



# Blue Finance & Economy 2025

Investing in Ocean Sustainability

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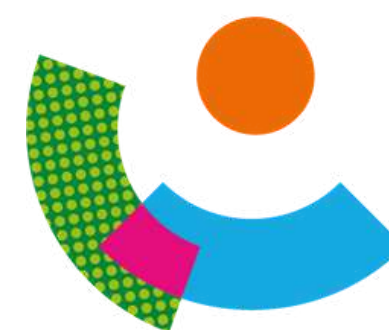
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10-11 September 2025

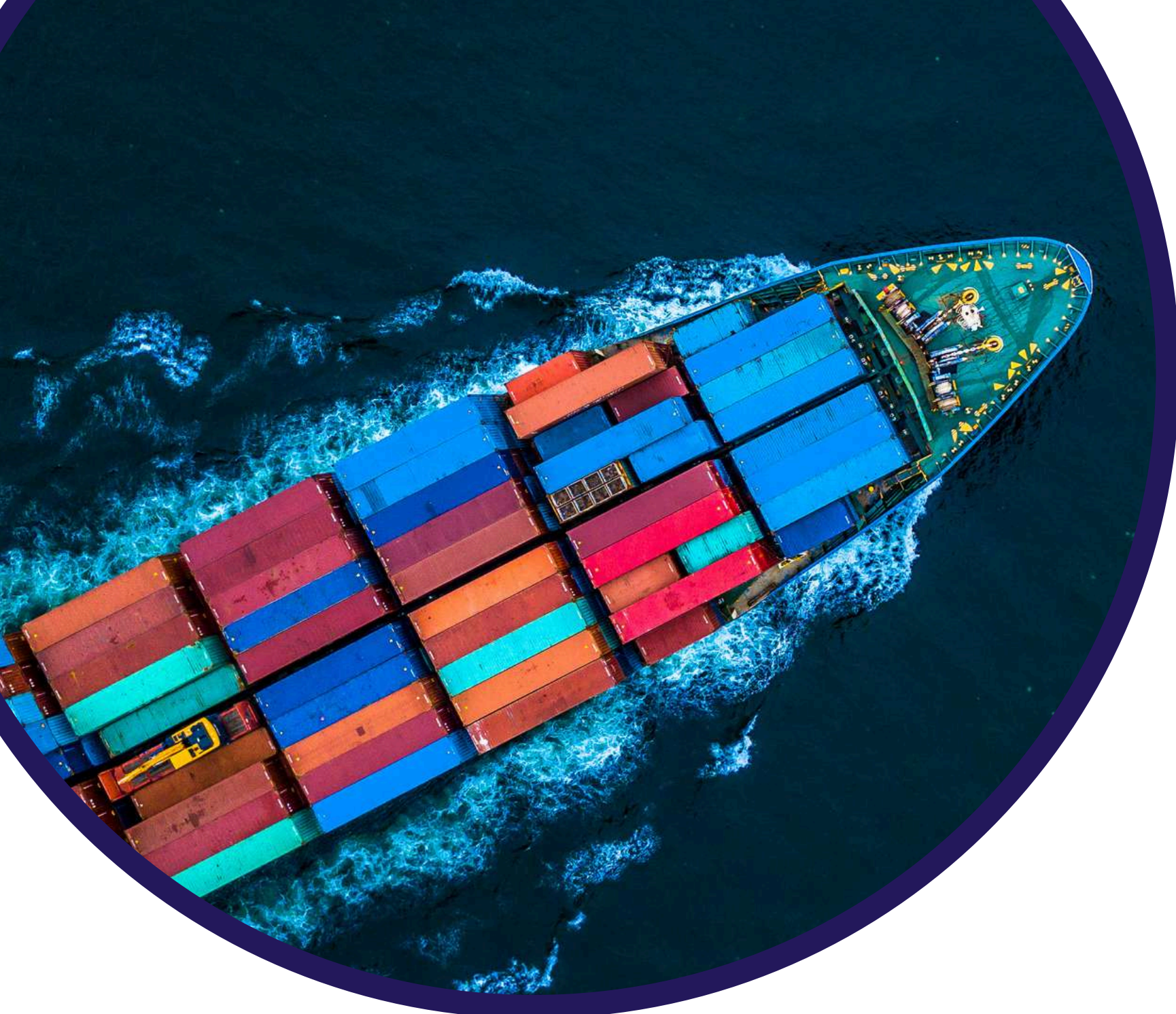
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# Blue Finance 2025

## Investing in Ocean Sustainability

Ocean and Coastal Futures is bringing you our inaugural Blue Finance 2025, in addition to our wider portfolio of marine and coastal sector events.

Momentum for investing in nature, biodiversity and the ocean economy is growing, with public and private sector drivers requiring action to secure nature-positive outcomes.

However, progress is held back by key challenges, including:

- How to develop a shared understanding between the finance sector and ocean sustainability practitioners to maximise investment impact
- How to mobilise finance to deliver marine restoration and recovery at scale
- How to measure the impact of investment on ocean sustainability outcomes

Join us as we seek to align financial opportunities with sustainable marine stewardship to meet our ambitious marine commitments and ensure a thriving and prosperous ocean for current and future generations.

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# Event Themes

## Theme 1: Connecting Finance and Ocean Sustainability

This theme focusses on strengthening collaboration between ocean managers, businesses and investors to improve ocean health as an underpinning foundation for social and economic prosperity.

- How can we support alignment between private sector ambitions and international and UK targets and commitments for ocean protection?
- How can emerging frameworks such as Marine Net Gain, TNFD delivery and nature positive approaches be designed to ensure investment returns, reduce regulatory burden and improve nature outcomes?
- How do we channel investment from economic sectors that rely on coastal and ocean resources to the right place at the right scale?
- How can we improve communication and collaboration between the private and public sector to understand shared aspirations for ocean protection and restoration?
- How can financial institutions and ocean sustainability practitioners develop a shared language and understanding to strengthen collaboration and drive confident investment in ocean solutions?

In this theme we focus on breaking down barriers between sectors by identifying common goals, improving transparency, and fostering mutual trust. Real-world examples and emerging frameworks will be used to illustrate how better alignment can unlock new opportunities and increase the flow of capital into the blue economy.

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# Event Themes

## Theme 2: Unlocking Capital to Scale Up Ocean Restoration

Building investor confidence is essential to mobilise capital at the scale needed to deliver ocean restoration and conservation outcomes. This includes de-risking investment through science-based approaches, transparent governance, and to move beyond pilot projects to delivery at scale. This session will explore what it takes to turn ambition into action and demonstrate that large-scale investment in ocean health is both viable and vital.

- How can we de-risk investment so businesses, investors and innovators feel more confident?
- What are the emerging opportunities for investment in nature restoration?
- What is needed to develop bankable, on-the-shelf options that are ready to deliver as investors come to the market?
- How do we work toward consensus on priorities, such as agreeing target areas and approved methods for habitat conservation and restoration?
- How can we support the innovation needed and ensure projects have access to finance to deliver long-term impact at scale?

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# Event Themes

## Theme 3: Measuring What Matters - Tracking Impact

Robust metrics and transparent reporting are essential to assess the environmental, social, and economic impact of ocean-related investments. This includes moving beyond traditional economic indicators to include ecosystem health, community wellbeing, and climate resilience. We will spotlight innovative approaches and tools being used to demonstrate measurable outcomes, ensuring that investments are both sustainable and accountable.

- What do investors need to understand to provide assurance and track impact?
- What is the progress in defining metrics and monitoring frameworks to understand contribution to sustainability outcomes?
- How much data is enough and who is responsible for reporting? Can we achieve more through collaboration and data sharing?
- How can we make progress while ensuring a learning-based approach to address evidence gaps?

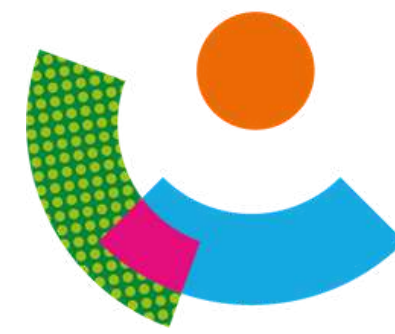
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# Event Themes

## **Theme 4: Unlocking Funding Pathways for Resilient Coastal Communities**

Our diverse coastlines provide unique challenges and opportunities for local communities who rely on the natural coastal and ocean resources for their livelihoods and wellbeing. This theme explores how we can amplify benefits for local people from investment and ensure they have a voice in investment decisions that impact the resources they rely on. From climate resilience and nature enhancement to economic regeneration, we'll spotlight successful case studies, policy frameworks, and practical tools for a thriving coastal future.

- What innovative funding strategies and collaborative investment models are there to empower coastal communities and ensure a thriving future underpinned by a healthy ocean?
- How can we ensure that coastal communities benefit from investment affecting their local area?
- How do we ensure inclusivity and equity for all in blue finance?
- How can we support communities in accessing sustainable finance for ocean related projects?

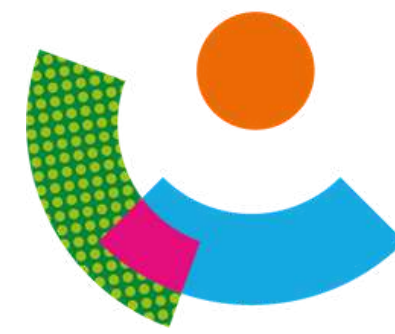
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# Blue Finance 2025

## About

The **Blue Finance: Investing in Ocean Sustainability** event will bring together government, ocean sustainability and finance specialists, academics and practitioners to explore how capital can be directed toward sustainable investment. Through dialogue and collaboration between these communities, the conference aims to catalyse finance solutions that ensure returns on investment through protecting and restoring ocean health, and generating equitable outcomes for communities.

**Ocean and Coastal Futures** is on a mission to improve coastal and ocean management. We do this through convening, connecting and spreading knowledge. We are the home of OCF news, jobs and events, including the long-running Coastal Futures conference, which have been focal points for the UK ocean, coastal and water sectors for over three decades. Together with the Environment Agency, we have hosted the annual ReMeMaRe ocean restoration conference series since 2019, and we convene several online events focussed on ocean justice and sustainable ocean management.

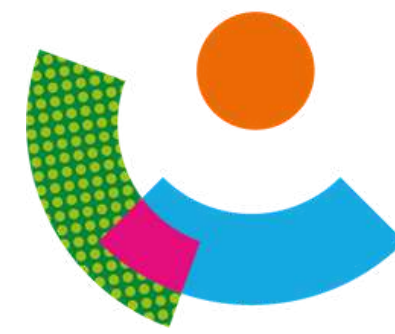
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# Blue Finance 2025

## Venue

The event will take place in the heart of South Kensington's arts and science district, in one of London's most charming and iconic venues - The Royal Geographic Society.

The Grade II\* listed building combines unique character with modern facilities to create a perfect backdrop for the event.

View the location [here](#).

## Sponsorship

If you are interested in supporting this event, reach out to us at [conference@coastms.co.uk](mailto:conference@coastms.co.uk) and we can provide you with further information on the packages available.

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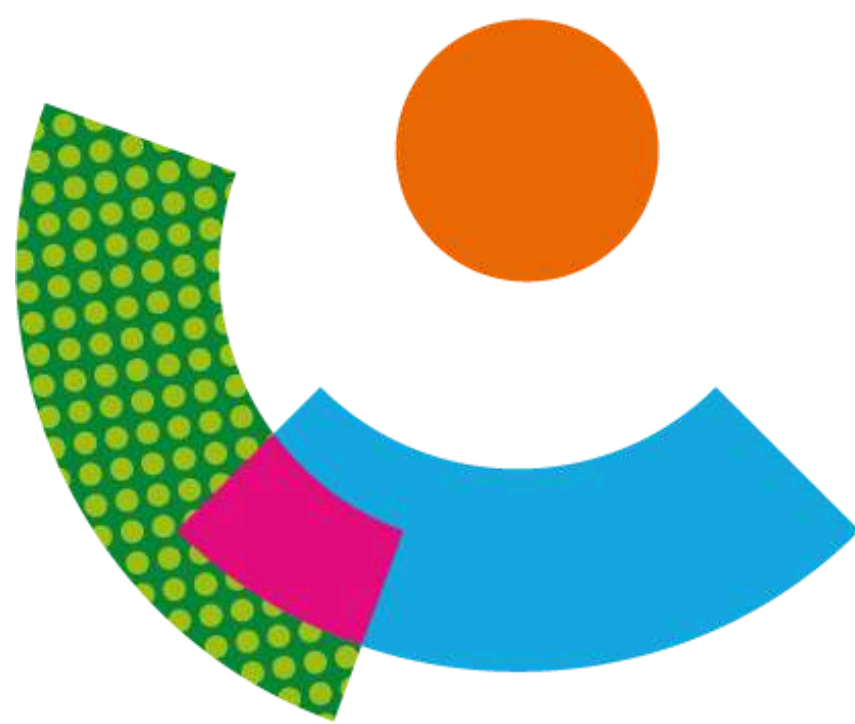
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