Blue Finance 2026

Delivered by OCF

Financing nature recovery — from capital markets to the coast.

Wednesday

11 November 2026

One Birdcage Walk, London

Contact:
David Tudor david@coastms.co.uk

ABOUT THE ORGANISER

We exist to empower marine leaders with knowledge, connections and skills.

Ocean and Coastal Futures (OCF) connects thousands of people across the marine and coastal community — from CICs and NGOs to advisory bodies, policymakers, industry and investors. Blue Finance is our flagship platform for directing capital toward a sustainable ocean economy.

What we bring together

- Government, regulators and policymakers
- Institutional investors and funders
- Project developers and NGOs
- Coastal communities, businesses and SMEs
- Academics, practitioners and sector press

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THE ORGANISATION BEHIND BLUE FINANCE

Ocean and Coastal Futures

We convene this sector.

206

delegates attended the 2025 inaugural event

148

organisations represented across the two days

22%

from finance, investment and advisory firms

Blue Finance is delivered by Ocean and Coastal Futures. We reach **21,000** people across our newsletters and social channels, and convened **1,283** delegates at our in-person events last year. We also run **Coastal Futures** — the largest ocean event of its kind in the UK, where ministers regularly deliver the opening address — with 30 years of heritage behind it.

In the room in 2025: The Crown Estate · Defra · EBRD · Mars · WWF · Green Finance Institute · Environment Agency · Natural England · Marine Stewardship Council · Finance Earth · UNEP FI · ORRAA · Associated British Ports · National Grid · Blue Marine Foundation · TNFD · CDP · Planet Tracker · The Nature Conservancy · Reuters

When Blue Finance convenes a room, it does so with three decades of Coastal Futures behind it.

WHY NOW

The money exists. It isn’t reaching the coast.

The inaugural Blue Finance made the macro case: the ocean is one of the world’s great assets, yet draws a fraction of the investment its recovery needs. That case is made. The question for 2026 is more practical — why isn’t the capital moving?

Money accumulates at the top, in capital markets and institutional portfolios, while many of the people who deliver nature recovery — coastal communities, small businesses, project developers — work at a scale finance isn’t built to serve. Blue Finance 2026 follows the journey capital has to make, and asks how the UK reshapes that pathway well enough to become a model others follow.

200+

delegates convened at the 2025 inaugural event

UK

focus for 2026 — a practical, last-mile agenda

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WHY PARTNER

Who you’ll meet. What you’ll gain.

The room in 2025

206 delegates · 148 organisations

What a partner gains

Access

A curated room of capital allocators, regulators and project developers — and, at Headline level, two introductions arranged around your priorities.

Influence

A speaking role that shapes how the UK market answers its hardest question: why the money isn’t moving.

Market intelligence

Early sight of the mechanisms, deal structures and projects forming in UK marine natural capital.

Business development

Direct contact with the organisations building the pipeline — before the market consolidates around its first movers.

Why now Marine natural capital is at the stage land-based markets reached a decade ago. The mechanisms, standards and intermediaries are being built now — and the organisations in the room while that happens are the ones the market forms around.

“Bringing together finance and marine communities that wouldn’t usually cross over.”

Delegate, Blue Finance 2025

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PROGRAMME STRUCTURE

Four tracks. One journey — capital to coast.

A

Scaling the market

Building investable natural capital markets for marine nature — blue carbon, marine net gain, nutrient neutrality and biodiversity credits, with the integrity investors and the public will trust.

B

Blended finance and catalytic capital

Making public and philanthropic money work harder — the structures that de-risk private investment.

C

The last mile

Getting finance to communities and the coast — the scale at which recovery is actually delivered.

D

Procurement, disclosure and influence

Financing prevention, not just repair — the route that runs through purchase orders, sourcing standards and disclosure rules.

The shape of the day

- One-day summit, central London, with two breakout rooms (up to 60) alongside the main auditorium
- Each **track** is a themed strand running across the day, not a room. The day runs in **slots**; in parallel slots a session runs in each room and delegates choose.
- A **Session Sponsor** takes a seat on one session; a **Room Host** runs a breakout room.
- Concession places held for community and coastal delegates

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Inside the four tracks.

A Scaling the market

Building investable natural capital markets for marine nature

Natural capital markets are the most active area of UK ocean finance, where the Crown Estate, devolved governments and regulators are all working. Markets only scale if buyers trust what they buy.

On the agenda

- Where UK marine markets stand today — blue carbon, net gain, nutrient neutrality
- Live in practice — the Solent Seascape Project and other UK pilots
- What makes a marine credit investable — additionality, permanence, verification
- Offshore wind and the Marine Recovery Fund — a market or something different?
- Shared MRV and data infrastructure — who pays for the plumbing markets need
- Who's actually buying, and what they're willing to pay for

B Blended finance and catalytic capital

Making public and philanthropic money work harder

Public funding is under pressure, so every pound has to pull in far more private capital behind it. This track examines the structures that de-risk private investment — first-loss layers, guarantees and concessional capital.

On the agenda

- First-loss, guarantees and concessional capital — what actually crowds money in
- Designing a blended vehicle: worked examples from the UK and beyond
- What investors need to see before committing at ticket sizes that matter
- Institutional and product gaps — what other jurisdictions have that the UK hasn't

C The last mile

Getting finance to communities and the coast

Capital accumulates at the top; the people who deliver nature recovery — coastal communities and the developers who work with them — operate at a scale finance isn't built to serve, in a contested and heavily consented marine space.

On the agenda

- Why the coast can't access capital — ticket sizes, risk, capacity
- Aggregation and intermediaries — bundling small projects into investable pipelines
- Can restoration be delivered at the scale and reliability investors require?
- Marine spatial planning, permitting and social licence as binding constraints

D Procurement, disclosure and influence

Financing prevention, not just repair

The most under-financed idea in ocean recovery is paying to stop the harm in the first place. The biggest lever isn't new capital — it's the conditions already attached to capital and trade.

On the agenda

- Buyer power as a lever — sourcing standards across seafood and agriculture
- TNFD and the coming disclosure shift — if it follows TCFD, who has to act
- The economics of prevention — where each pound goes further, prevention or repair
- Investor and shareholder influence — capital allocation and stewardship
- Insurance and transition finance — how risk pricing drives prevention

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Become a Headline Partner £15,000 +VAT

1 AVAILABLE — EXCLUSIVE

Naming rights.
Opening keynote.
A year-round position.

The single most prominent position in Blue Finance 2026 — and a strategic partnership rather than event sponsorship. Your organisation leads the UK conversation on financing nature recovery, from the opening keynote through to curated introductions and a relationship with OCF that runs through the year.

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Official partner

As a Headline Partner, you can:

- **Exclusive naming rights**
  "Blue Finance 2026, in partnership with [Sponsor]"
- **The opening keynote**
  framing address and closing remarks from the main stage
- **A year-round position**
  named in OCF communications, listed in our partner directory, and first look at 2027
- **Top-tier visibility**
  across all marketing, the website, stage backdrop and badges, plus a mention in the event press release
- **6 full conference passes**
  for your team and guests
- **Two curated introductions**
  to investors or project developers, briefed with you in advance and arranged around your priorities
- **Shape the programme**
  share suggestions for the keynote, chairs and panels as we build the day

SPONSORSHIP TIERS

Five more ways to partner.

Beyond the Headline Partner, five ways to take part. All partners receive a logo on the event website, in the digital delegate pack and on the on-screen loop. All prices exclusive of VAT.

Room Host · 2 available

£5,000 +VAT

Own a conversation — a 90-minute slot for up to 60, your agenda, plus ten guest passes.

Includes: your slot & agenda, shaped with OCF · 10 guest passes · logo on room signage · 3 full passes

Session Sponsor · 4 available

£3,000 +VAT

Be heard, not just seen — a panellist or moderator seat on one session.

Includes: speaking seat · logo on the session slide and agenda entry · chair's thanks · 2 passes

Supporting Partner · one per moment

from £1,000 +VAT

Put your name on a delegate moment — the reception, lunch or lanyards.

Includes: branding on the moment itself · 1–4 passes

Exhibition Partner · 6 available

£1,500 +VAT

An accessible entry point — exhibition space in the networking area for a table and banner.

Includes: exhibition space for a table and banner · 2 passes

Community Partner · limited

£500 +VAT

Charities, CICs and community organisations — exhibition space at a fraction of the commercial rate.

Includes: exhibition space for a table and banner · 1 pass · eligibility applies

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SPONSORSHIP AT A GLANCE

Six tiers, one shared platform.

TIER	AVAILABILITY	PRICE (+VAT)	PASSES
Headline Partner	1	**£15,000**	6
Room Host (90-minute slot)	2	**£5,000**	3 +10
Session Sponsor	4	**£3,000**	2
Supporting Partner (priced by moment)	1 per moment	**from £1,000**	1–4
Exhibition Partner	6	**£1,500**	2
Community Partner (eligibility applies)	limited	**£500**	1

All prices exclusive of VAT. All partners receive a logo on the event website, in the digital delegate pack and on the on-screen loop. Passes include any speaking, chairing or hosting places from your organisation; additional passes are available at a 20% discount. Room Host includes ten guest passes for the sponsor's session only, for guests new to Blue Finance.

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MOMENTS & ADD-ONS

The things worth putting your name on.

Become a Supporting Partner · from £1,000 +VAT

Take one on its own, or add one alongside any bigger tier at the same price. One sponsor per moment; Supported Places unlimited.

Closing Drinks Reception
from £5,000 +VAT

Branding on the drinks reception at the close of the day, up to 150 guests; opening toast · 4 passes

Delegate Lunch
£3,500 +VAT

Branding across the lunch space and catering stations · 3 passes

Digital Programme & Networking Platform
from £3,000 +VAT

Your logo throughout the delegate platform — agenda, speakers, networking · 3 passes

Lanyards
£2,500 +VAT

Sponsor logo on every delegate lanyard · 2 passes

Welcome Pack Insert
£1,000 +VAT

Your leaflet in every welcome pack, and in the digital delegate pack · 1 pass

Supported Place
£1,000 each +VAT

Fund a coastal or community delegate who could not otherwise attend — unlimited.

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Let’s tailor a package that fits your goals.

Whether that’s visibility, lead generation, reputation-building or client hosting — we’ll work with you to build the right fit within the six tiers, or a fully bespoke arrangement.

GET IN TOUCH

David Tudor

david@coastms.co.uk