



# Coastal Futures Conference 2024

*An inclusive future for our seas*



24th & 25th January, 2024

| London & online



[www.coastal-futures.net](http://www.coastal-futures.net)



Ocean & Coastal Futures



@CF\_conf



#CoastalFutures24





# Session Six

## Mobilising Equitable Management

*How do we mobilise engagement in strategic marine resource management and choose between priorities?*

**Chair**

**Prof. Clare Fitzsimmons**, Newcastle University

## Coastal Futures Conference 2024

*An inclusive future for our seas*

24th & 25th January, 2024

| London & online



[www.coastal-futures.net](http://www.coastal-futures.net)



Ocean & Coastal Futures



@CF\_conf



#CoastalFutures24



# Q&A

**[www.Slido.com](https://www.Slido.com)**

For online and in-person attendees

Code: CoastalFutures24

## **Coastal Futures Conference 2024**

*An inclusive future for our seas*

Platinum Sponsors



24th & 25th January, 2024

London & online



[www.coastal-futures.net](https://www.coastal-futures.net)



Ocean & Coastal Futures



@CF\_conf



#CoastalFutures24



# Coastal Futures Conference 2024

*An inclusive future for our seas*

## Session Six Mobilising Equitable Management

**Rachel Brown, MMO**

English Marine Plans - the next  
generation

24th & 25th January, 2024

| London & online



[www.coastal-futures.net](http://www.coastal-futures.net)



[Ocean & Coastal Futures](#)



[@CF\\_conf](#)



[#CoastalFutures24](#)



Marine  
Management  
Organisation

# English marine plans: the next generation

**Dr Rachel Brown**

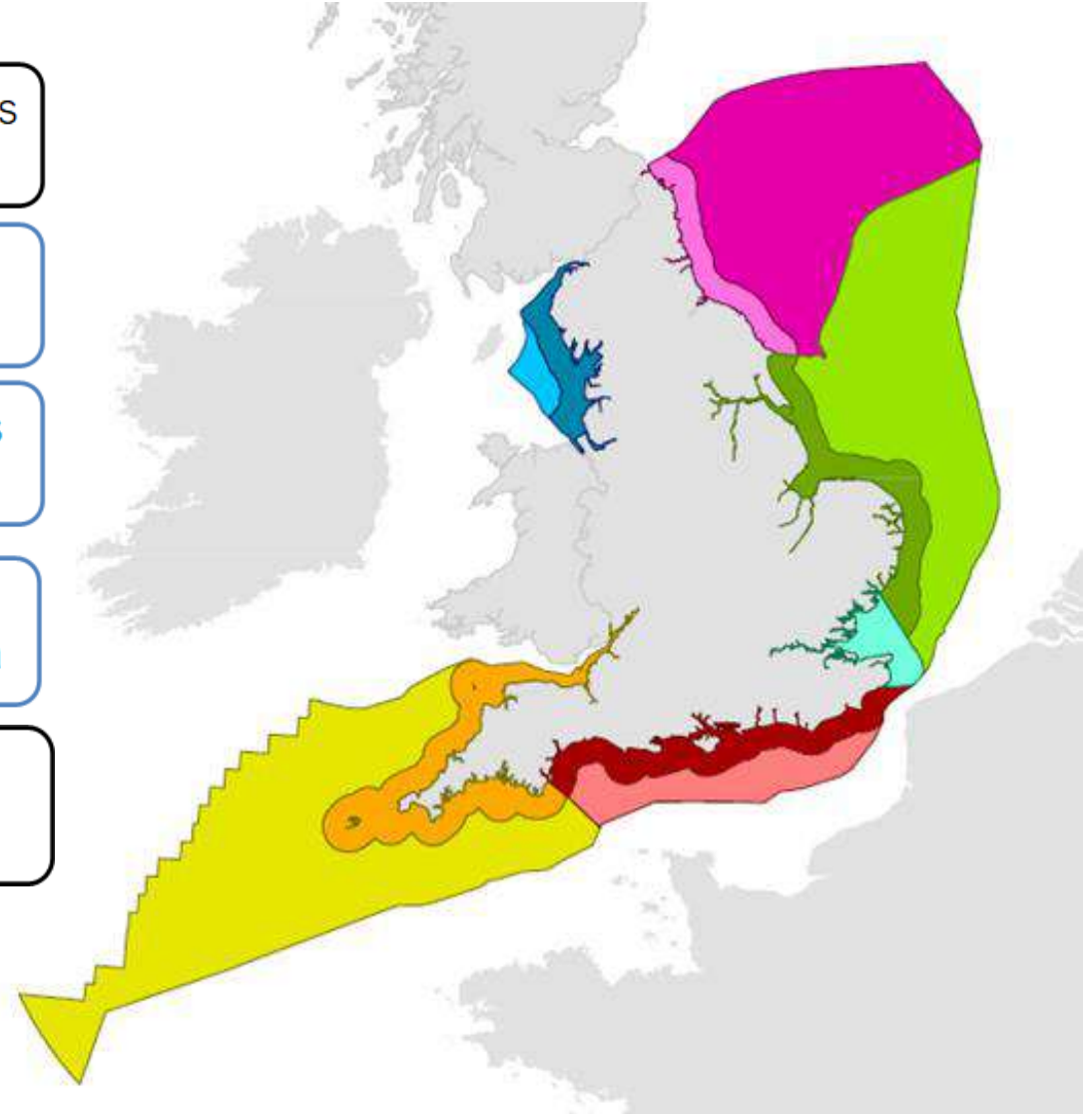
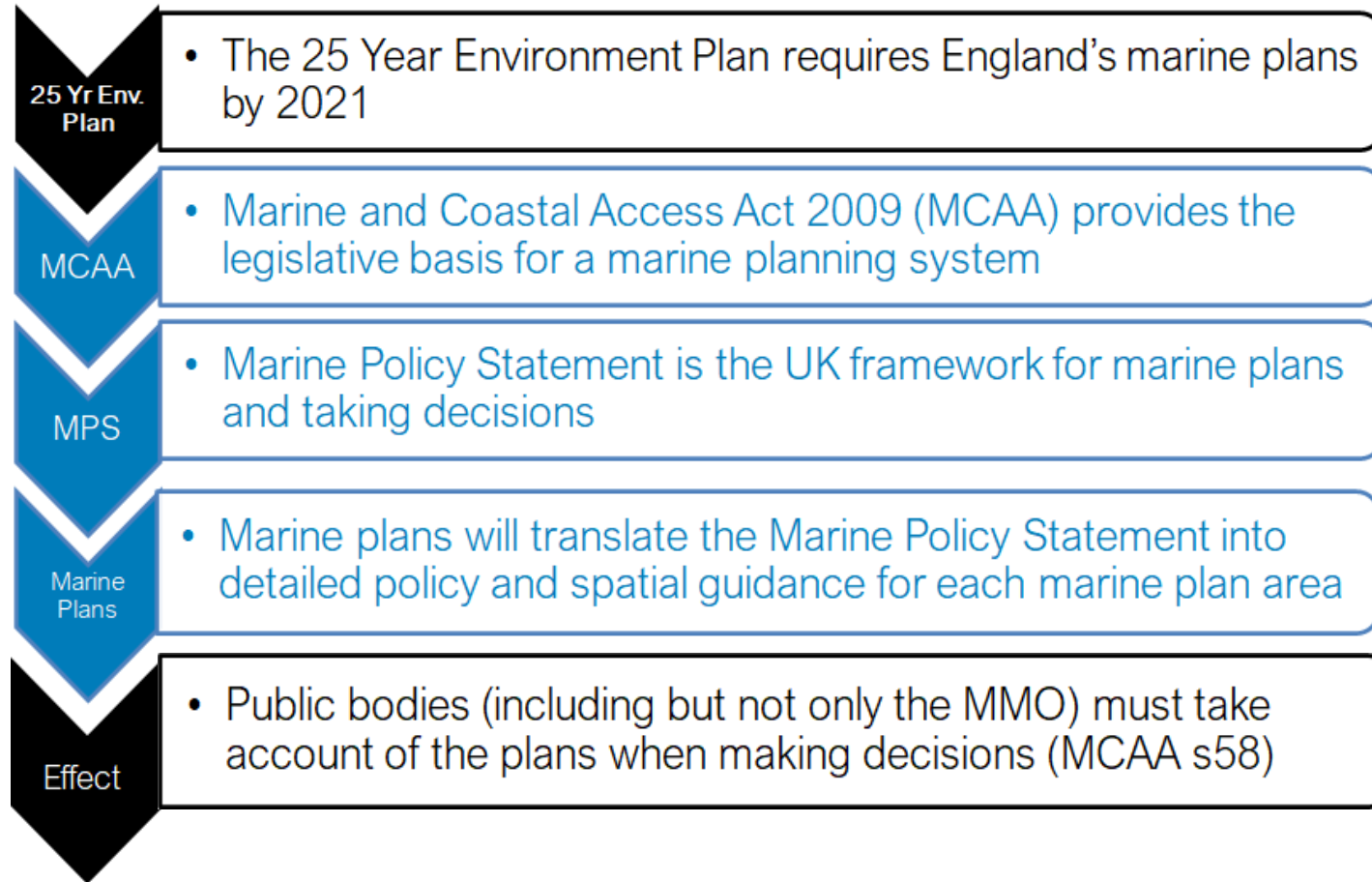
**Marine Planning Manager**

**[Rachel.Brown@marinemanagement.org.uk](mailto:Rachel.Brown@marinemanagement.org.uk)**

...ambitious for our seas and coasts

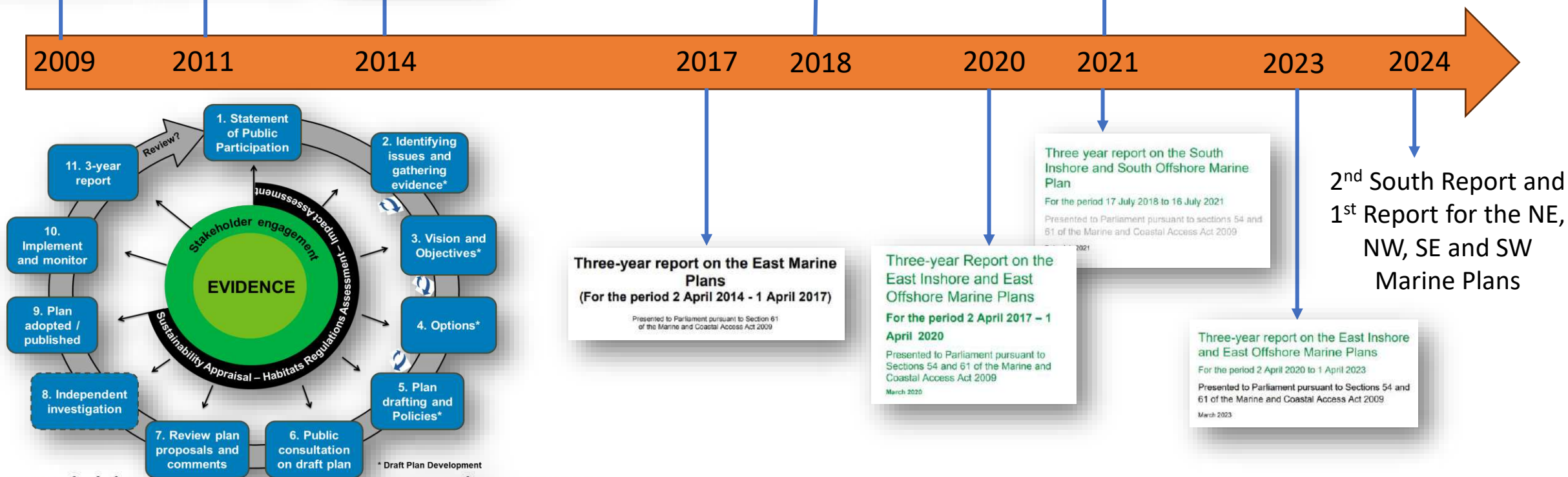
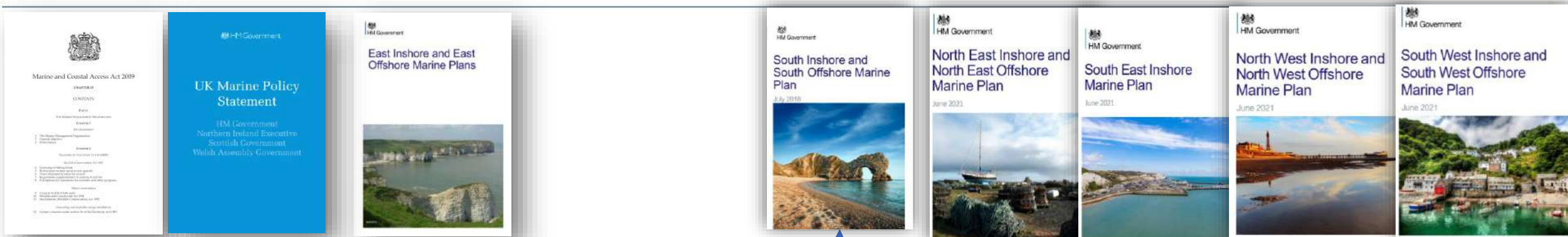


# Marine Planning in England



...ambitious for our seas and coasts

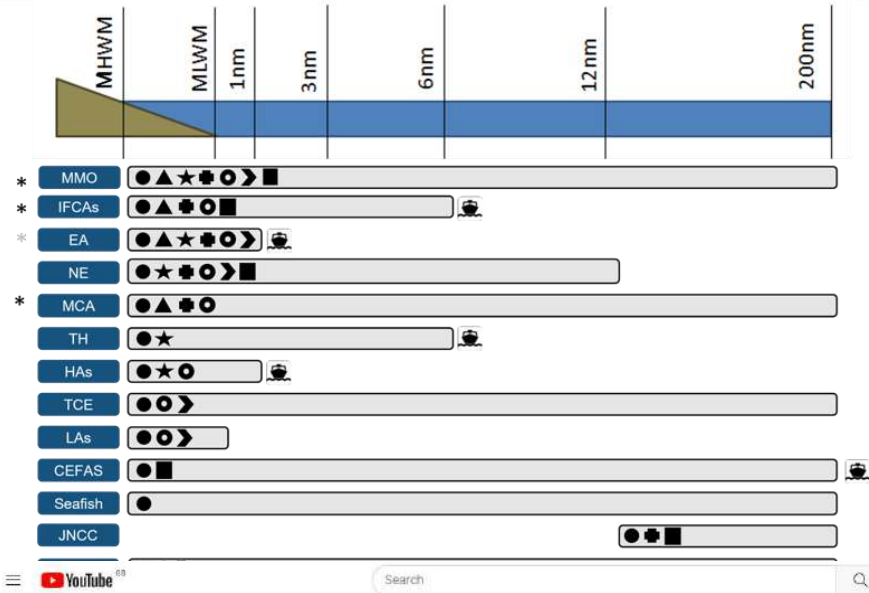
# What have we done to date



...ambitious for our seas and coasts

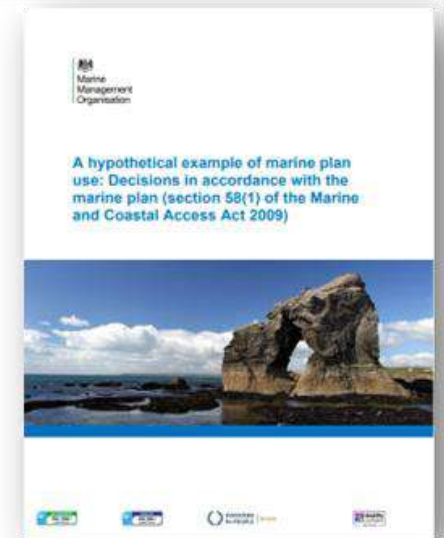
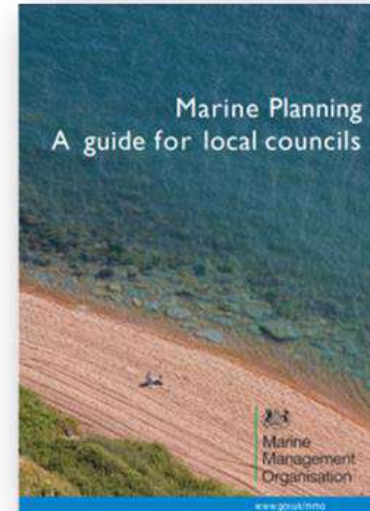


# What have we done to date

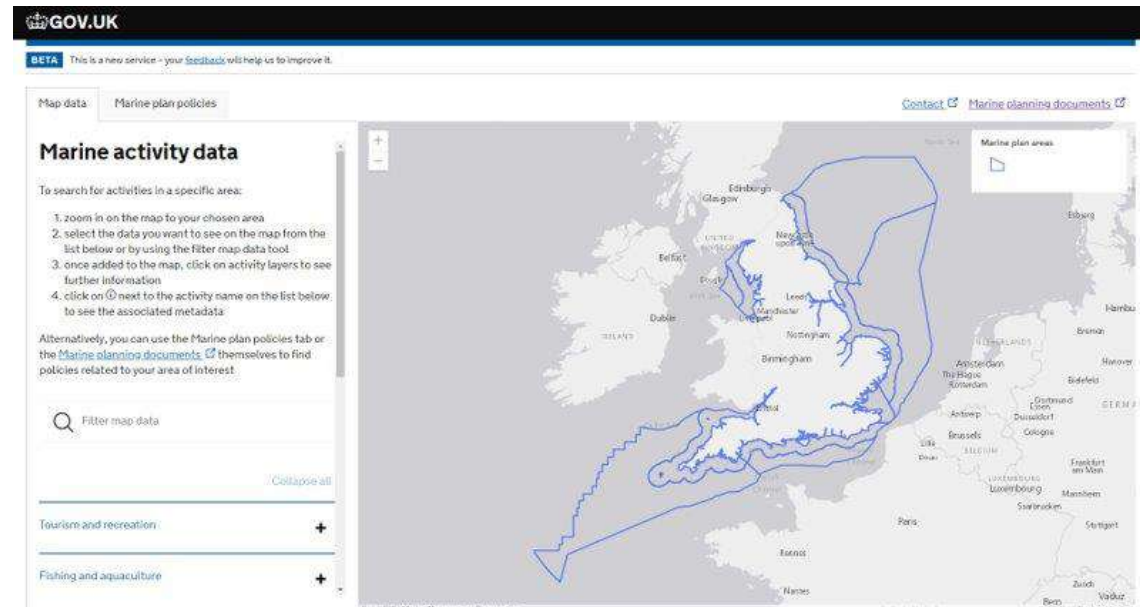
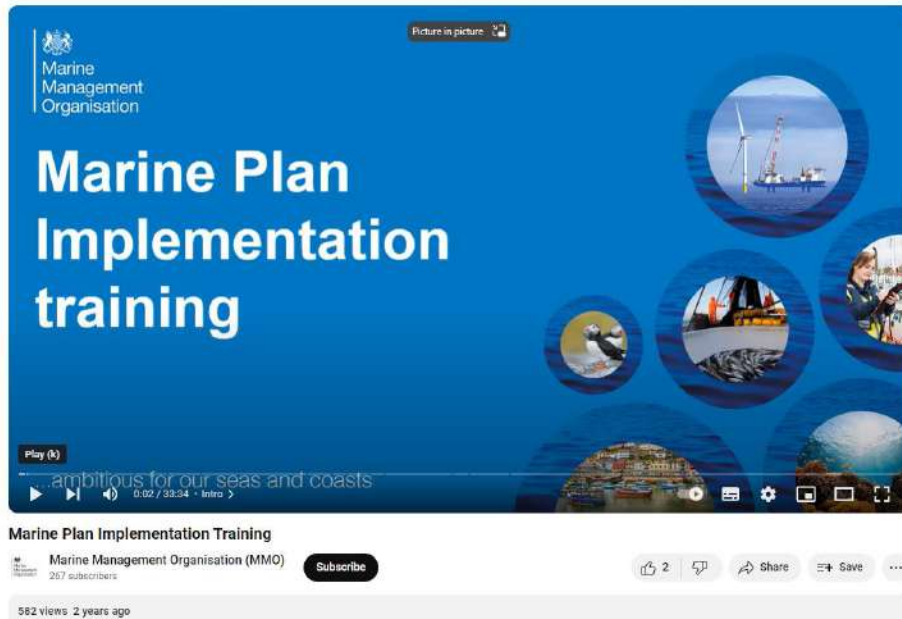


## Key

- Advisory
- ▲ Fisheries enforcement
- ★ Development enforcement
- Surveillance
- Licensing / permitting
- Planning
- Marine conservation
- \* Predominant marine regulator
- 🚢 Vessel owner



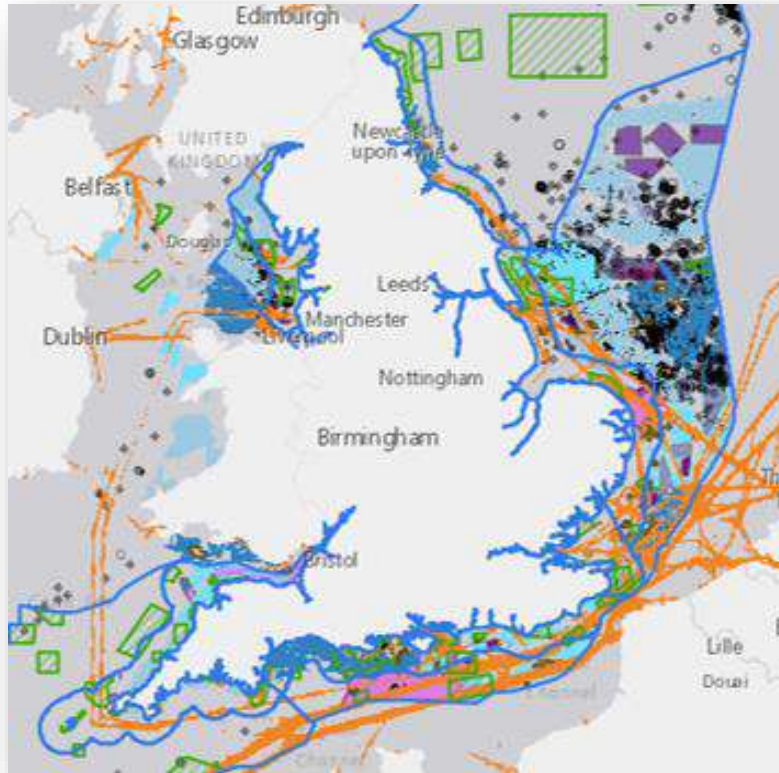
## Explore marine plans - GOV.UK ([www.gov.uk](http://www.gov.uk))



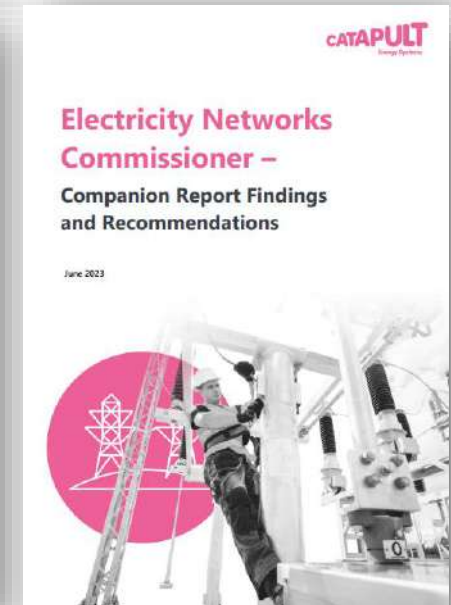
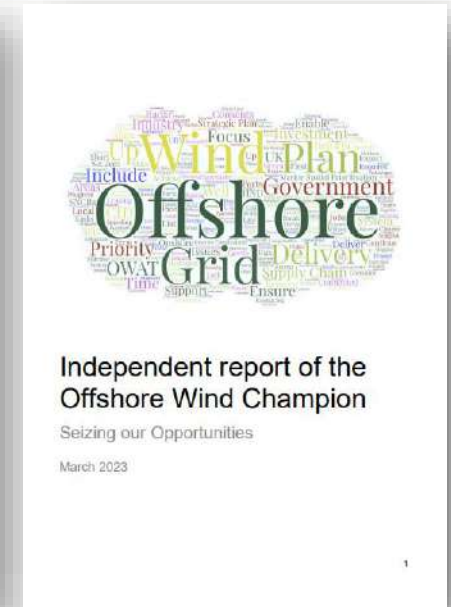
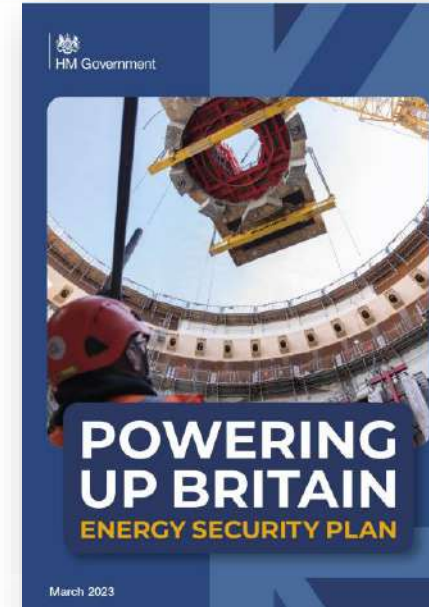


# What next?

Defra led Marine Spatial Prioritisation Programme (2021)

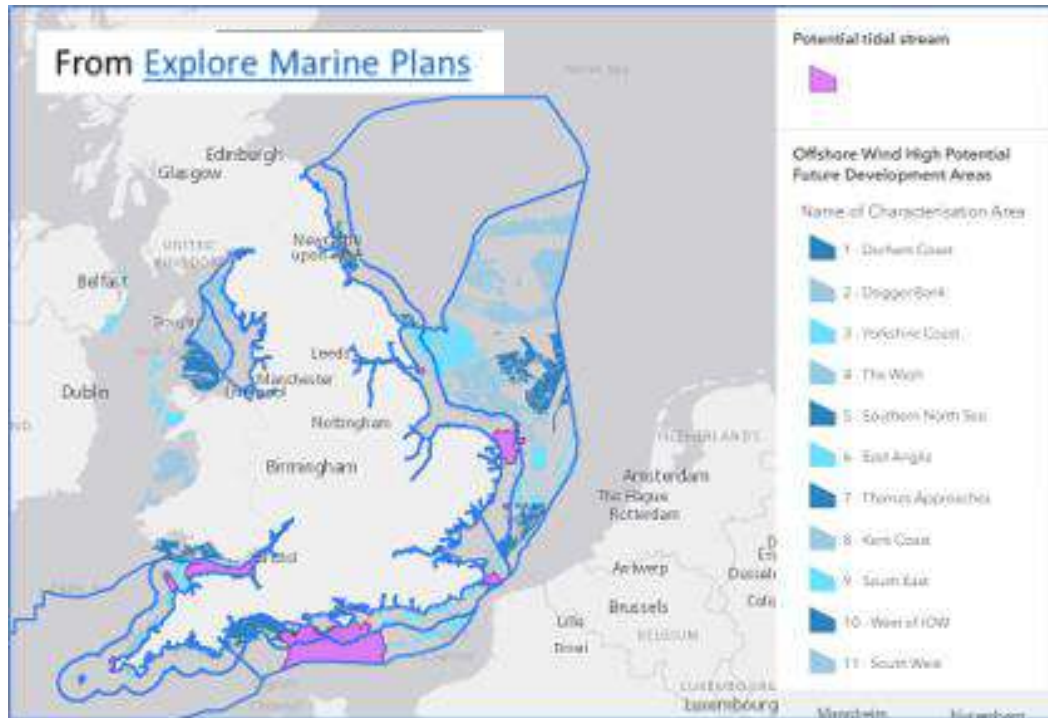


...ambitious for our seas and coasts

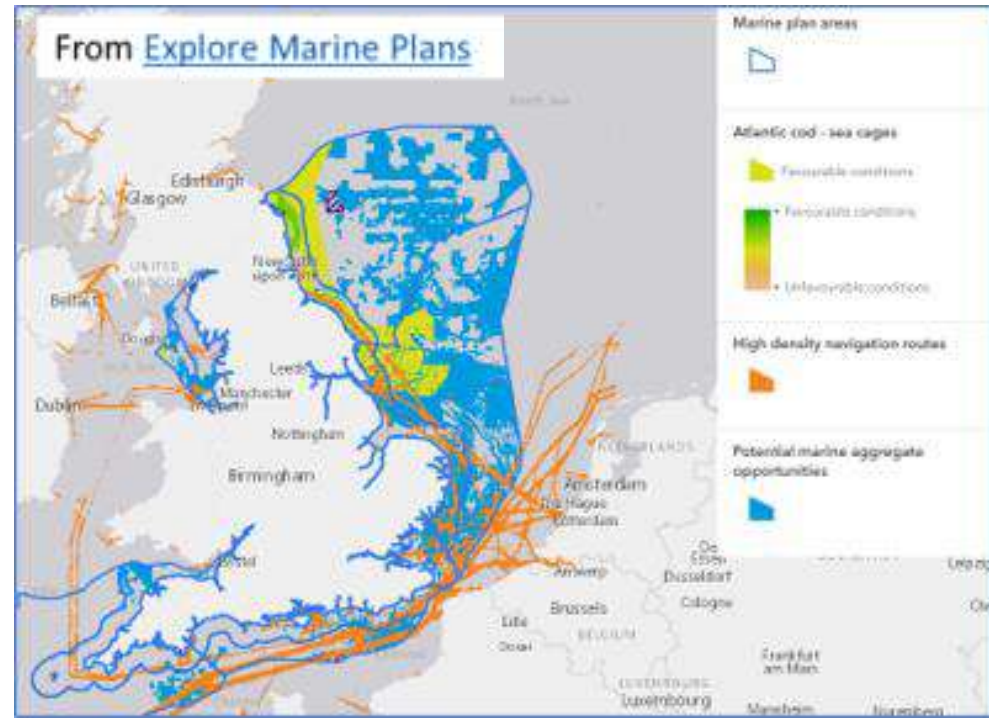


# What next?

**Partial and initial view of fixed offshore wind and tidal potential**



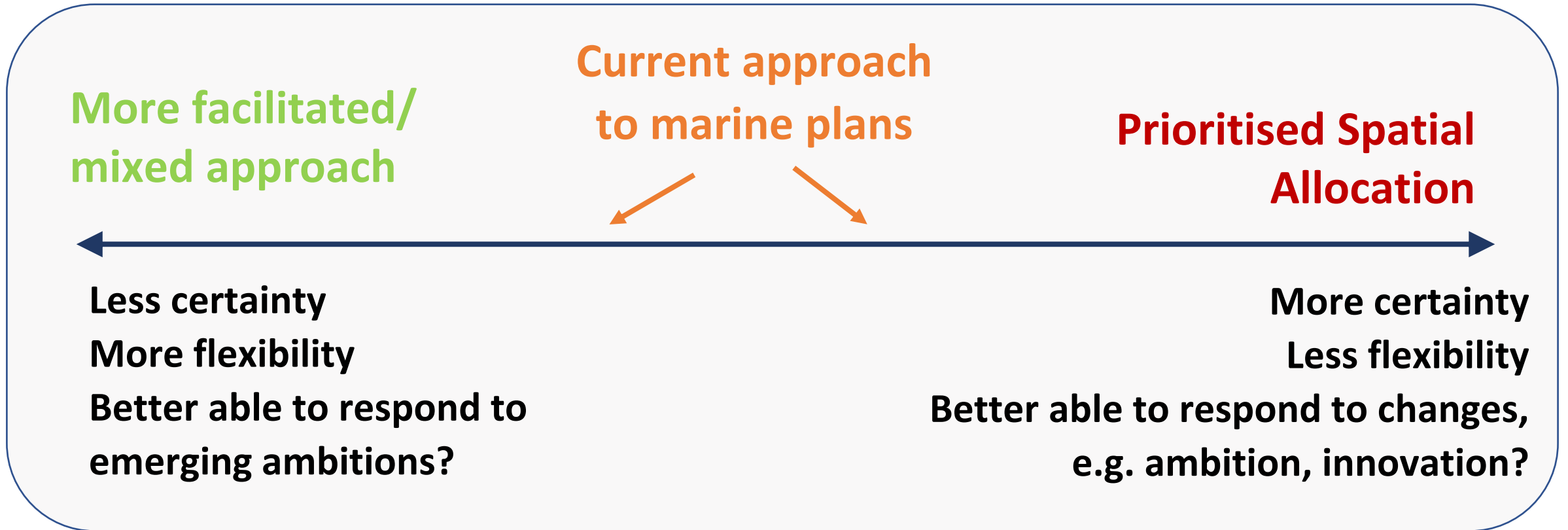
**Renewables are not the only sector out there and with future ambitions**



...ambitious for our seas and coasts



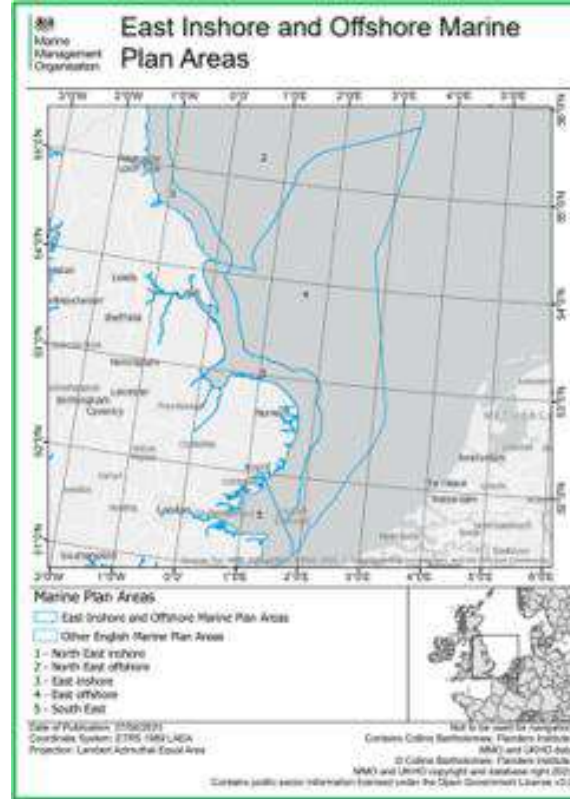
# What next?



...ambitious for our seas and coasts

# What next? – The East Marine Plan

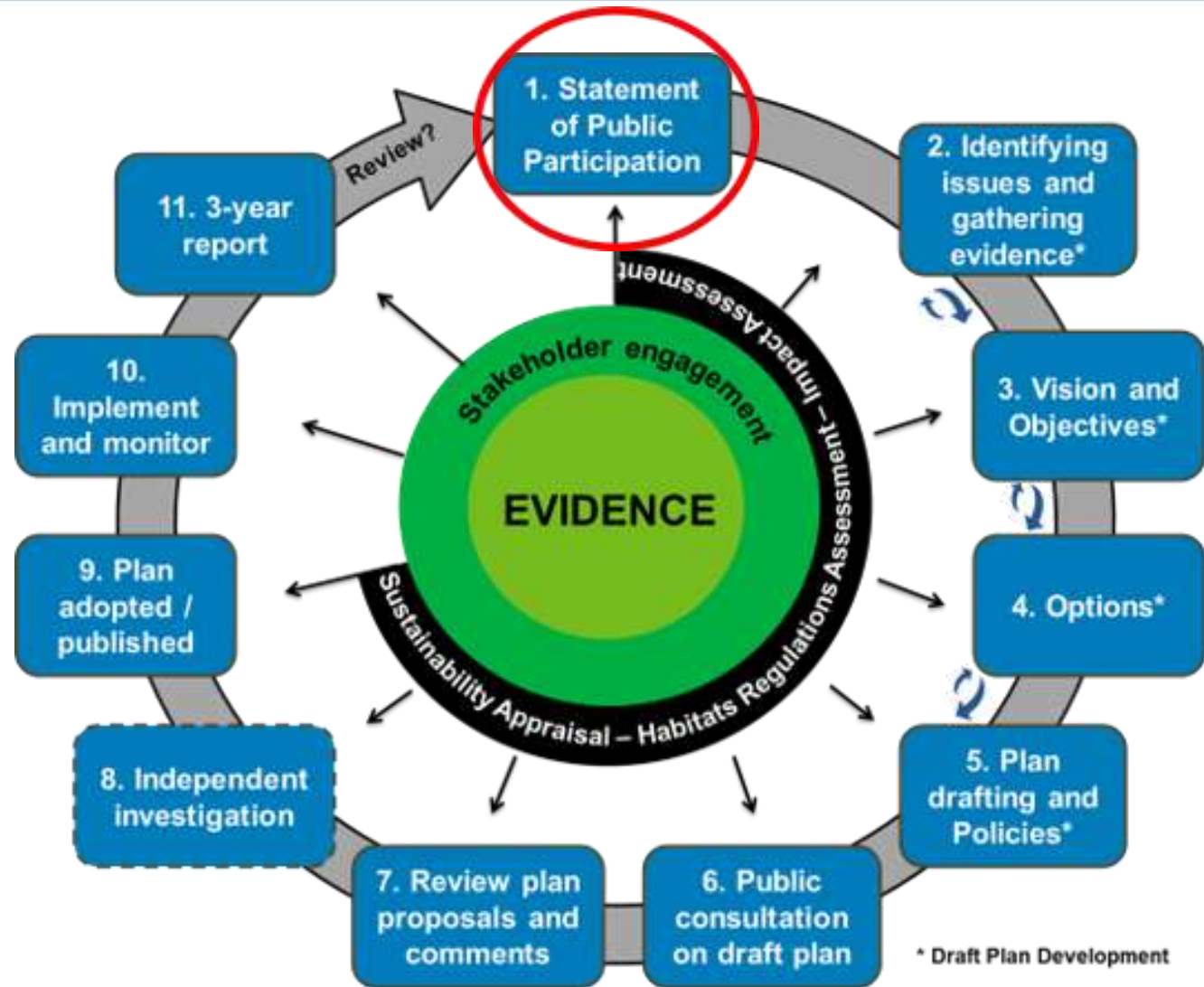
- Two marine plan areas – inshore and offshore
- East inshore marine plan area covers 6000km<sup>2</sup>, from mean high water springs to 12 nautical miles offshore from Flamborough Head to Felixstowe.
- East offshore marine plan area extends from the outer boundary of the inshore plan area to England's borders with the Netherlands, Belgium and France and covers 49,000km<sup>2</sup>.



...ambitious for our seas and coasts



# What next? – The East Marine Plan



...ambitious for our seas and coasts

# How to get involved with the SPP

- Respond to the consultation using the online Citizen Space Tool:  
<https://consult.defra.gov.uk/mmo/east-marine-plan-spp>
- Representations by email: [planning@marinemanagement.org.uk](mailto:planning@marinemanagement.org.uk)
- In writing to: Marine Planning Team, Lancaster House, Hampshire Court, Newcastle Upon Tyne, NE4 7YH, United Kingdom

Consultation dates:  
15th January - 12th February



...ambitious for our seas and coasts



Marine  
Management  
Organisation

**Draft East Inshore  
and Offshore Marine  
Plan Areas**

**Statement of Public  
Participation:**

November 2023







Marine  
Management  
Organisation

# Thank you for listening!

**Dr Rachel Brown**

**Marine Planning Manager**

**[Rachel.Brown@marinemanagement.org.uk](mailto:Rachel.Brown@marinemanagement.org.uk)**

...ambitious for our seas and coasts



# Q&A

**[www.Slido.com](https://www.Slido.com)**

For online and in-person attendees

Code: CoastalFutures24

# Coastal Futures Conference 2024

*An inclusive future for our seas*

Platinum Sponsors



24th & 25th January, 2024

London & online



[www.coastal-futures.net](https://www.coastal-futures.net)



Ocean & Coastal Futures



@CF\_conf



#CoastalFutures24





# Coastal Futures Conference 2024

*An inclusive future for our seas*

## Session Six Mobilising Equitable Management

**Daniel Morris**, Orkney Islands Council

Unlocking the potential of regional  
marine planning; an Orkney Islands  
perspective

24th & 25th January, 2024

London & online



[www.coastal-futures.net](http://www.coastal-futures.net)



Ocean & Coastal Futures



@CF\_conf



#CoastalFutures24



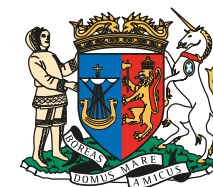
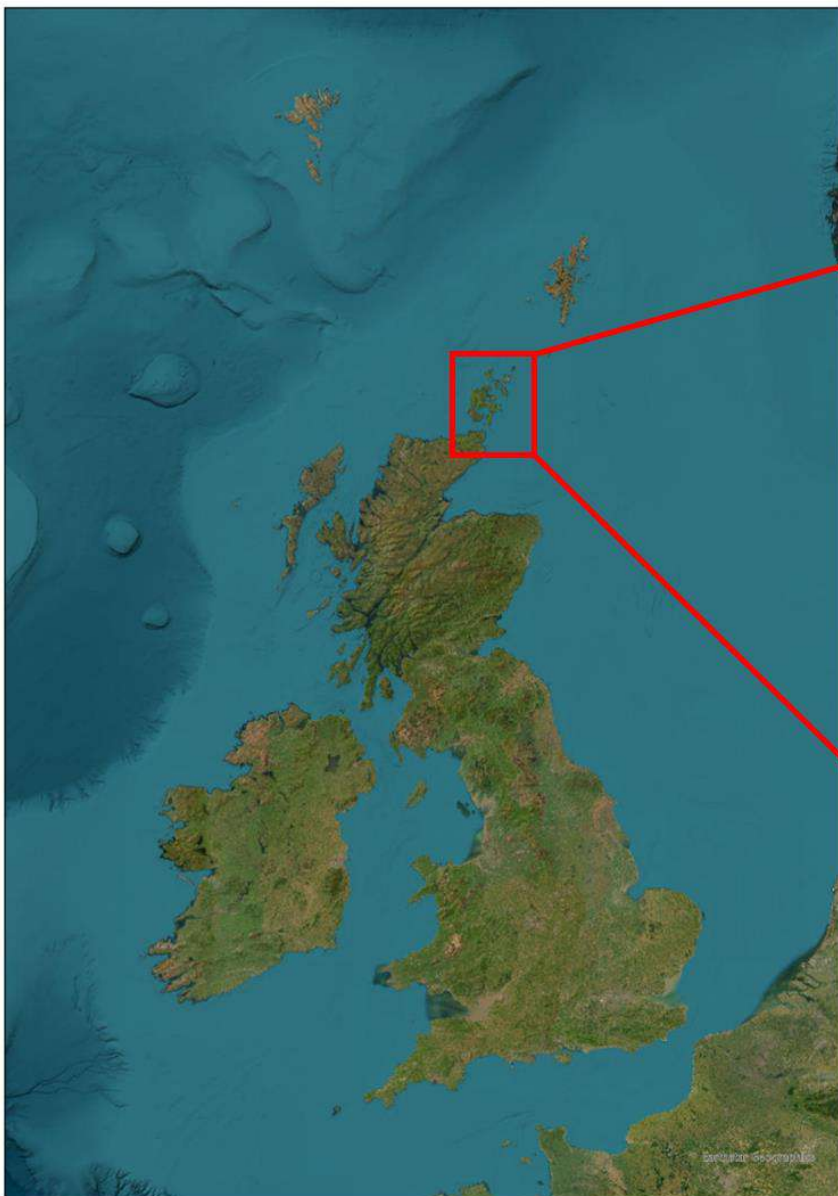
# Unlocking the potential of regional marine planning: An Orkney Islands perspective



Daniel Morris - Marine Planner

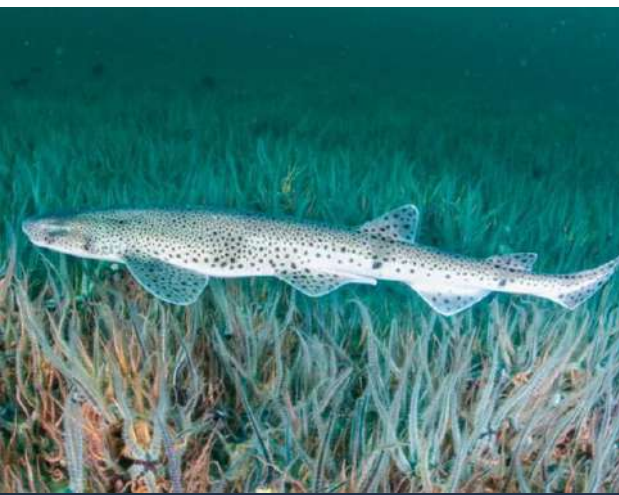
James Green – Marine Planning Manager



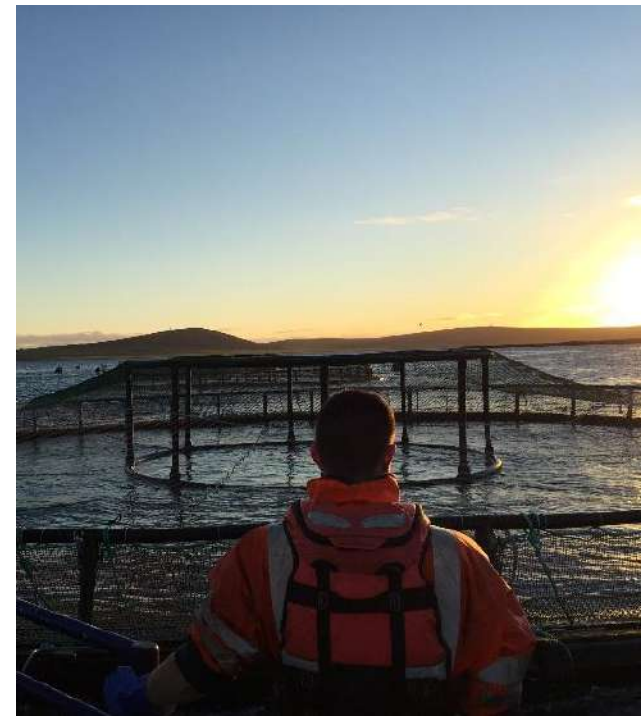


**ORKNEY**  
ISLANDS COUNCIL



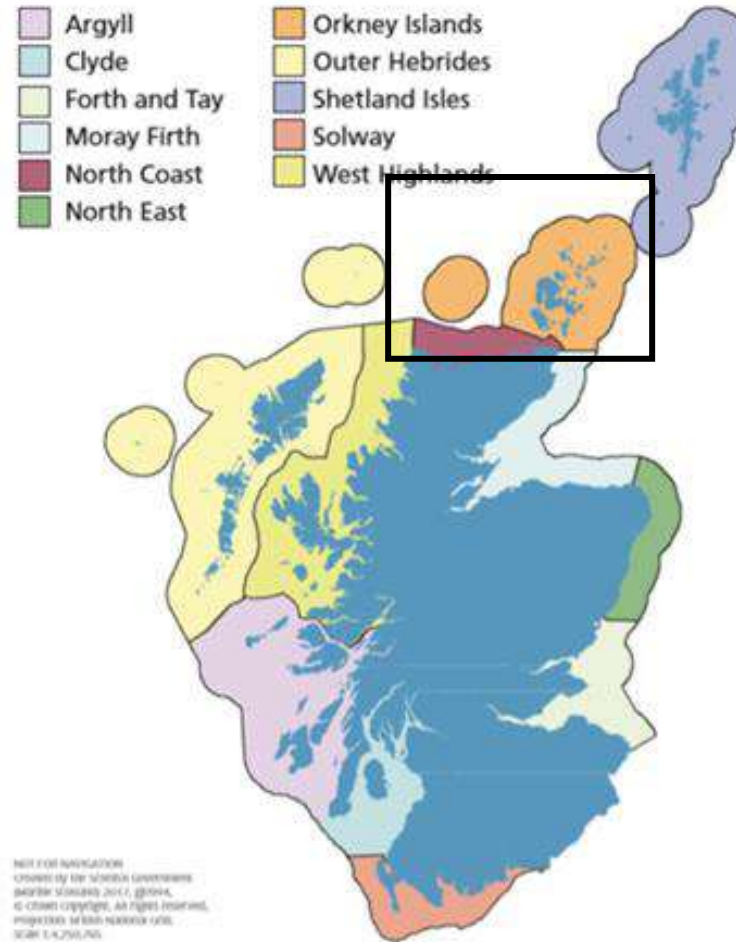






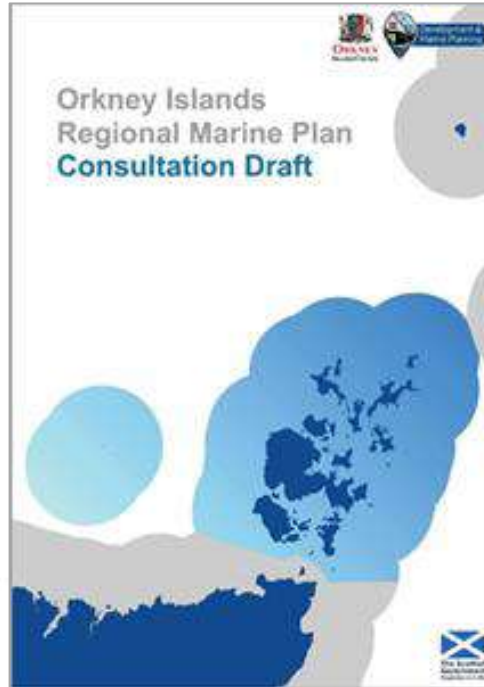
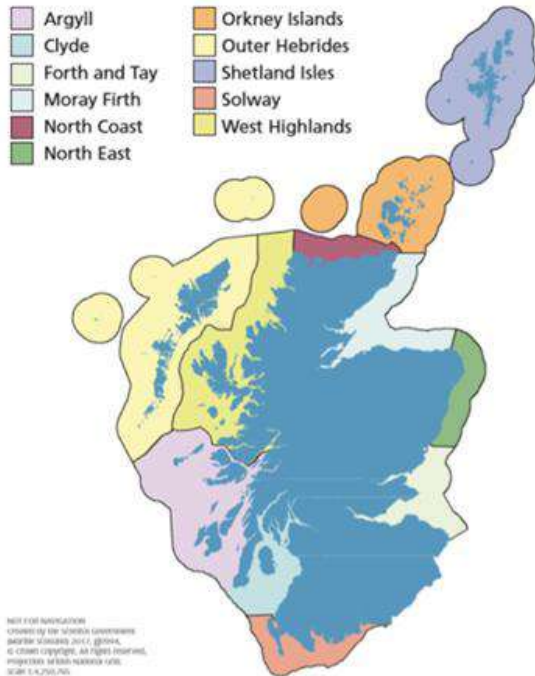


# Marine planning in Scotland





# Marine planning in Scotland



Marine (Scotland) Act 2010



National Marine Plan



Regional Marine Plans

# In theory, it's brilliant

- Location specific plans being written by the organisations that operate in those regions
- Tailored to specific issues and needs
- Engagement at a scale that is relevant to the community
- In Orkney, Orkney Islands Council is the sole delegate, with an advisory group of 16 members





**Orkney Marine  
Services Association**





# Regional Approaches to Spatial Planning

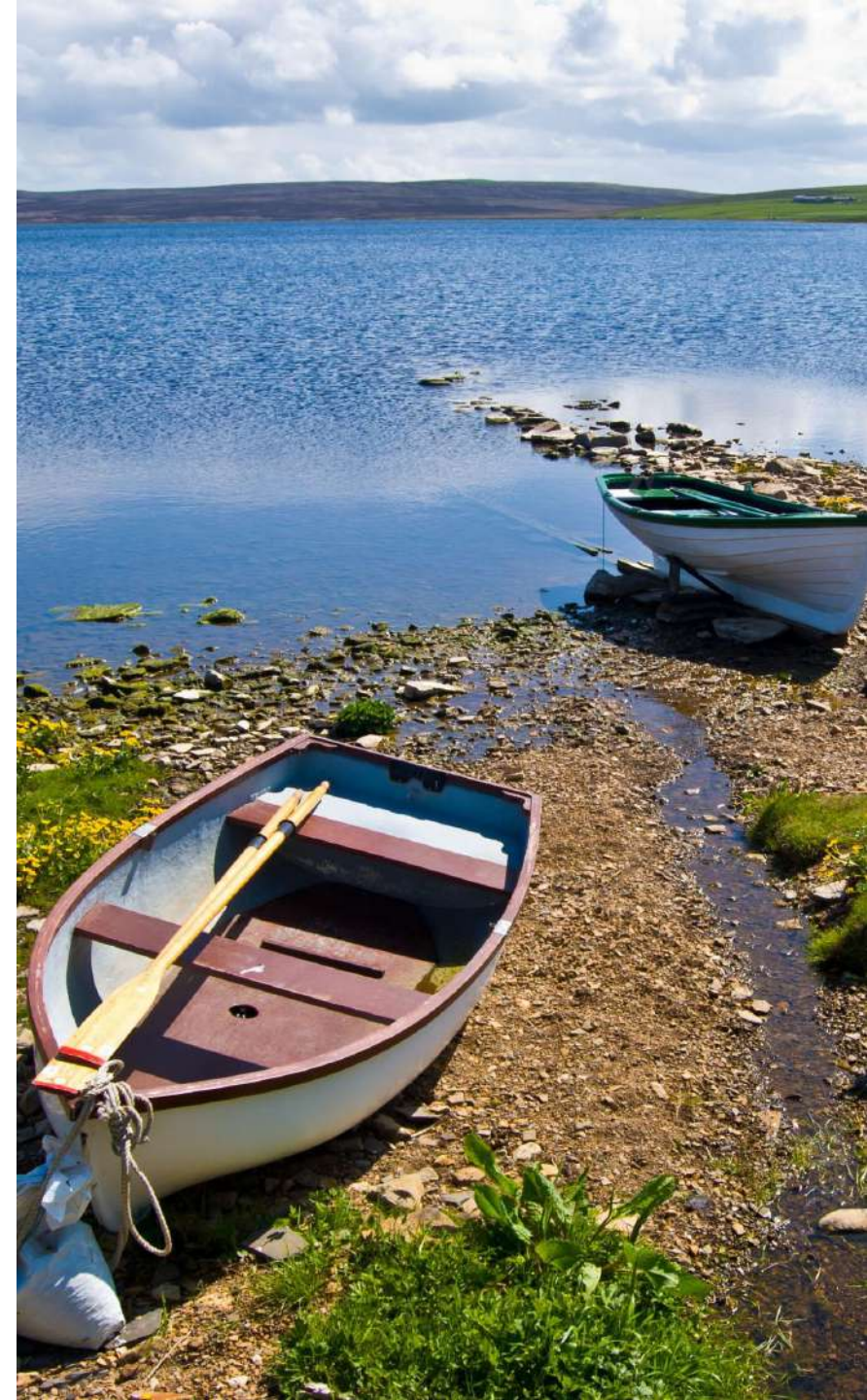
- Orkney Islands Marine Region: Finfish Farming Spatial Guidance
- Example of local spatial planning approach to add value to limited national guidance.
- Engaging local stakeholders to identify 32 different constraints to fish farm developments
- 'Spatial Prioritisation' in a traditional sense is not always appropriate



In 2008, Scottish Ministers anticipated that it would take up to 2 years to produce a national marine plan and 2 years to produce each regional marine plan

The first National Marine Plan took 5 years

There are still no approved regional marine plans



# What's the hold up?

- Enormity of the task was underestimated by the Scottish Government in 2008-2010 when the Marine (Scotland) Bill was passed
- Only limited delegation to the local level
  - Multiple retained central government checkpoints in the plan preparation process
- Many early ambitions have not materialised
  - Funding is far less than the initial estimates of costs.
- Caution from central government in allowing local policies to be developed



# What needs to be done

1. Regions need more autonomy to set local objectives and associated policies.
2. Conformity with National Marine Plan shouldn't overly restrict local approaches
3. Bottom-up as well as top-down influence on marine planning policy
4. More effective collaboration and learning between regions and government
5. Additional resources – no less complicated than national plans



# Key message...

- Scotland's early ambitions for locally led policy development and enhanced community engagement through Regional Marine Plans is still achievable
- **But** the process needs further support from central government and greater delegation to Marine Planning Partnerships to ensure the representation of coastal communities

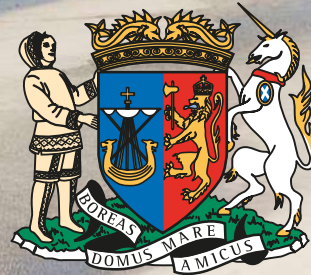




# Thank you

Daniel Morris - Marine Planner

James Green – Marine Planning Manager



**ORKNEY**  
ISLANDS COUNCIL





# Q&A

**[www.Slido.com](https://www.Slido.com)**

For online and in-person attendees

Code: CoastalFutures24

## **Coastal Futures Conference 2024**

*An inclusive future for our seas*

Platinum Sponsors



24th & 25th January, 2024

London & online



[www.coastal-futures.net](https://www.coastal-futures.net)



Ocean & Coastal Futures



@CF\_conf



#CoastalFutures24



# **Session Six**

## **Mobilising Equitable Management**

**Chloe Wenman**, Marine Conservation Society

## **Coastal Futures Conference 2024**

*An inclusive future for our seas*

Priorities for strengthening marine planning in Wales

24th & 25th January, 2024

| London & online



[www.coastal-futures.net](http://www.coastal-futures.net)



[Ocean & Coastal Futures](#)



[@CF\\_conf](#)



[#CoastalFutures24](#)



# Priorities for strengthening marine planning in Wales

More information at [mcsuk.org](https://mcsuk.org)

**Chloe Wenman**  
Policy and Advocacy  
Manager Wales



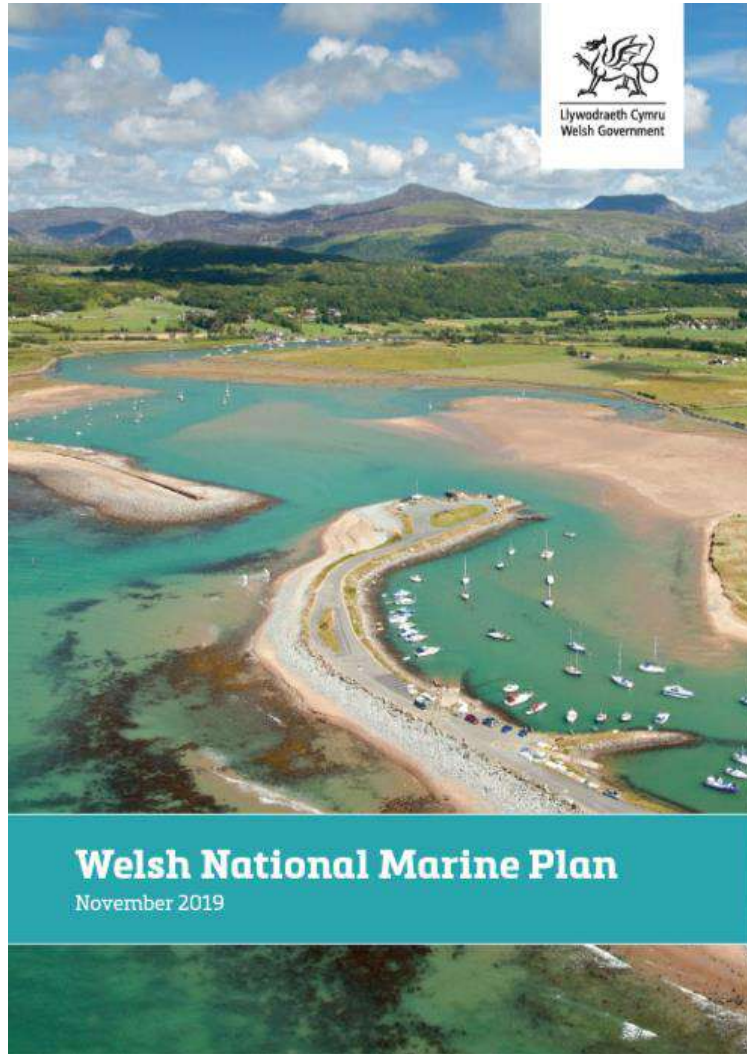


Pembrokeshire  
Coast National  
Park





# Welsh National Marine Plan



Published in 2019

A framework for  
managing the marine  
area in a joined-up  
way

Key for delivering  
the Environment  
Act and Well-being of  
Future Generation  
Act objectives



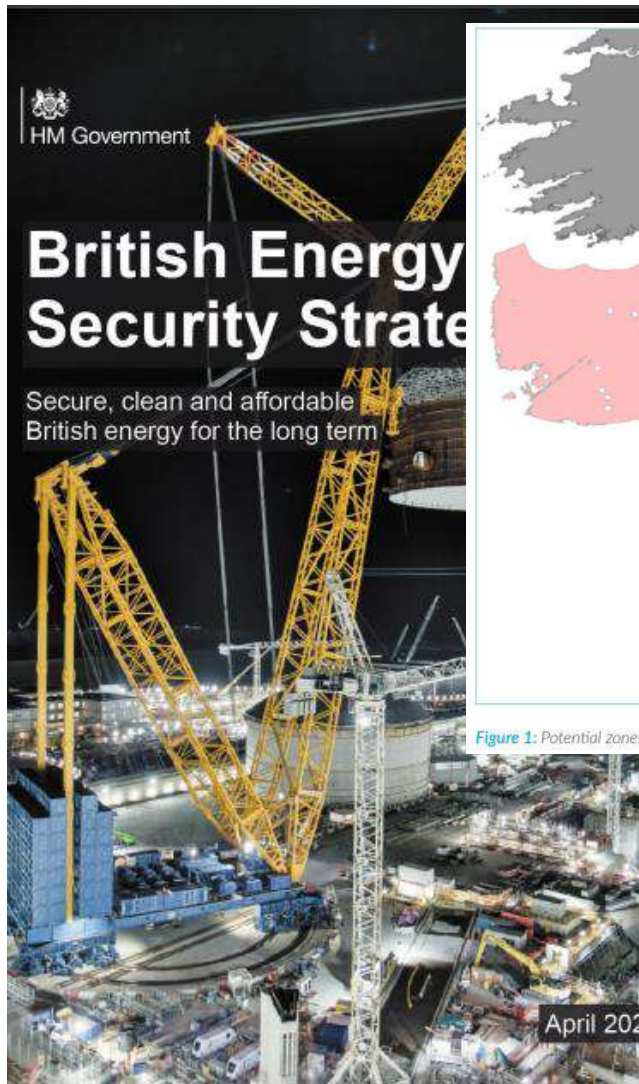


Figure 1: Potential zones of floating wind development as indicated by the UK Government

Offshore renewables are crucial to help us transition to a low-carbon economy, but must be deployed alongside nature

Need for more spatially prescriptive marine planning

## More **spatial**

More clarity over what activity is best suited to happen where, e.g. constraints mapping, opportunity for coexistence

## More **holistic**

Taking cumulative impacts of all activity and implications for displacement into account

## More **strategic**

Introducing a hierarchy of decision-making, allowing governments to weigh-up and prioritise different policy drivers and uses of the sea

**All underpinned by better evidence**



# More prescriptive MSP could benefit all

**Nature** – Protect, recover, restore and enhance species and habitats

**Industries** – Provide certainty

**People** – Ensure resources people depend on are protected and supporting more community involvement



# Written Statement: Taking forward marine planning following the three-year review of the Welsh National Marine Plan

Julie James MS, Minister for Climate Change

First published: 1 March 2023

Last updated: 1 March 2023

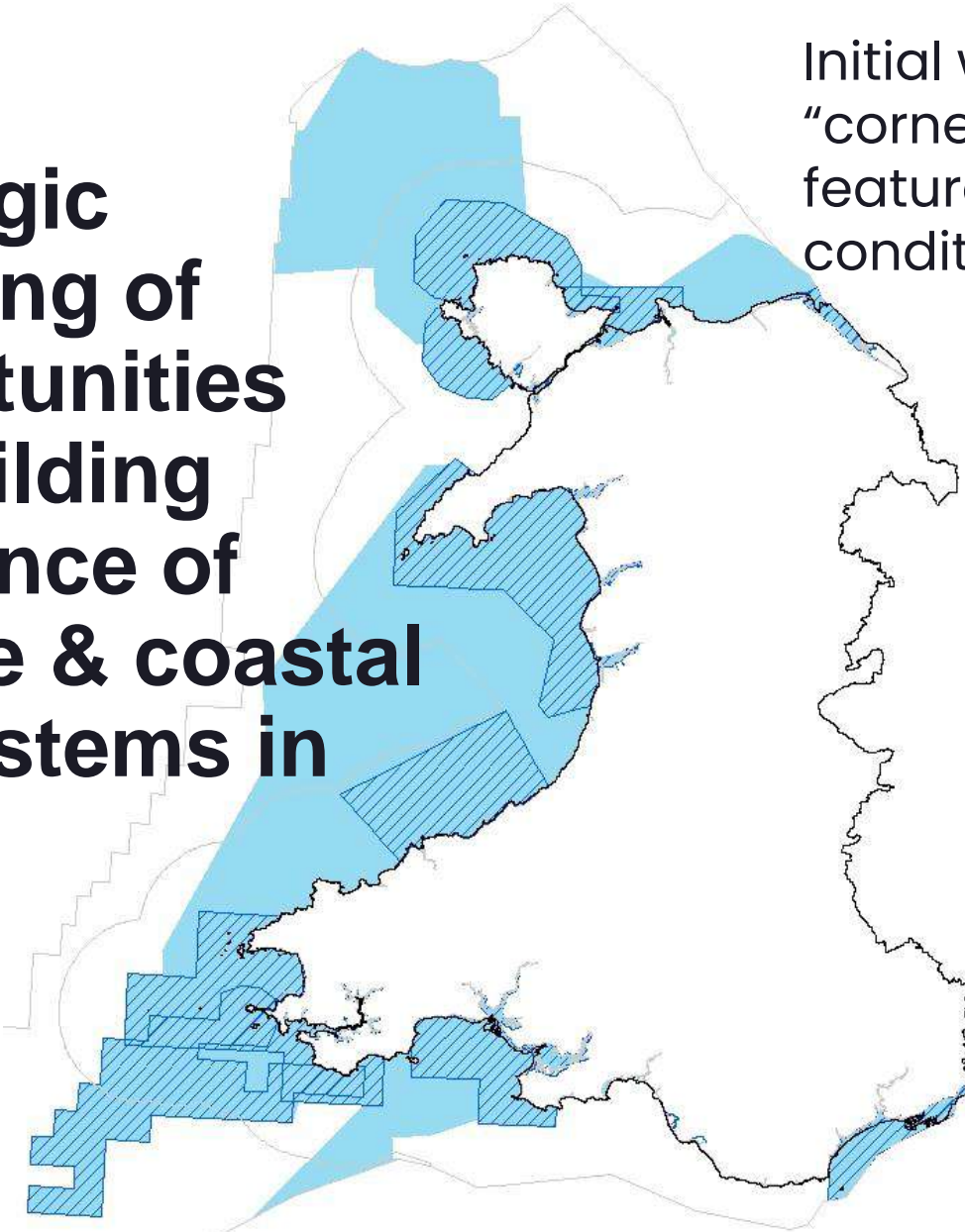
“we will use our first Welsh National Marine Plan and its strategic planning framework to **provide greater spatial prescription** for the protection of our seas and to promote sustainable development.”

“developing greater understanding in relation to **potential development capacity** and **environmental constraints**.”

We will also be working with Natural Resources Wales to map **areas of opportunity for environmental restoration**”



# Strategic mapping of opportunities for building resilience of marine & coastal ecosystems in Wales



Initial work underpinned by MPA network as “cornerstone” of resilience and that getting features across the network into favourable condition should be the priority focus of action



Full extent of the MPA network in Wales



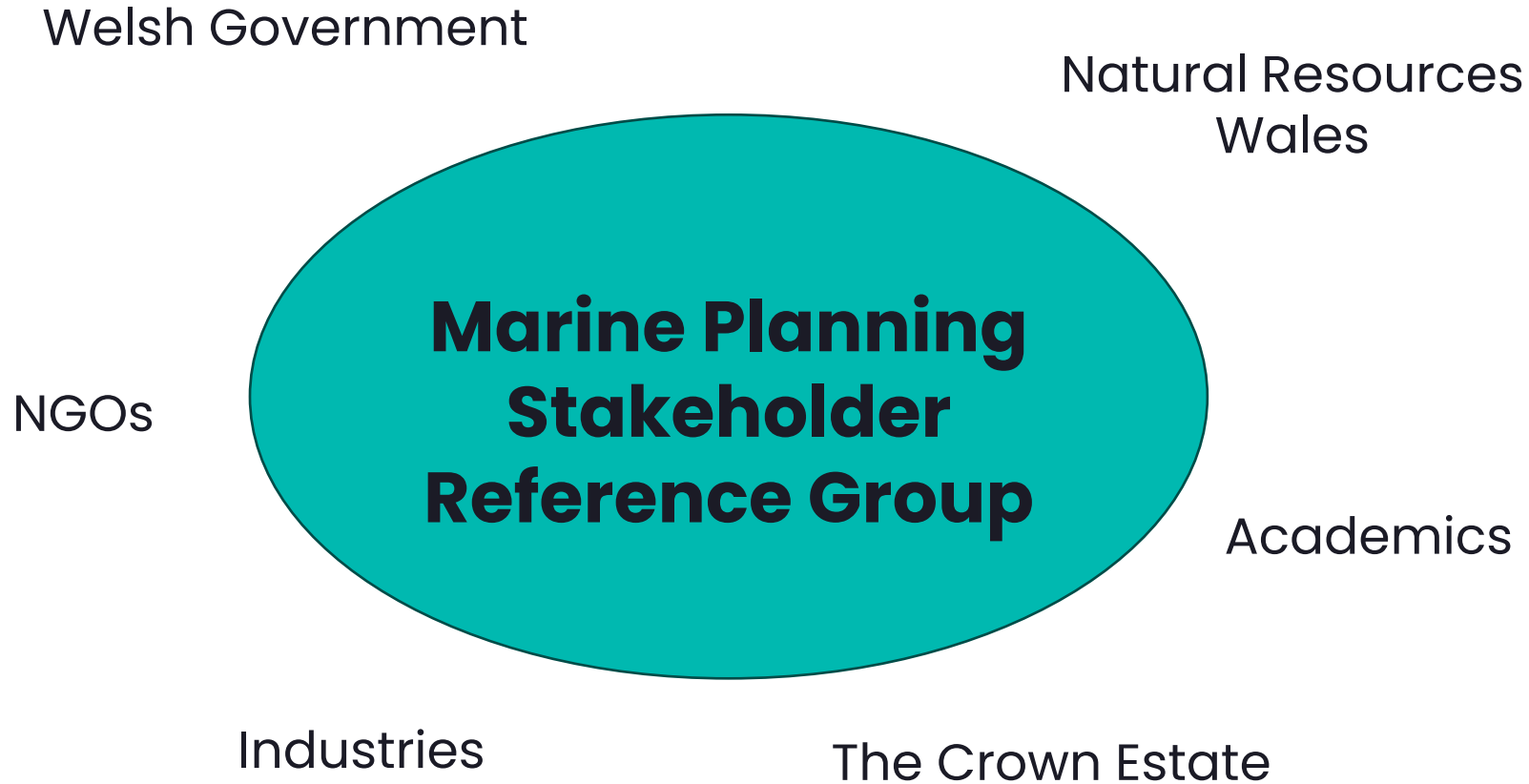
Sites where one or more features are known to be in unfavourable condition

In these hatched areas, action is needed to deliver measures that **restore features, reduce pressures** to enable their recovery or **gather evidence** needed to support effective management

**Collaborative working** on next steps

[Marine Priority Ecological Network \(available on DataMapWales\)](#)

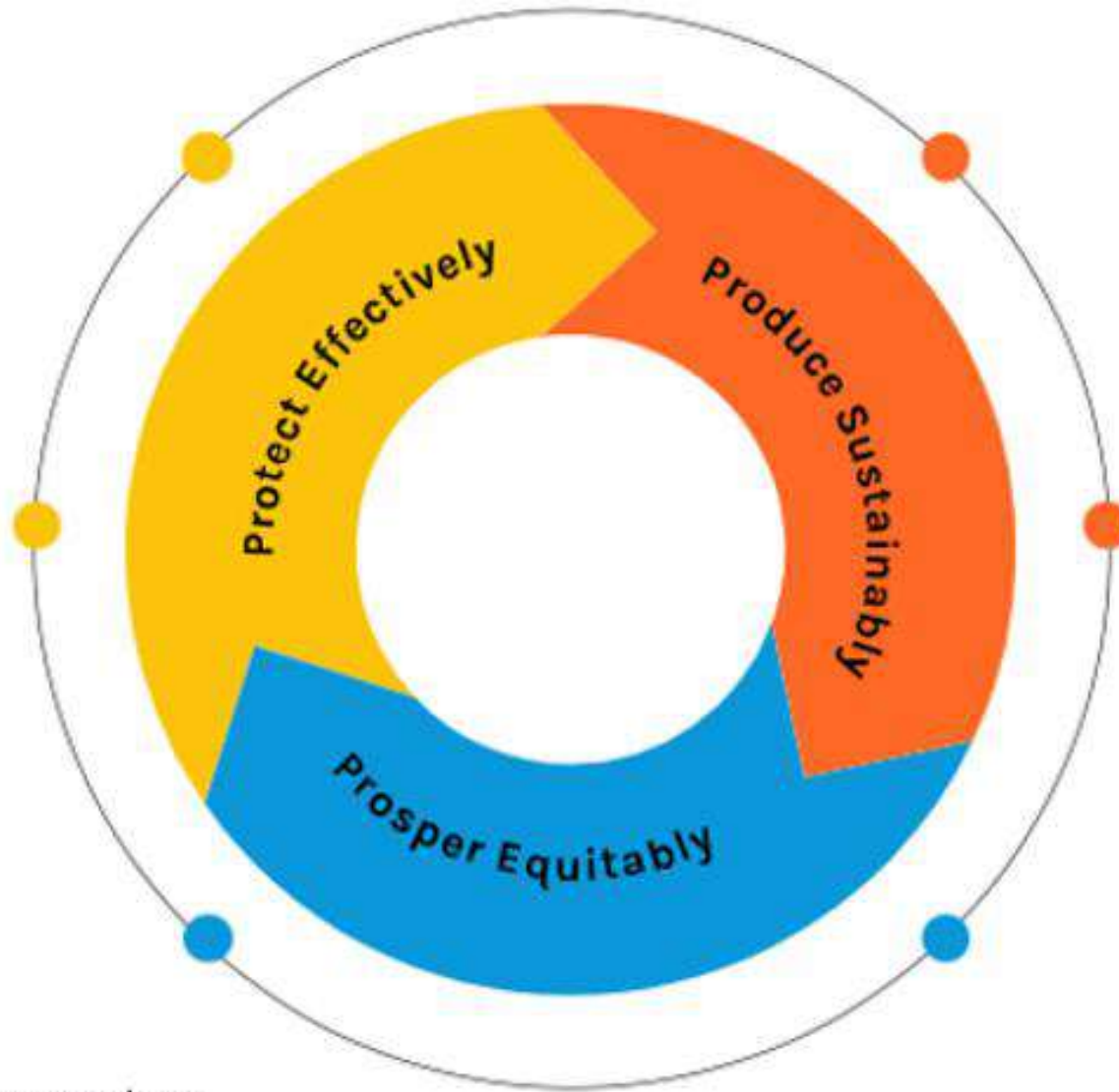
# Team Wales approach





## More **spatial**

More clarity over what activity is suited to happen where, e.g. constraints mapping, opportunity for coexistence



Oceanpanel.org

## More **strategic**

Providing a clarity of decision-making, enabling governments to pick up and address different drivers and pressures on the sea

# Ocean equity and marine planning

## *Using sea space*

- People, nature and economy
- Scenario planning (e.g. different targets)
- Embed climate change considerations

*Must inform*



## *The process*

- Boost ocean literacy to increase engagement
- Incorporate social values into decision-making
- Realise multiple benefits from marine planning
- Just transition



**Diverse Marine Values**  
Integrating Diverse Values into Marine Management



**MSPACE**  
Marine Spatial Planning  
Addressing Climate Effects



# **Thank you**

**[Chloe.Wenman@mcsuk.org](mailto:Chloe.Wenman@mcsuk.org)**





# Q&A

**[www.Slido.com](https://www.Slido.com)**

For online and in-person attendees

Code: CoastalFutures24

## **Coastal Futures Conference 2024**

*An inclusive future for our seas*

Platinum Sponsors



24th & 25th January, 2024

London & online



[www.coastal-futures.net](https://www.coastal-futures.net)



Ocean & Coastal Futures



@CF\_conf



#CoastalFutures24





# Coastal Futures Conference 2024

*An inclusive future for our seas*

## Session Six Mobilising Equitable Management

**Sarah Coulthard**, Newcastle University

Trust and legitimacy - a two way street in  
the pursuit of marine resource co-  
management

24th & 25th January, 2024

| London & online



[www.coastal-futures.net](http://www.coastal-futures.net)



Ocean & Coastal Futures



@CF\_conf



#CoastalFutures24



**Trust and legitimacy - a two-way street in the pursuit of marine resource co-management.**

**Dr. Sarah Coulthard**  
**Newcastle University**



# 1. The relevance of trust.

*Panel question: How do we **mobilise engagement** in strategic marine resource management and **choose between priorities**?*

- We need trust to mobilise engagement, and good engagement feeds back to strengthen trust (Kumagai and Federica 2020).
- Yet, the choosing of priorities can erode trust...
  - tensions between policy-derived priorities and priorities held by diverse sets of stakeholders affected by policy,
  - tensions between different knowledges about the need for and implications of policy.

e.g. prioritising environmental over social components may ultimately be necessary in strategic long-term sustainability planning, but risks disabling influence of local priorities that stakeholders trust policy-makers to consider.

- Trust is a two-way street where requests for trust from stakeholders to engage with and contribute towards decision-making should be matched by **demonstrable consideration of engagement contributions** in transparent decision-making processes, in-spite of difficult decisions and policy-making realities.

## 2. The trickiness of trust

An ambiguous concept that means different things to different people, but evidence attests that:

- Trust in fair process and confidence in decisions made are important foundations for any civic engagement in public decision-making (Newton 2001, Sirianni 2007, Michels et al 2010, Romme et al 2018)
- Trust and meaningful engagement are part of procedural justice and contribute to legitimate outcomes that are implementable and sustainable (Gaventa et al 2012, Turner et al 2016).
- Public trust can lead to greater compliance, strengthens social cohesion and builds institutional legitimacy and outcomes, including behaviour change (van Brussel et al 2019).
- Trust is lacking between many commercial fishers and ‘government’, reflective also of wider public mistrust in science and politics in general (Ford and Stewart 2021, Dobson 2022).
- But, it’s not all bad news –political dissatisfaction can lead to growing democratic awareness and “critical citizens,” individuals that support democracy and demand for governments be held accountable (Norris, 1999, Jamal 2007).



### 3. Recognising trust and protecting it.

How therefore to progress co-management that is cognisant of the fragility of trust and yet can still deliver collaborative and legitimate outcomes?

How to choose between different management options?

Is trust overly an

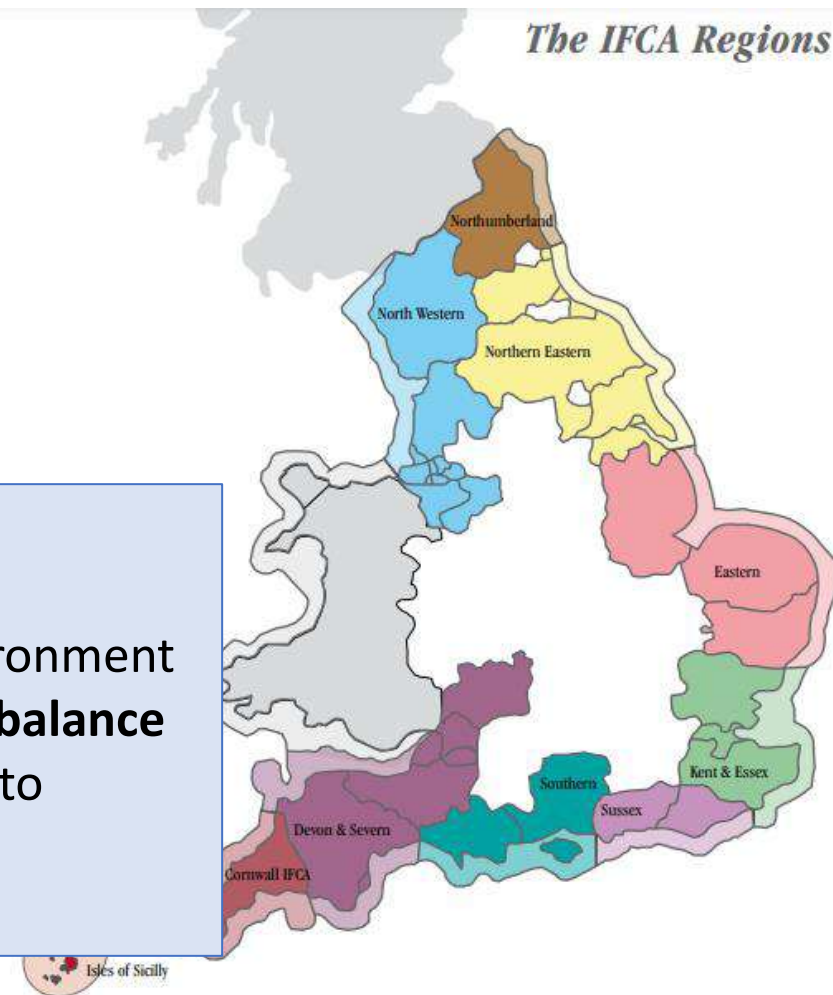
Examples where  
debated, and be

#### National vision for IFCAs

“lead, champion and manage a sustainable marine environment and inshore fisheries, by successfully securing **the right balance between social, environmental and economic benefits** to ensure **healthy seas, sustainable fisheries and a viable industry.**”

Regional Inshore Fisheries and Conservation Authorities (IFCAs)

- Committees of members who represent diverse coastal interests, the sea as a ‘societal resource’.



[Source: Home - AIFCA \(association-ifca.org.uk\)](http://association-ifca.org.uk)

## IFCA process:

- IFCA staff prepare and present evidence-based management options following extensive stakeholder engagement processes
- Management proposals are democratically debated and voted on by IFCA members.
- IFCAs then implement through byelaws and enforce management measures with stewardship over the entire process, from identified need to implementation, monitoring and regular review.
- Effective model delivering co-management and deliberative democracy with success, which could inform aspirations in other contexts (e.g. citizen assemblies and 'deep citizen engagement').



Face-to-face democratic deliberation, the use of critical thinking and reasoned argument, as a way for citizens to make decisions on public policy, enhances civic engagement and legitimacy (McCoy et al 2002, Gundelach et al 2017, Willis et al 2022).



## Vignette 1 – DEFRA consultation into Highly Protected Marine Area candidate sites, Lindisfarne Holy Island.

- Assumed to be a done deal, disengagement, anger, fear.
- Extensive NIFCA and DEFRA cooperation to ensure an inclusive consultation process
- Decisions to designate 3 out of the 5 candidate sites following a ‘meaningful consultation’
- Trust bears fruit – continued good engagement and strong relationships with the regional fisheries management (NIFCA) and communities, evidenced in fisher forum successes.





## Vignette 2. Cromer Shoal Chalk Beds MCZ, Norfolk coast

MCZ designated in 2016 to protect a range of seabed habitats including subtidal chalk, sand and gravel, and small areas of peat and clay.

Emergent evidence regarding potential damage to chalk reef from static gear (potting) from local historic Cromer crab fishery

Eastern IFCA adopting an **adaptive risk management** approach that requires the implementation of management proportionate to the risk identified, and adequately precautionary, followed by a process of evaluation and refinement of that management.

EIFCA carefully evidencing need and piloting different approaches to mitigate as required, in partnership with local fishers and conservation groups.



## Concluding remarks

- Trust is tricky but important – requires caution around expecting it, evaluating with it.
- Building trust is hard work and can be lost in an instant but is crucial to engagement and the development of legitimate decision-making and policy impact.
- Trust is a two-way street, requests for trust from stakeholders to engage should be matched by **demonstrable consideration** of engagement contributions in **transparent** decision-making processes, in spite of difficult decisions and policy-making realities.
- The good news – trust does exist and is being furnished, but isn't always recognised, celebrated or nurtured.

## Invest in what you already have – it's really good!

Regional co-management delivered by IFCA's is a good model of regional democratic decision making that is founded on extensive engagement, is evidence-led, high impact and (in general) benefits from wide-spread legitimacy and stakeholder buy in.



## References

- Dobson, G.P., 2022. Wired to doubt: why people fear vaccines and climate change and mistrust science. *Frontiers in Medicine*, 8, p.809395.
- Ford, E. and Stewart, B.D., 2021. Searching for a bridge over troubled waters: An exploratory analysis of trust in United Kingdom fisheries management. *Marine Policy*, 132, p.104686.
- Gaventa, J. and Barrett, G., 2012. Mapping the outcomes of citizen engagement. *World development*, 40(12), pp.2399-2410.
- Gundelach, B., Buser, P. and Kübler, D., 2017. Deliberative democracy in local governance: the impact of institutional design on legitimacy. *Local Government Studies*, 43(2), pp.218-244.
- Kumagai, S and I Federica. 2020. Building Trust in Government through Citizen Engagement. World Bank, Washington, DC. <http://hdl.handle.net/10986/33346> License: CC BY 3.0 IGO.
- McCoy, M.L. and Scully, P.L., 2002. Deliberative dialogue to expand civic engagement: What kind of talk does democracy need?. *National civic review*, 91(2), pp.117-135.
- Michels, Ank, and Laurens De Graaf. "Examining citizen participation: Local participatory policy making and democracy." *Local Government Studies* 36.4 (2010): 477-491.
- Newton, K., 2001. Trust, social capital, civil society, and democracy. *International political science review*, 22(2), pp.201-214.
- Romme, A.G.L., Broekgaarden, J., Huijzer, C., Reijmer, A. and van der Eyden, R.A., 2018. From competition and collusion to consent-based collaboration: A case study of local democracy. *International Journal of Public Administration*, 41(3), pp.246-255.
- Sirianni, C., 2007. Neighborhood planning as collaborative democratic design: The case of Seattle. *Journal of the American Planning Association*, 73(4), pp.373-387.
- Sonnenfeld, A., Stevenson, J. and Waddington, H.S., 2022. Does citizen engagement improve development outcomes? A realist-informed systematic review of participation and accountability mechanisms. *Journal of Development Effectiveness*, pp.1-34.
- Turner, R.A., Addison, J., Arias, A., Bergseth, B.J., Marshall, N.A., Morrison, T.H. and Tobin, R.C., 2016. Trust, confidence, and equity affect the legitimacy of natural resource governance. *Ecology and Society*, 21(3).



# Q&A

**[www.Slido.com](https://www.Slido.com)**

For online and in-person attendees

Code: CoastalFutures24

## **Coastal Futures Conference 2024**

*An inclusive future for our seas*

Platinum Sponsors



24th & 25th January, 2024

London & online



[www.coastal-futures.net](https://www.coastal-futures.net)



Ocean & Coastal Futures



@CF\_conf



#CoastalFutures24





# Coastal Futures Conference 2024

*An inclusive future for our seas*

## Session Six Mobilising Equitable Management

**Simone de Winter, Cefas**

Cumulative effects of offshore wind  
farms in a marine spatial world

24th & 25th January, 2024

| London & online



[www.coastal-futures.net](http://www.coastal-futures.net)



Ocean & Coastal Futures



@CF\_conf



#CoastalFutures24

# Cumulative Effects of Offshore Wind Farms in a Marine Spatial World

Simone de Winter | Senior Marine Scientific advisor



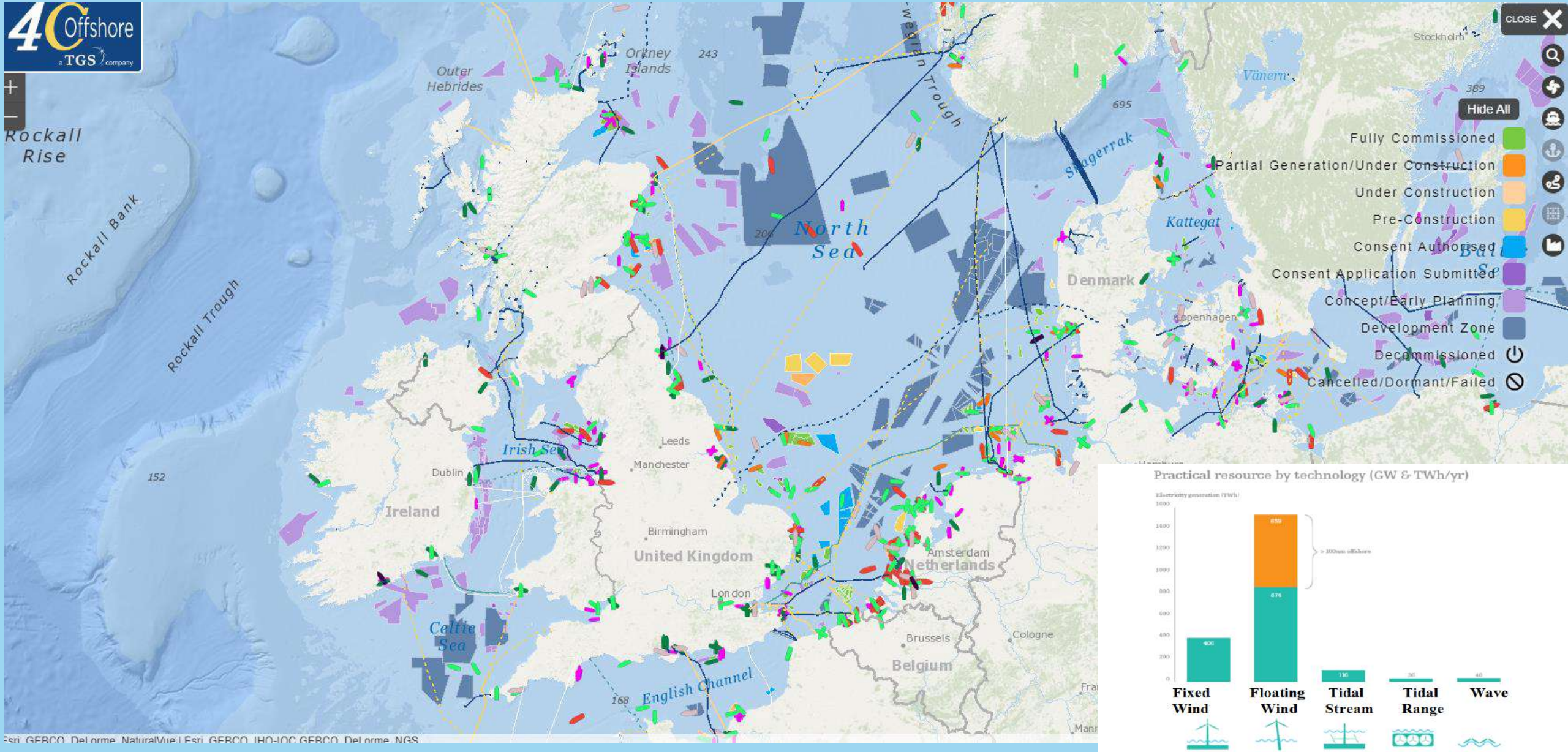


# Partners





# Setting the scale of the topic – now and into the future





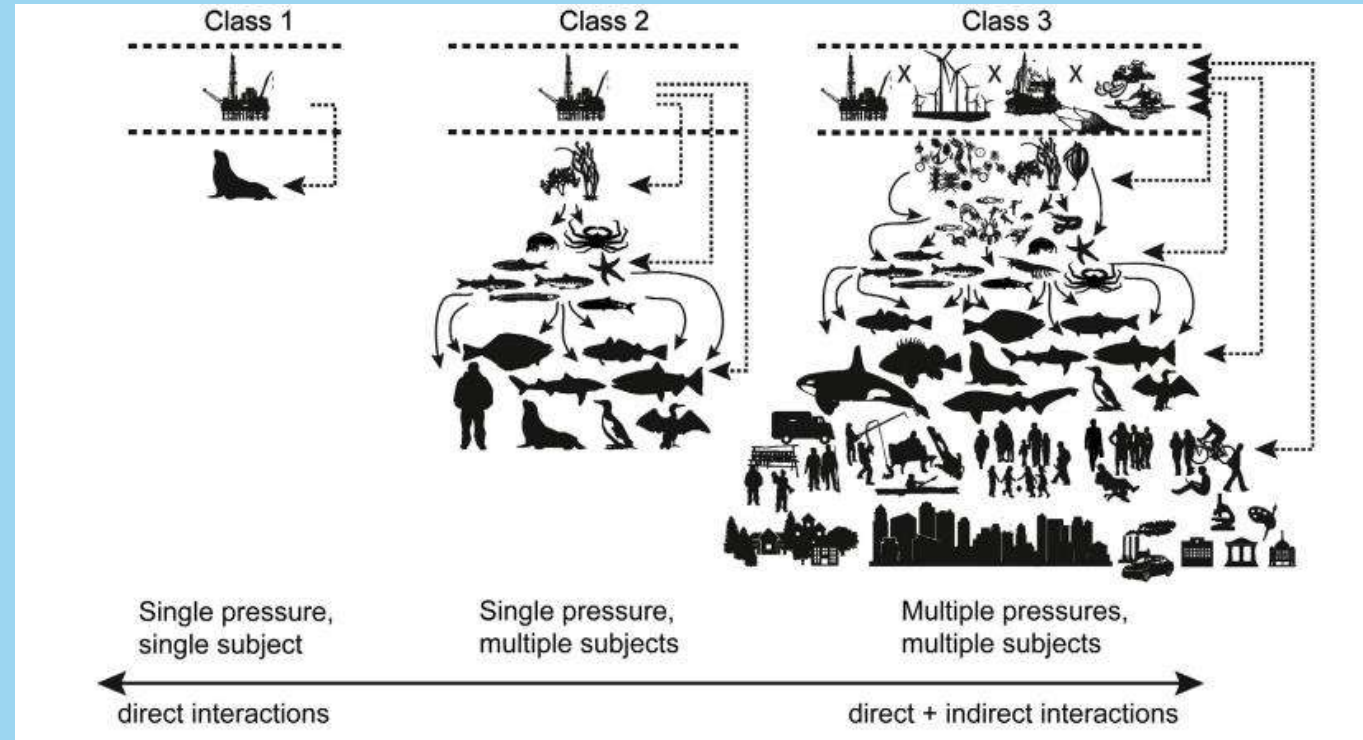
# Cumulative effects assessment

## What do we mean?

“... a systematic procedure for identifying and evaluating the significance of effects from multiple sources/activities and for providing an estimate on the overall expected impact to inform management measures. The analysis of the causes (source of pressures and effects), pathways and consequences of these effects on receptors is an essential and integral part of the process.”

Judd *et al* 2015 (adapted from Cooper 2003)

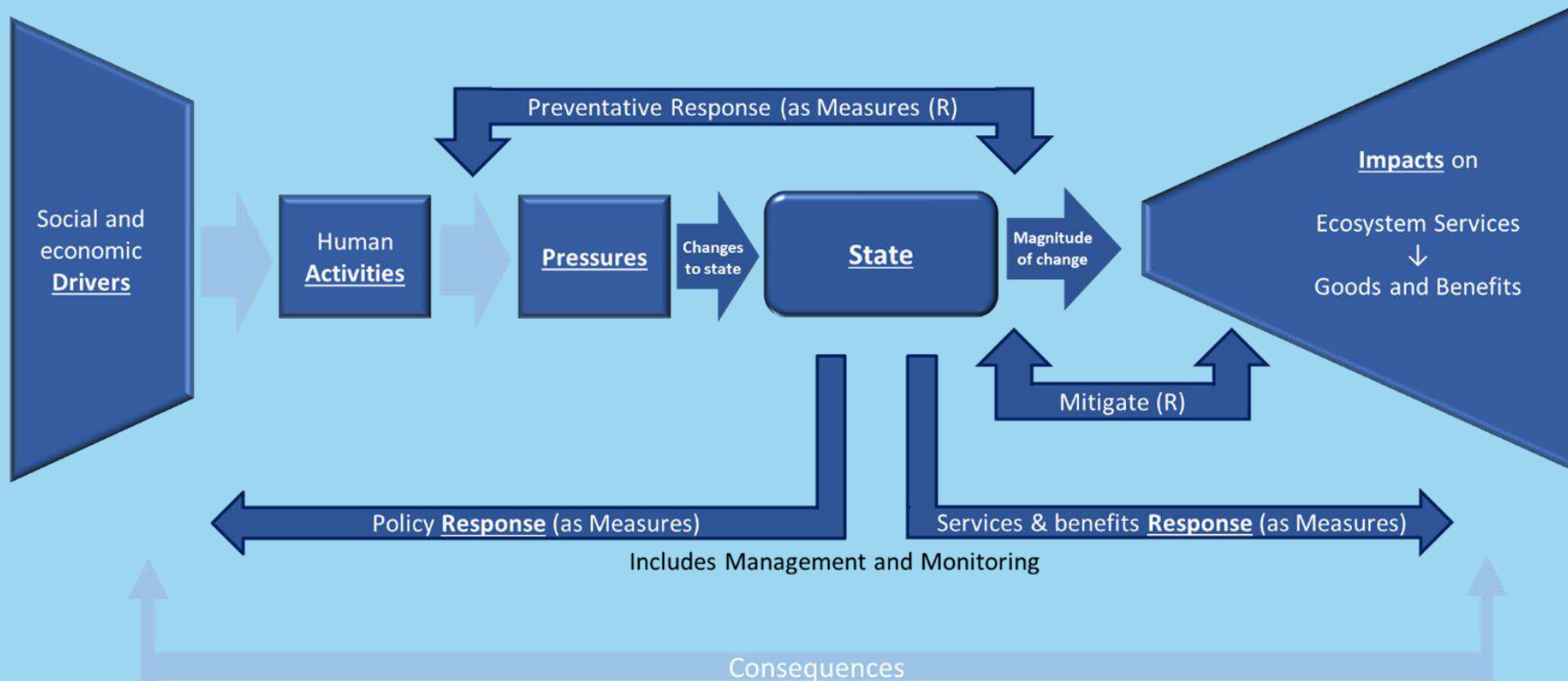
## Purpose and scale



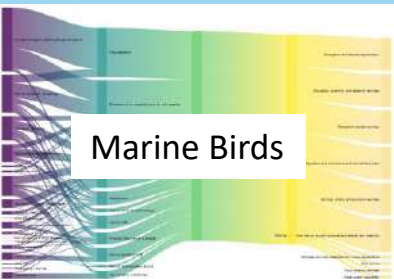
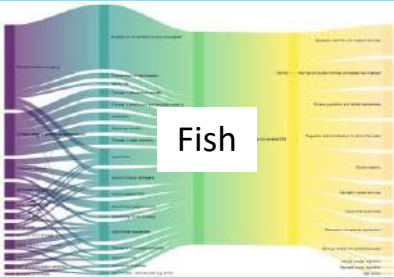
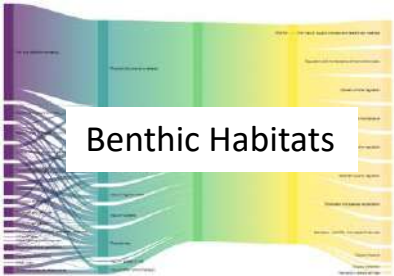
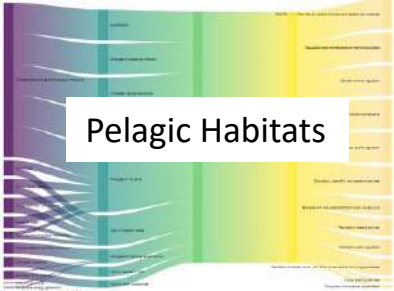
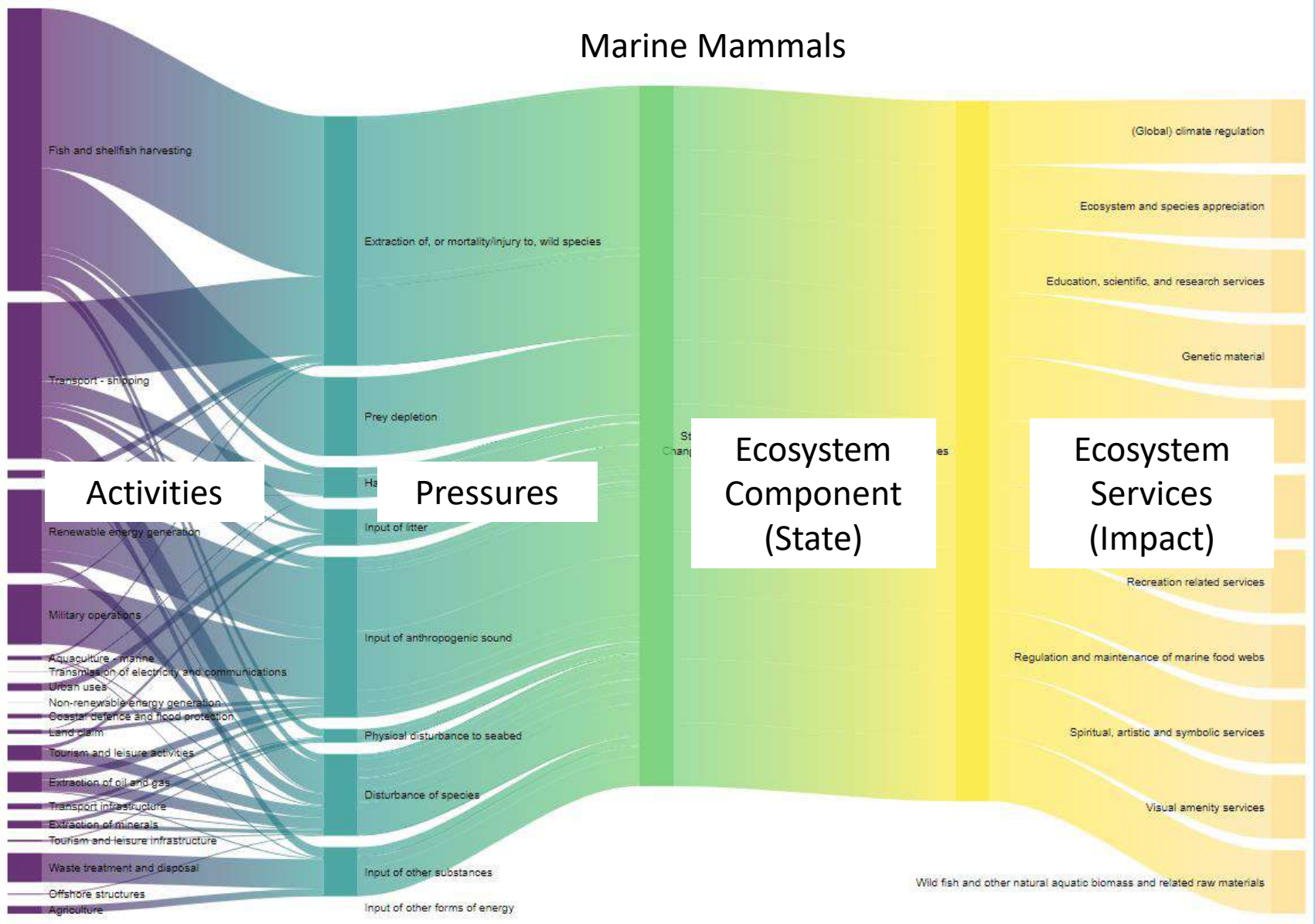
Holsman *et al.* 2016



# CEA in the OSPAR Quality Status Report 2023



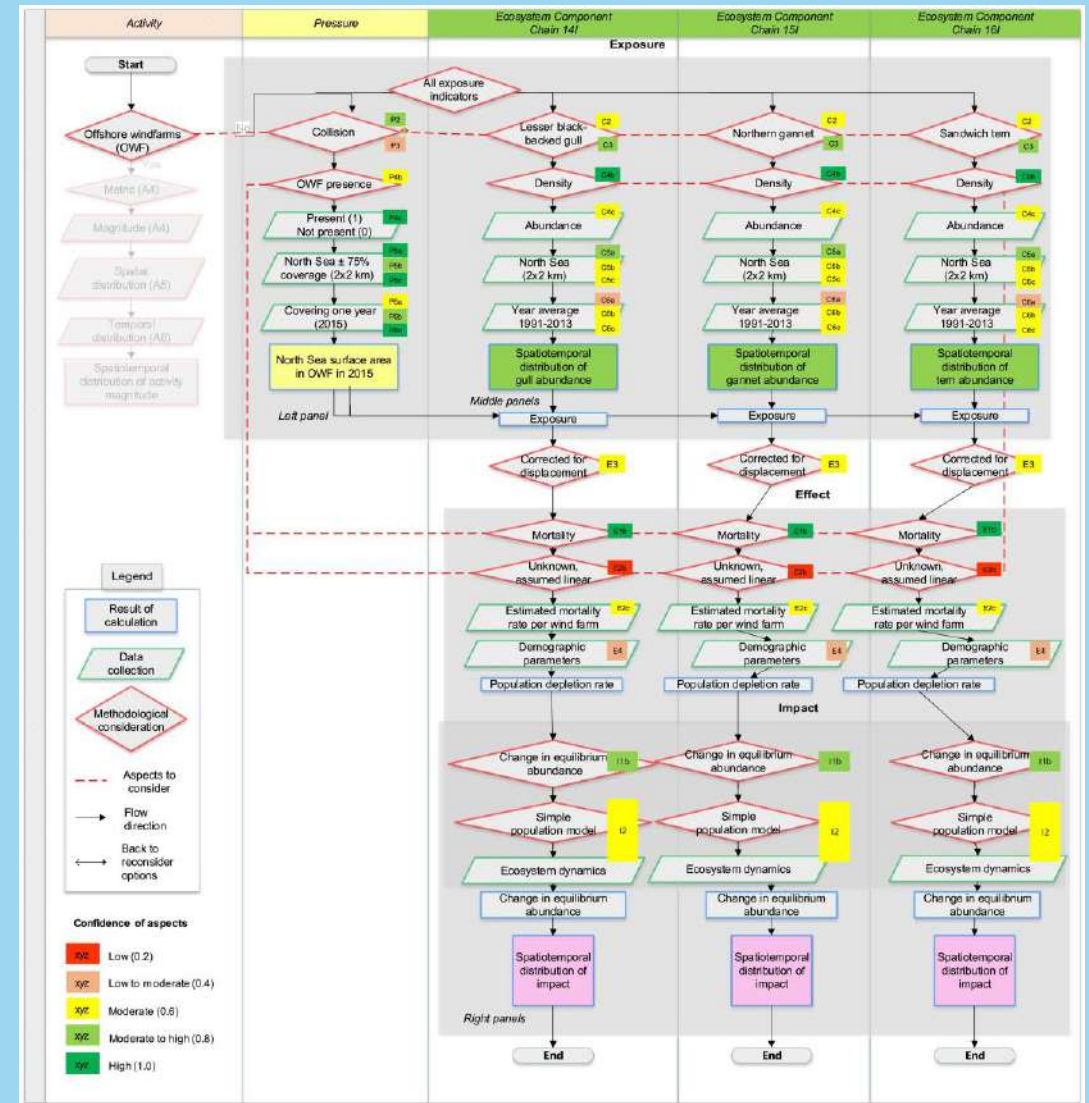
# OSPAR QSR 2023 – CEA in Thematic Assessments



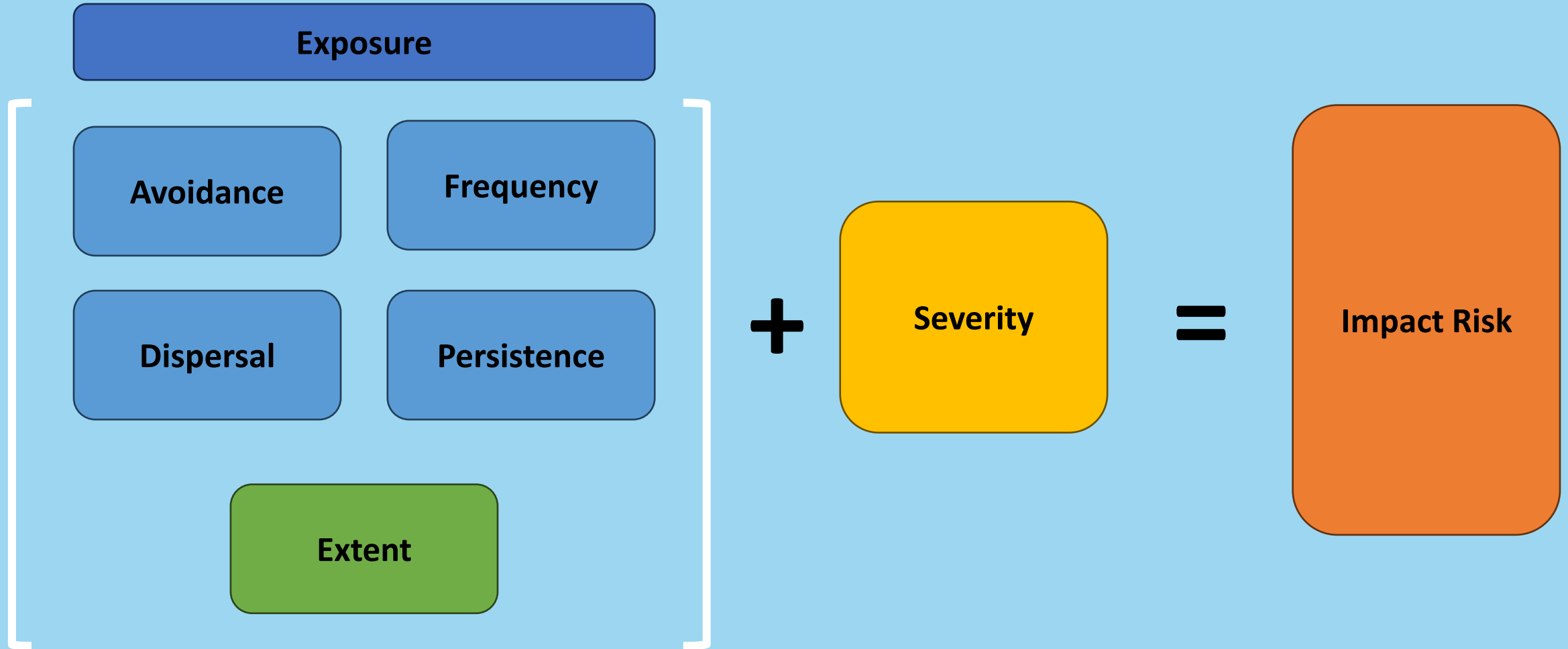


# Method choice

- Spatial component
- User friendly
- Transparent
- Covers all receptors
- **Ecologically relevant**
- Avoid complex modelling
- Able to use model outputs
- What is there? Is it impacted?



# What is there, is it impacted?

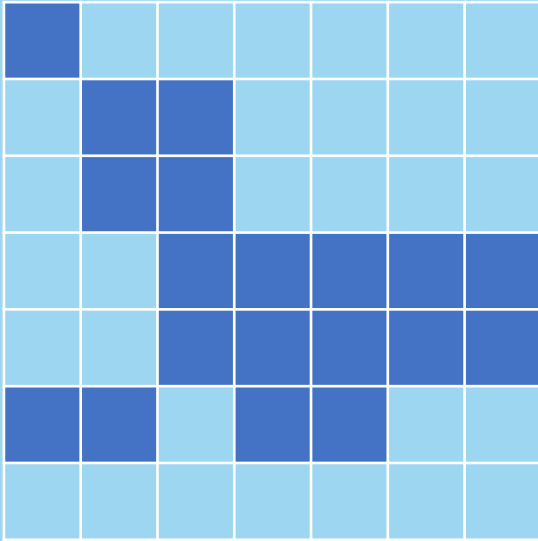




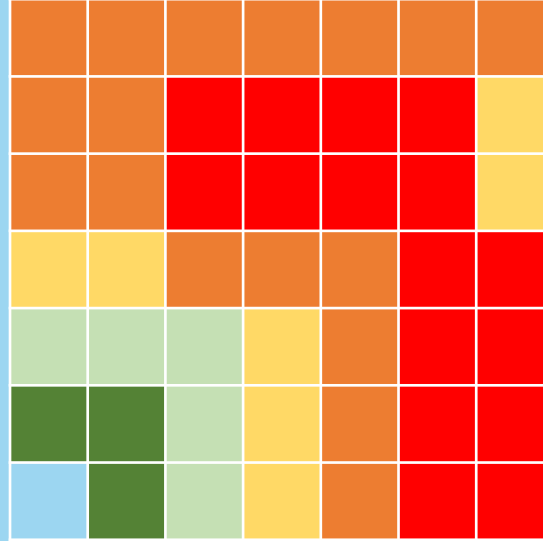
# Extent

## Regional grid

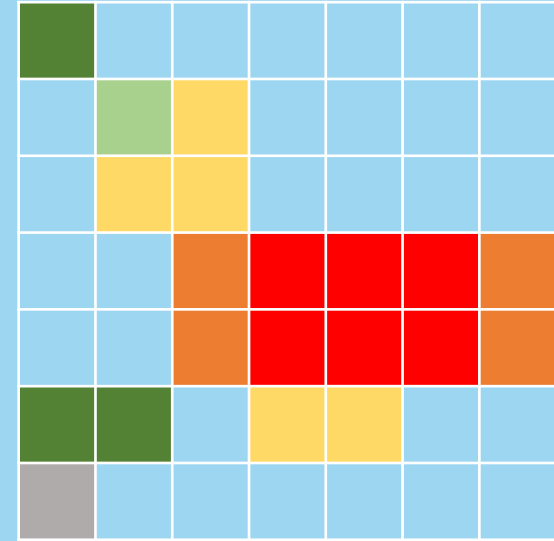
**Spatial extent of  
Activities/Pressures**



**Spatial extent of  
Receptors**



**Impact Risk**



## Stage 1 Define Linkages

### Activities

Acoustic survey

### Pressures

Underwater noise

### Receptors

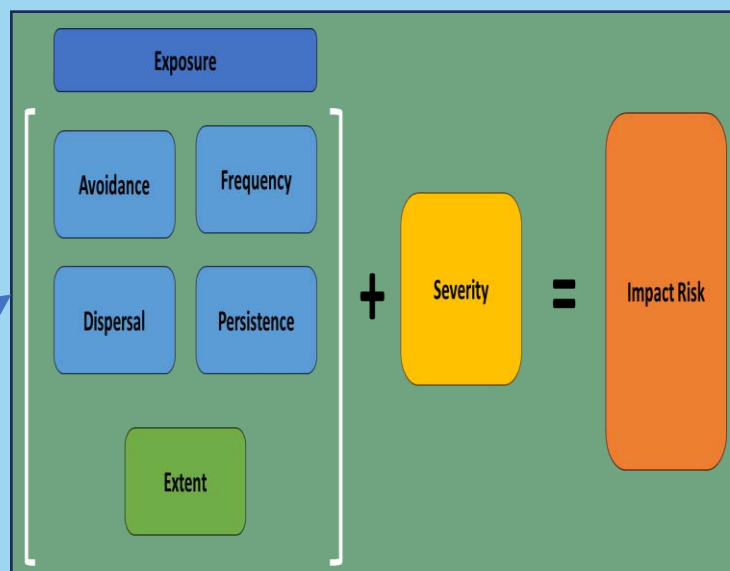
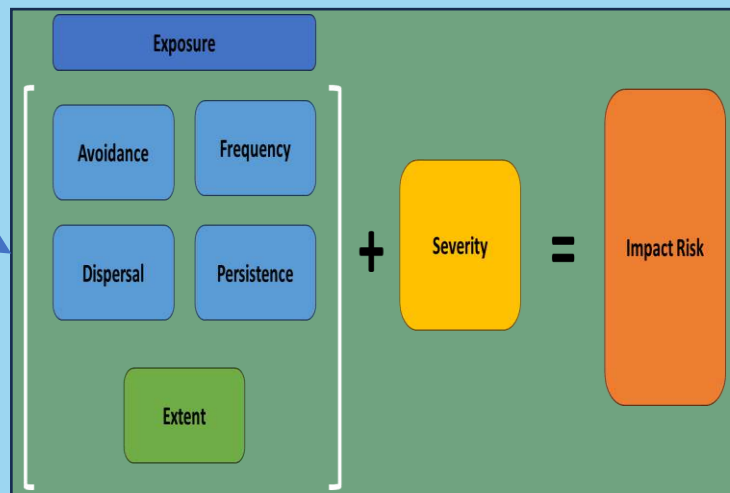
Marine mammal species 1

Piling

Underwater noise

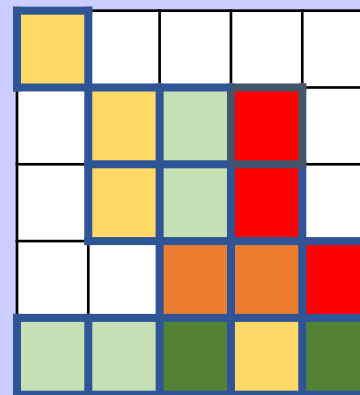
Marine mammal species 2

## Stage 2 & 3 Scoring Linkages & Determine Spatial Extent

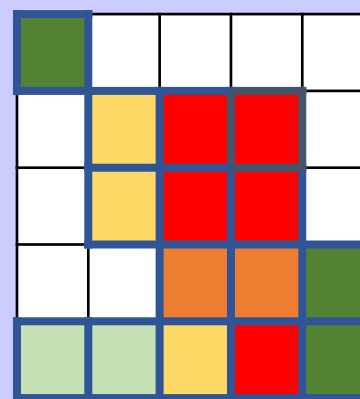


## Stage 4

### Impact Risk 1

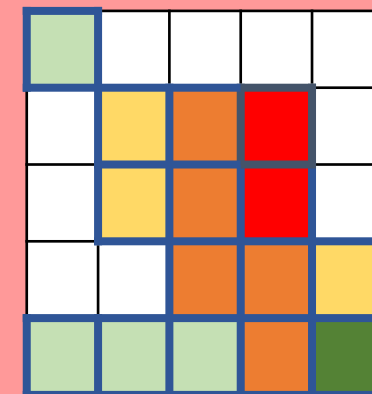


### Impact Risk 2



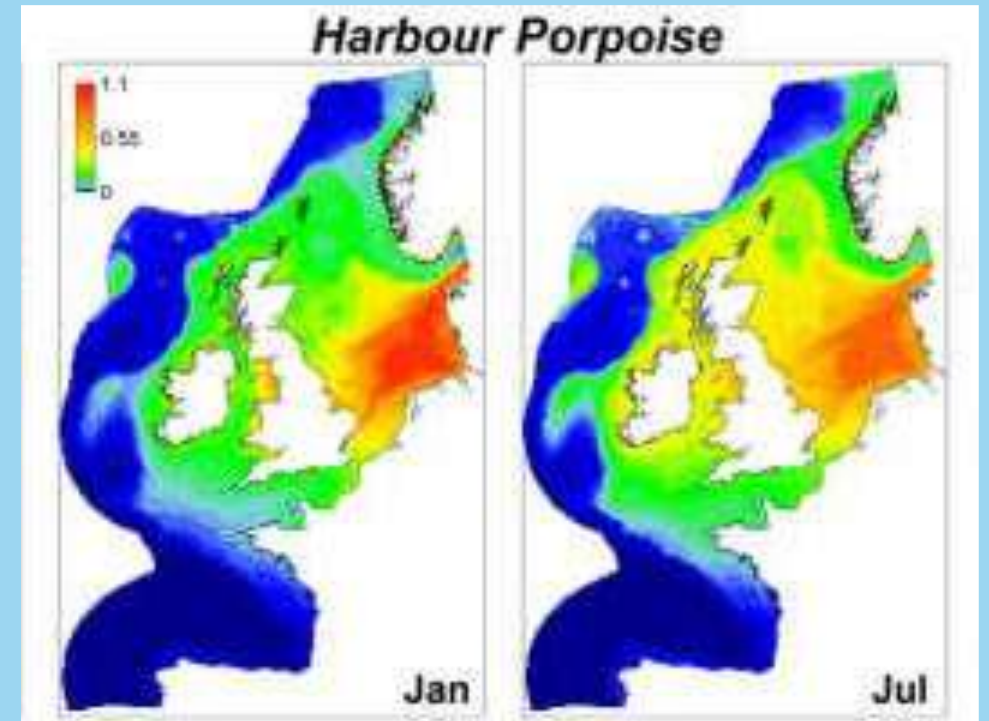
## Stage 5

### Cumulative Impact Risk

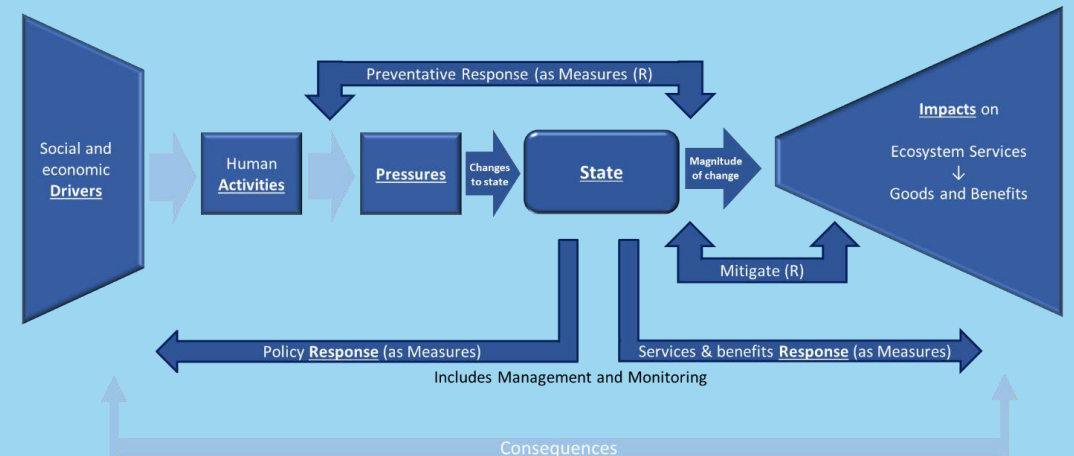


# Limitations

- Density variations
- Location of turbines
- Good Environmental Status
- Ecosystem services
- Interactivity of pressures



Waggitt et al., 2019





# Thank you for listening

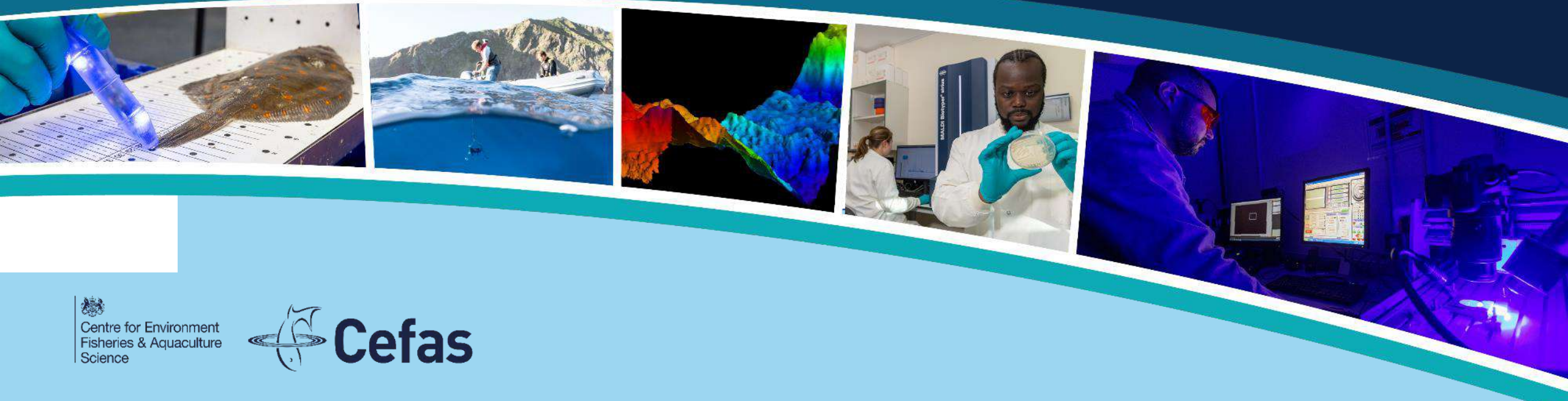
[simone.dewinter@cefas.gov.uk](mailto:simone.dewinter@cefas.gov.uk)

\* [daniel.wood@cefas.gov.uk](mailto:daniel.wood@cefas.gov.uk)

\* [adrian.judd@cefas.gov.uk](mailto:adrian.judd@cefas.gov.uk)

SCAN ME

To learn about Cefas scan the QR code or visit  
[linktr.ee/CefasGovUK](https://linktr.ee/CefasGovUK)





# Q&A

**[www.Slido.com](https://www.Slido.com)**

For online and in-person attendees

Code: CoastalFutures24

## **Coastal Futures Conference 2024**

*An inclusive future for our seas*

Platinum Sponsors



24th & 25th January, 2024

| London & online



[www.coastal-futures.net](https://www.coastal-futures.net)



Ocean & Coastal Futures



@CF\_conf



#CoastalFutures24



# Session Six

## **Mobilising Equitable Management**

**Jennifer Godwin**, Seabed User and Developer Group

## **Coastal Futures Conference 2024**

*An inclusive future for our seas*

Principles for Marine Spatial  
Prioritisation: Space for Nature and the  
Blue Economy

24th & 25th January, 2024

| London & online



[www.coastal-futures.net](http://www.coastal-futures.net)



[Ocean & Coastal Futures](#)



[@CF\\_conf](#)



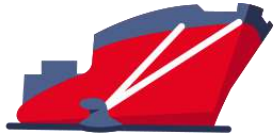
[#CoastalFutures24](#)



# **Principles for Marine Spatial Prioritisation: Space for Nature and the Blue Economy**

**Jennifer Godwin, Executive Officer for the Seabed User and Developer group  
Coastal Futures 2024**

# The SUDG



**BRITISH PORTS**  
ASSOCIATION



**bmapa**

British marine aggregate  
producers association



# A well-managed marine environment



Through the Marine Spatial Prioritisation (MSPri) programme in England, Government is considering the increasing demands on our seas and how to manage them.





# Results of the SUDG Collaborative Workshops



# Holistic approach to the marine environment



*“Guided by a UK wide long-term plan for our marine space, prioritisation decisions should be set with an understanding of what they mean internationally, nationally, regionally, and locally, recognising that ecosystems don’t respect political boundaries or those of the UK’s devolved administrations.”*

# Transparency is key





# Decisions on prioritisation should:



“

- *Be flexible*
- *Consider terrestrial*
- *Build on understanding of what we are trying to achieve*
- *Consider cumulative impacts*
- *Be determined at a strategic level*
- *Allow for innovation*
- *Consider future marine policies*
- *Greater consideration to natural capital approaches*

”

# Safeguarding & Risk Awareness



# Headline Message – its time to update the UK Marine Policy Statement



*“Reflecting the increasing changes and demands on the marine environment, the framework for prioritisation decisions should be determined via a long-term plan (vision) for the UK’s marine space taking into account the needs of users, communities and the natural environment. The view of the workshops was that this should be expressed through an update to the UK Marine Policy Statement which reflects the changes that are happening in the marine environment.”*

.



The background of the slide is a detailed, artistic illustration of a compass rose. The compass is golden and ornate, with a central needle pointing towards the top. The face of the compass is divided into various segments, some of which contain small, detailed scenes or icons, possibly representing different marine environments or activities. The overall style is reminiscent of a historical nautical chart or a detailed map of the ocean.

# Thank you

**Principles for Marine Spatial  
Prioritisation: Space for Nature  
and the Blue Economy**

**Coastal Futures 2024**

**Jennifer Godwin**

**[jennifergodwin@sudg.org.uk](mailto:jennifergodwin@sudg.org.uk)**



# Q&A

**[www.Slido.com](https://www.Slido.com)**

For online and in-person attendees

Code: CoastalFutures24

## **Coastal Futures Conference 2024**

*An inclusive future for our seas*

Platinum Sponsors



24th & 25th January, 2024

London & online



[www.coastal-futures.net](https://www.coastal-futures.net)



Ocean & Coastal Futures



@CF\_conf



#CoastalFutures24





# Session Six Panel Debate

## Mobilising Equitable Management

*How do we mobilise engagement in strategic marine resource management and choose between priorities?*

**Chair: Prof. Clare Fitzsimmons**, Newcastle University

**Rachel Brown**, Marine Management Organisation

**James Green**, Orkney Island Council

**Chloe Wenman**, Marine Conservation Society

**Sarah Coulthard**, Newcastle University

**Simon de Winter**, Cefas

**Jennifer Godwin**, Seabed User and Developer Group







# Q&A

**[www.slido.com](https://www.slido.com)**

For online and in-person attendees

Code: CoastalFutures24

## **Coastal Futures Conference 2024**

*An inclusive future for our seas*

Platinum Sponsors



24th & 25th January, 2024

London & online



[www.coastal-futures.net](https://www.coastal-futures.net)



Ocean & Coastal Futures



@CF\_conf



#CoastalFutures24



# Coastal Futures Conference 2024

*An inclusive future for our seas*

## Speaker

**Katrina Ryan**

Mindfully Wired Communications

The real change that  
communications can bring about  
in co-management

24th & 25th January, 2024

| London & online



[www.coastal-futures.net](http://www.coastal-futures.net)



[Ocean & Coastal Futures](#)



[@CF\\_conf](#)



[#CoastalFutures24](#)

COASTAL FUTURES CONFERENCE 2024

# THE REAL CHANGE THAT COMMUNICATIONS CAN BRING ABOUT IN CO-MANAGEMENT

Presenter: Katrina Ryan, Director

Date: 25<sup>th</sup> January 2024





**MINDFULLY**



## WHAT DO WE MEAN BY CO-MANAGEMENT?

**Building\***, maintaining, and evolving structures for managing coastal resources and fisheries that:

- Bring together eg. fishermen, government, research, supply chain, NGOs and other parties
- Create shared responsibility and accountability in decision-making
- Consider and balance sustainability objectives
- Develop long-term plans with mutual and long-term benefits
- Are responsive to changing circumstances and face obstacles to shared goals in a unified way

**\*co-designing and co-creating**

**CO-MANAGEMENT IS ALL ABOUT  
COLLABORATION AND  
EMPOWERMENT.**



# **INCLUSIVITY AND SHARED RESPONSIBILITY.**

**IT IS RARELY EASY  
OR STRAIGHTFORWARD.**



# **BUT WHAT DOES A COMMS AGENCY KNOW ABOUT CO-MANAGEMENT OF FISHERIES?**



# MWC'S ORIGINS ARE IN SUPPORTING PARTICIPATORY RESEARCH FOR CO-MANAGEMENT STRUCTURES IN FISHERIES - OF A RANGE OF SCALES - ACROSS EUROPE.

We were founded as the comms lead for the FP7-funded GAP2 project, through which we collaborated with:

- 267 fishers
- 67 scientists
- 41 policy makers
- 19 Phd / MSc students





**ACROSS 4 YEARS, AND  
COVERING 11 COUNTRIES,  
AS THE PROJECT  
CONDUCTED OVER 6087  
DIFFERENT RESEARCH AND  
OUTREACH ACTIVITIES -  
INCLUDING:**


- 366 joint field trips
- 330 meetings
- 81 conferences
- 68 workshops



**SO WHAT DID WE LEARN, AND  
HOW DO WE USE COMMS TO SUPPORT  
COLLABORATIVE AND CO-MANAGEMENT  
FOCUSED PROJECTS TODAY?**



# **DEEPLY UNDERSTAND STAKEHOLDERS AND THEIR MOTIVATIONS TO ENGAGE WITH A PROJECT.**



Support participatory stakeholder mapping,  
conduct interviews, consider 'audiences'

# **BUILD MUTUAL TRUST AND TRANSPARENCY INTO A PROJECT'S DNA.**



Set a tone, support consideration and  
design of governance structures

**CO-DESIGN A STRATEGY.**



**ADAPT AND EVOLVE  
THE STRATEGY.**

# **KNOW WHEN TO TELL A STORY, AND WHO SHOULD DO THE TELLING.**




Message, messenger, moment

**KNOW WHEN NOT TO  
COMMUNICATE.**




# BE A CRITICAL FRIEND.

Offer an 'outsider' perspective,  
and always ask questions




# BE A RESOURCE AND HELP FIND RESOURCES.

Extend project lifespan, support  
and tailor a 'pitch'



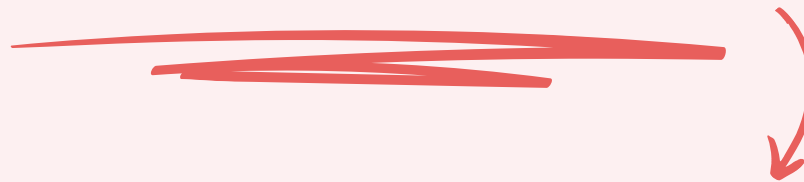
# HELP CREATE NEUTRAL SPACES.

Communication isn't always  
about a point of view





# THE FUN BITS!



Celebrating, networking, sharing  
ideas and experiences



# THIS IS ABOUT A DIFFERENT VISION OF 'COMMUNICATIONS' AND WHAT COMMUNICATION IS.

Not just communications 'tools'\*



A photograph of two white seabirds, possibly boobies, standing on a grassy cliff. One bird is in the foreground, facing left, and the other is slightly behind it, also facing left. They are both looking towards the left. The background is a deep blue ocean with whitecaps. The lighting suggests it might be late afternoon or early morning.

## **\*COMMS TOOLS INCLUDE:**

- Written content
- Social media
- Film
- Graphic design
- Illustration
- Art installation
- Podcasting
- Traditional media
- Facilitation
- Meeting and event management
- In-person chats
- Quayside visits
- Phone conversations

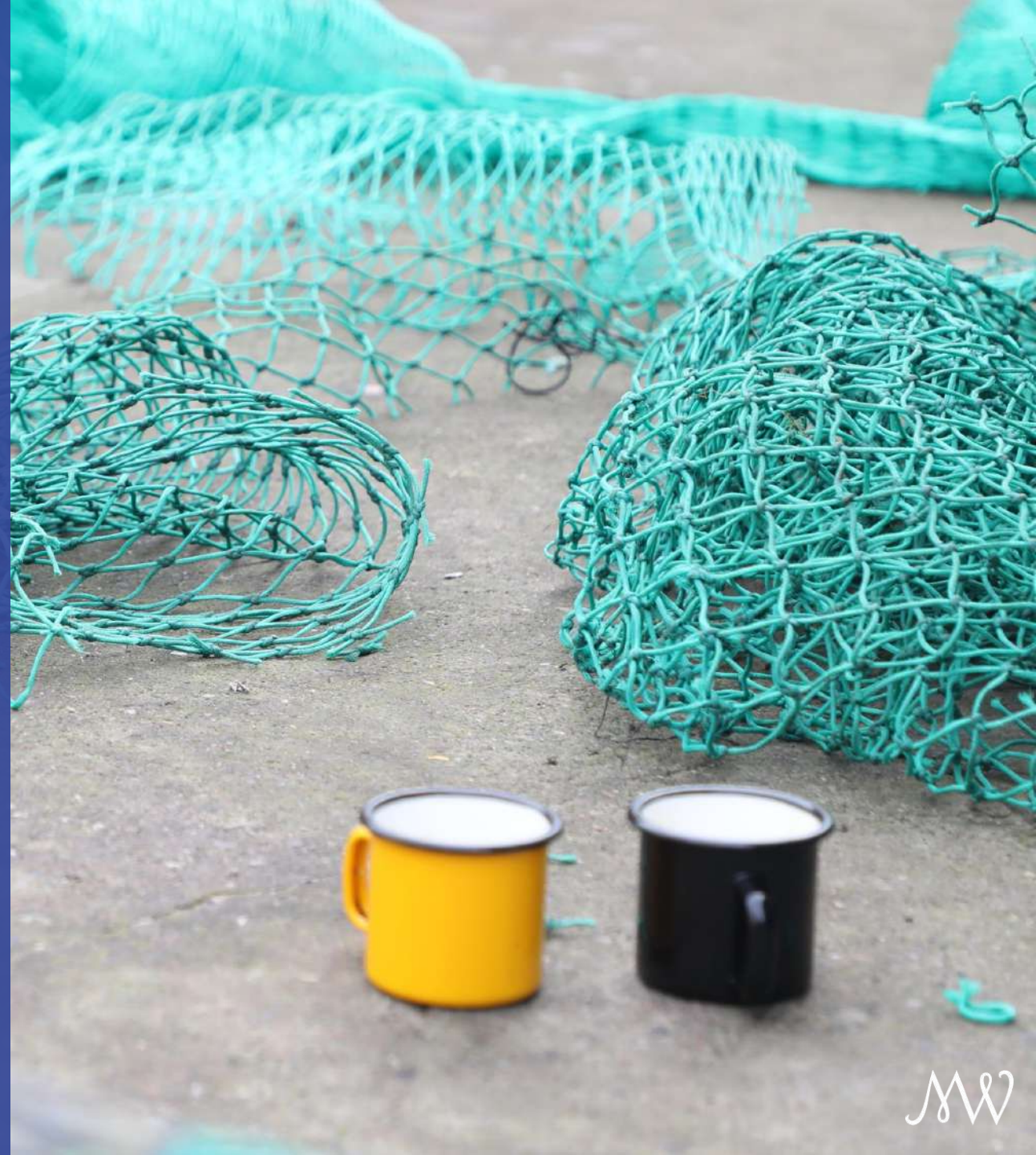


# BUT RATHER...

An approach that integrates thinking about communications into the lifespan of any participatory / collaborative / co-management project\*\*

This doesn't mean 'comms consultancy' but the transferable skill of being a 'communicator' and bringing attention to this element of collaborative initiatives

\*\*It's not a last-minute bolt-on!





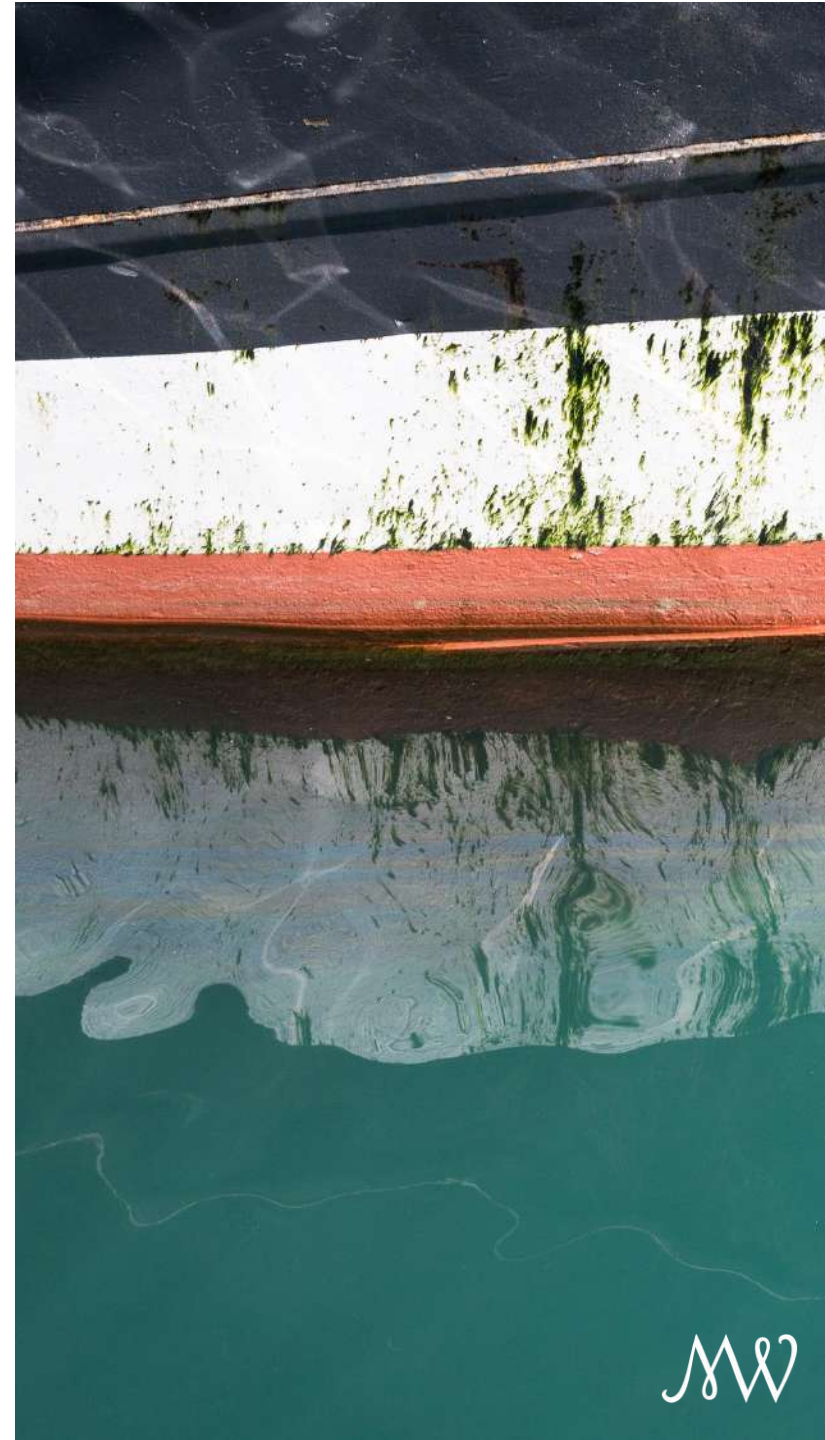
# CONTEMPORARY EXAMPLES...



# FUTURE OF OUR INSHORE FISHERIES



- Supporting inaugural, “trail-blazing” conference to ensure broad participation, capture stakeholder input throughout, and disseminate outcomes
- Providing comms support to a multi-stakeholder network of fishermen, industry leaders, policy makers and researchers
- Simplifying and effectively explaining the fisheries management landscape to all cohorts of the fishing industry







# FUTURE OF OUR INSHORE FISHERIES



- Sharing knowledge, insights, and increasing the visibility of FOIF to encourage fisher engagement, by removing barriers for stakeholders to become involved
- Feeding into the frontrunner FMPs, demonstrating the programme's relevance and value to nation-wide, post-Brexit fishing objectives, in-line with both government and industry needs
- Knowledge exchange with GAP2 case study - a full-circle moment.



# CLEAN CATCH & CIBBRiNA

- Tackling the challenging issue of sensitive species' bycatch in a participatory way
- Co-design of research across full range of stakeholders
- Participatory communications and governance design
- Learning from what's gone before - good and bad - evolving and adapting
- Bringing together knowledge and insights across international communities
- Capturing knowledge and insights directly from the industry
- Drawing on GAP2 exchange findings - another full-circle moment



Clean Catch UK





TO CONCLUDE...



COMMS CAN - AND SHOULD - BE  
MUCH MORE THAN SURFACE-LEVEL  
PR

IT CAN PLAY AN INTEGRAL ROLE IN FORMING  
COLLABORATIVE STRUCTURES AND HELPING THEM TO  
EVOLVE AND LAST: IT IS ESSENTIAL TO INCLUSIVITY -  
**INCLUSIVITY DOESN'T HAPPEN BY ACCIDENT**

**COMMUNICATIONS SKILLS ARE  
TRANSFERABLE SKILLS - WE ALL HAVE A  
PART TO PLAY IN BEING MINDFUL OF OUR  
ROLE IN FOSTERING COLLABORATION,  
PARTICIPATION, AND INCLUSIVITY**



**AMAZING AND ENDURING THINGS  
CAN COME ABOUT THROUGH A  
MUTUALLY-RESPECTFUL,  
COLLABORATIVE APPROACH.**

# THANK YOU.



**Katrina Ryan, Director**  
[katrina.ryan@mindfullywired.org](mailto:katrina.ryan@mindfullywired.org)





# Q&A

**[www.slido.com](https://www.slido.com)**

For online and in-person attendees

Code: CoastalFutures24

## **Coastal Futures Conference 2024**

*An inclusive future for our seas*

Platinum Sponsors



24th & 25th January, 2024

London & online



[www.coastal-futures.net](https://www.coastal-futures.net)



Ocean & Coastal Futures



@CF\_conf



#CoastalFutures24





# Coastal Futures Conference 2024



24th & 25th January, 2024

| London & online



[www.coastal-futures.net](http://www.coastal-futures.net)



Ocean & Coastal Futures



@CF\_conf



#CoastalFutures24





# Coastal Futures 2024

Natasha Bradshaw *on behalf of the OCF team*

## Coastal Futures Conference 2024

*An inclusive future for our seas*

24th & 25th January, 2024

London & online

 [www.coastal-futures.net](http://www.coastal-futures.net)

 Ocean & Coastal Futures

 @CF\_conf

 #CoastalFutures24





# Natasha Bradshaw

## Ocean and Coastal Futures

### The Bob Earll Award

# Coastal Futures Conference 2024

*An inclusive future for our seas*

Platinum Sponsors



24th & 25th January, 2024

London & online



[www.coastal-futures.net](http://www.coastal-futures.net)



Ocean & Coastal Futures



@CF\_conf



#CoastalFutures24





# Bob Earl Award

## Outstanding Contribution to Ocean and Coastal Management

### Coastal Futures Conference 2024

*An inclusive future for our seas*

24th & 25th January, 2024

London & online



[www.coastal-futures.net](http://www.coastal-futures.net)



[Ocean & Coastal Futures](#)



[@CF\\_conf](#)



[#CoastalFutures24](#)



# Coastal Futures Conference 2024

*An inclusive future for our seas*

## Award Criteria

1. Dedication to ocean and coastal management.
2. Demonstration of significant impact through government/policy, private sector and/or NGO activities.
3. Bringing people together to achieve a collective goal towards sustainability.
4. Leadership and role model through practice and professional development.
5. Empowering others from diverse backgrounds.





# Coastal Futures Conference 2024

*An inclusive future for our seas*

## Nominees

**Rhoda Ballinger**

**Peter Barham**

**Louise Harrington**

**Stephen Hull**

**Jean-Luc Solandt**

**Nicola Radford**

24th & 25th January, 2024

London & online



[www.coastal-futures.net](http://www.coastal-futures.net)



Ocean & Coastal Futures



@CF\_conf



#CoastalFutures24





# Dr Bob Earll

## Coastal Futures Conference 2024

*An inclusive future for our seas*

24th & 25th January, 2024 | London & online

 [www.coastal-futures.net](http://www.coastal-futures.net)

 Ocean & Coastal Futures

 @CF\_conf

 #CoastalFutures24



# Coastal Futures Conference 2024

*An inclusive future for our seas*

## Bob Earl Award

**Outstanding Contribution to  
Ocean and Coastal  
Management**

24th & 25th January, 2024

| London & online



[www.coastal-futures.net](http://www.coastal-futures.net)



[Ocean & Coastal Futures](#)



[@CF\\_conf](#)



[#CoastalFutures24](#)



# Bob Earll Award

## Outstanding Contribution to Ocean and Coastal Management

## Coastal Futures Conference 2024

*An inclusive future for our seas*

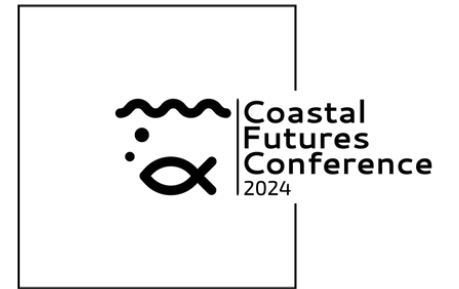
# Peter Barham





# Coastal Futures Conference 2024

*An inclusive future for our seas*



24th & 25th January, 2024

| London & online



[www.coastal-futures.net](http://www.coastal-futures.net)



Ocean & Coastal Futures



@CF\_conf



#CoastalFutures24