



# Blue Finance 2025

## Investing in Ocean Sustainability

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## Investing in Ocean Sustainability

Ocean and Coastal Futures is bringing you our inaugural Blue Finance 2025, in addition to our wider portfolio of marine and coastal sector events.

Momentum for investing in nature, biodiversity and the ocean economy is growing, with public and private sector drivers requiring action to secure nature-positive outcomes.

However, progress is held back by key challenges, including:

- How to develop a shared understanding between the finance sector and ocean sustainability practitioners to maximise investment impact
- How to mobilise finance to deliver marine restoration and recovery at scale
- How to measure the impact of investment on ocean sustainability outcomes

Join us as we seek to align financial opportunities with sustainable marine stewardship to meet our ambitious marine commitments and ensure a thriving and prosperous ocean for current and future generations.

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[Sponsorship info: cms@coastms.co.uk](mailto:cms@coastms.co.uk)

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# Event Themes

## **Theme 1: Connecting Finance and Ocean Sustainability**

How can financial institutions and ocean sustainability practitioners develop a shared language and understanding to strengthen collaboration and drive confident investment in ocean solutions? In this theme we focus on breaking down barriers between sectors by identifying common goals, improving transparency, and fostering mutual trust. Real-world examples and emerging frameworks will be used to illustrate how better alignment can unlock new opportunities and increase the flow of capital into the blue economy.

## **Theme 2: Unlocking Capital to Scale Up Ocean Restoration**

Building investor confidence is essential to mobilise capital at the scale needed to deliver ocean restoration and conservation outcomes. This theme will focus on how to de-risk investment through science-based approaches, transparent governance, and to move beyond pilot projects to seascape-scale impact. By showcasing successful case studies and emerging opportunities, this session will highlight what it takes to turn ambition into action and demonstrate that large-scale investment in ocean health is both viable and vital.

## **Theme 3: Measuring What Matters - Tracking Impact**

Robust metrics and transparent reporting are essential to assess the environmental, social, and economic impact of ocean-related investments. Theme 3 will explore how to move beyond traditional financial performance indicators to include ecosystem health, community wellbeing, and climate resilience. We will spotlight innovative approaches and tools being used to demonstrate measurable outcomes, ensuring that investments are both sustainable and accountable.

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## About

The **Blue Finance: Investing in Ocean Sustainability** event will bring together government, ocean sustainability and finance specialists, academics and practitioners to explore how capital can be directed toward sustainable investment. Through dialogue and collaboration between these communities, the conference aims to catalyse finance solutions that ensure returns on investment through protecting and restoring ocean health, and generating equitable outcomes for communities.

**Ocean and Coastal Futures** is on a mission to improve coastal and ocean management. We do this through convening, connecting and spreading knowledge. We are the home of OCF news, jobs and events, including the long-running Coastal Futures conference, which have been focal points for the UK ocean, coastal and water sectors for over three decades. Together with the Environment Agency, we have hosted the annual ReMeMaRe ocean restoration conference series since 2019, and we convene several online events focussed on ocean justice and sustainable ocean management.

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