

# Coastal Futures Conference 2025 Sponsorship Opportunities

29 & 30 January 2025











#### Coastal Futures 2025

We are delighted to offer a range of sponsorship opportunities for the 32nd edition of the UK's premier multi-disciplinary ocean conference.

The programme will include six sessions across two days, covering the major themes in the estuarine, coastal and marine sectors with high-level speakers from industry, academia, NGOs, local community groups, government and advisory bodies.

We are excited to welcome delegates in person and offer a hybrid experience with a livestream to reach a large, international online audience.

For 2025, the conference is returning to the historic venue of the Royal Geographical Society in Kensington, London, and for the first time with additional networking and exhibition space.

Located in the heart of South Kensington's arts and science district, the Society is one of London's most charming and iconic venues, combining unique character with modern facilities.

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#### Sponsorship Benefits

**Networking with the conference audience:** Attendance at the conference in 2024 exceeded 700 delegates from 200 organisations, with 450+ in-person and over 250 online attendees. This provides an extremely effective way to connect with a wide cross-section of the ocean & coastal sector and an opportunity to meet with relevant and inspirational people.

Branding package: Your logo will appear on the conference programme, presentation slides at the conference, and our web-page. Your logo on our website and booking page will link to your site.

Sponsor content: Your logo and links to your website appear on the promotional e-mailings to our 8,700+ subscribers in the run up to the conference.

Social media: All sponsors will be acknowledged periodically through our social media channels in the run up to the conference.

**Training**: The conference is the largest multi-disciplinary marine conference of its kind in the UK and covers a wide range of current issues. Attendance is a cost effective way of bringing staff up to speed on current thinking & exposure to a wide cross-section of views.

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#### Sponsorship Benefits

**Exhibition space**: There is an opportunity to display your company's services and information and have staff on-hand to engage the audience during breaks and at the drinks reception.

**Suited to you**: We are happy to discuss your requirements to find the best package that suits your needs and to offer flexibility to meet your requirements.

Large discount for online tickets: An opportunity for a 20% discount on unlimited online delegate places for use across your whole organisation.

**Promotional films:** During the breaks, there will be the opportunity to show short films in the conference auditorium and online. These will also be uploaded to our online video channel.

**Multiple Packages:** We endeavour to offer a variety of packages that suit all organisations and companies, information on our sponorship packages are below.

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### Sponsorship Benefits

The 'Bob Earll award' sponsor: This new award recognises an outstanding contribution to ocean and coastal management, and this year focusses on young people. The sponsor will sit on the judging panel, be given special prominence, and have the opportunity to be part of the presentation of the award at the conference.

**Reception Sponsors:** The day-one drinks Reception Sponsors will have the opportunity for prominent branding at the post-conference event & acknowledgment of sponsorship throughout the conference.

Platinum **Sponsors:** Prominence will be given at the conference acknowledging the Platinum Sponsors status and special acknowledgments of sponsorship in our digital material. In addition, the Platinum Sponsors will be a social-media tag priority.

Chairing sessions: Platinum Sponsors have the opportunity to suggest a chair for one session.

The venue: Platinum sponsors have the opportunity to co-brand elements of the inside of the Royal Geographical Society building, such as banners at registration desk. Further details available on request.

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# Sponsorship Opportunities

	Platinum Sponsors £3,500	Day one Reception Sponsors £2,750	Bob Earll Award Sponsor £2,550	Gold Sponsors £1,750	Silver Sponsors £1,100	Bronze Sponsors £595
Brand acknowledgement on programme, website & slides						
Delegate places included for both days (in-person)	5	4	3	3	2	1
Exhibition space at venue						
Sponsor's films shown during breaks online, in conference & video channel						
20% unlimited organisational discount for online delegates						
Prominent acknowledgement of sponsorship						
Chair suggestion opportunity						
Prominence at venue registration desk and social media / digital priority				• Price	es are exclusi	ve of VAT

29 & 30 January 2025 The Royal Geographical Society, London & online



## Delegate Rates

		In-Person	Livestream (two days)
2-day rate	Full	£295 +VAT	£95 +VAT
	Retired	£215 +VAT	£75 +VAT
	Concession*	£145 +VAT	£60 +VAT
	Student**	£125 +VAT	£50 +VAT
1-day rate	Full	£210 +VAT	
	Retired	£145 +VAT	
	Concession*	£115 +VAT	
	Student**	£100 +VAT	

- Rates include refreshments, food and conference reception
- \* Concession rates only apply to these categories: the unemployed; benefit recipients; registered disabled; those working in small charitable organisations with gross annual income of less than £1 million
- \*\* Student tickets only for those in full-time education; limited numbers available
- 10% group discount rates are available for full rate, in-person tickets of five or more delegates when booked simultaneously contact <a href="mailto:diana.hunt@coastms.co.uk">diana.hunt@coastms.co.uk</a> for more information

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