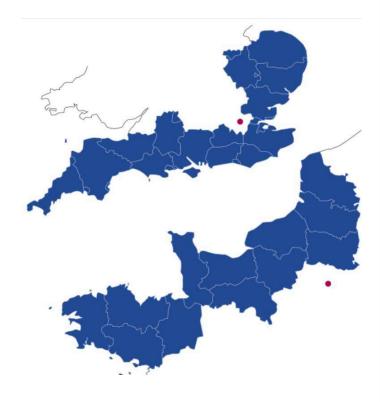


### **Interreg Project Area:**





**European Regional Development Fund** 





Further information: <u>Jessica.Hickie@environment-agency.gov.uk</u> Preventing Plastic Pollution Interreg Project Website (launching February 2020): <u>www.preventingplasticpollution.com</u>

